

Date of Issue: November 17, 2009

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Reference: ETA - TRAINING AND EMPLOYMENT NOTICE NO. 12-09

AWI Communiqué

DATE: November 17, 2009

TO: Workforce Florida, Inc. and Regional Workforce Boards (RWBs)

FROM: Lois A. Scott, Program Manager, One-Stop and Program-Suppo

SUBJECT: Engagement of the Public Workforce System with the HOPE NOW Alliance to Maximize Homeownership and Prevent Unnecessary Foreclosures

PURPOSE:

To transmit Training and Employment Notice 12-09 (TEN 12-09) regarding the Engagement of the Public Workforce System with the HOPE NOW Alliance and its efforts to Maximize Homeownership and Prevent Unnecessary Foreclosures. Additionally, to provide advanced notice to RWBs of a subject matter workshop scheduled for November 19 in Jacksonville.

BACKGROUND:

HOPE NOW is a private sector organization that helps homeowners potentially at risk for unnecessary foreclosure. HOPE NOW seeks to maximize homeownership and minimize foreclosures through collaboration with federal government programs. HOPE NOW uses strategic, technological, reporting and operational initiatives primarily through housing counseling hotline, an outreach campaign and workshops.

Since job loss is a primary cause of mortgage foreclosure, HOPE NOW is partnering with the Employment and Training Administration (ETA) to facilitate preparation for and placement in employment. Program activities include:

- exchanging scripts used by customer service representatives in the Department of Labor and HOPE NOW that informs borrowers about available resources;
- incorporating unemployment resources on the HOPE NOW website and the addition of referral information to HOPE NOW on ETA's website;
- information gathering visits by HOPE NOW to One-Stop Career Centers in Richmond, Virginia and Wheaton, Maryland;
- introducing a web-based tool for use by mortgage lenders to verify UI beneficiaries' potential income for a future 9-month period;

- future development of a webinar to educate the workforce community about resources available to homeowners that may be experiencing a hardship and/or foreclosure; and
- preparing and disseminating a template flyer and PowerPoint presentation template for use by One-Stop Career Centers when participating in HOPE NOW Alliance workshops.

AUTHORITY:

United States Department of Labor, Employment and Training Administration

ACTION REQUIRED:

Please share information about the objectives, activities, services, and resources of the HOPE NOW Alliance with staff and clients. Also, an announcement flyer for the workshop scheduled for November 19, 2009 in Jacksonville, Florida is available at: <u>http://www.freddiemac.com/avoidforeclosure/workshops.html</u>. General information about the program is available through <u>www.hopenow.com</u>.

LINK:

http://wdr.doleta.gov/directives/corr_doc.cfm?DOCN=2814

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