

## Business Climate & Competitiveness Pillar



### Strategy Statements from Existing Plans

*Developing Florida's Strategic 5-Year Direction, 29 November 2011*

| <b>Key Themes</b>  |
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| Regulatory/permitting processes—more efficient, timely, consistent   |
| Tax relief/reform; align tax climate with business development and growth goals  |
| Cost of doing business – lower overall, more predictable and competitive (insurance, health care, transportation, energy, workers compensation, unemployment compensation, tort) |
| Small business and entrepreneurial support   |
| International business climate issues (visas, cargo security, etc.)  |
| Industry specific issues   |

## Detailed Strategy Statements

### State Entities

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| <i>Strategies</i>  |
| <b>Florida Department of Economic Opportunity: State of Florida Job Creation Plan</b>  |
| <ul style="list-style-type: none"><li>• Improve Florida's business climate</li></ul>   |
| <b>Enterprise Florida, Inc.: 2015 Roadmap to Florida's Future</b>  |
| <ul style="list-style-type: none"><li>• Provide a business climate conducive to entrepreneurship and small business development</li><li>• Improve the state and local regulatory environment</li><li>• Provide predictable, competitive business costs</li></ul>   |
| <b>Florida Seaport Transportation and Economic Development Council: 2010/11-2014/15 Seaport Mission Plan</b>   |
| <ul style="list-style-type: none"><li>• Encourage timely permitting programs through state and local agencies</li><li>• Educate state leaders regarding the need to keep landside transportation costs competitive</li><li>• Eliminate state seaport security measures that duplicate federal seaport security regulations</li><li>• Seek federal and state funds to comply with seaport security measures</li><li>• Work with federal and state agencies to develop cost-effective security measures to comply with federal and state mandates</li><li>• Work with private-sector seaport tenants to enable them to comply with federal and state minimum security standards</li><li>• Provide leadership through the Florida Seaport Transportation and Economic Development Council, the Florida Ports Council, and other agencies to implement cost-effective seaport security measures that enable the orderly and smooth flow of commerce through our seaports</li></ul> |
| <b>Space Florida: Vision 2020</b>  |
| <ul style="list-style-type: none"><li>• Continue to streamline commercial launch processes and Air Force Range operations</li></ul>  |

### Non-governmental Entities

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| <i>Strategies</i>   |
| <b>Florida Chamber Foundation: Six Pillars of FL Future Economy</b> |

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| <b>Strategies</b>   |
| <ul style="list-style-type: none"><li>• Leverage intellectual capital to transition to a knowledge-based economy</li><li>• Leverage the intermodal transportation network to improve manufacturing capabilities</li><li>• Develop healthcare policy that enables business growth</li><li>• Develop a tax structure that clearly supports the state’s priority towards business development and growth</li></ul> |
| <b>Florida Chamber Foundation and FDOT: Florida Trade and Logistics Study</b>   |
| <ul style="list-style-type: none"><li>• Reduce cost of doing business for logistics, distribution, and manufacturing.</li><li>• Assess potential tax changes to support logistics, distribution, and manufacturing.</li><li>• Harmonize state and federal security requirements.</li></ul>  |
| <b>1000 Friends of Florida: A Time for Leadership</b>   |
| Promote small businesses as a way of creating a sense of place as well as diversifying Florida’s economic base  |
| <b>TaxWatch</b>   |
| <ul style="list-style-type: none"><li>• Reduce the penalties for accumulating productive capital in Florida by: eliminating all taxes on manufacturing inputs; eliminating sales taxes on purchases of machinery and equipment; and allowing an accelerated depreciation schedule on valuations for Tangible Personal Property Taxes.</li></ul>   |