

Plans Consulted for the Inventory and Analysis

Developing Florida's 5-Year Strategic Direction, 29 November 2011



State Entities

| Brief Description of Plan | Organization of Planning Approach | Type of Report | Year | Frequency |
|--|--|----------------|-----------|-------------------|
| Florida Department of Economic Opportunity: State of Florida Job Creation Plan (http://www.floridajobs.org/) | | | | |
| The business plan outlines a comprehensive range of strategies and tactics to aggressively pursue job creation in Florida. It represents the best shared thinking of Florida's economic development stakeholders today, but must remain a dynamic plan - that changes over time as the economy and business conditions dictate necessary for Florida to have the strongest, most vibrant economy in the world. | Vision with guiding principles, goals, and strategies | Agency Plan | 2011 | Updated regularly |
| Enterprise Florida, Inc.: 2015 Roadmap to Florida's Future (http://www.eflorida.com/) | | | | |
| The Roadmap to Florida's Future drives economic development policy-making throughout the state. Mandated by the Legislature, this 5 year strategic plan for economic development provides an action agenda of key priorities to diversify Florida's economy for global competitiveness and to transform Florida into a leader in the 21st century innovation economy. | Strategic vision with key findings and recommendations | Agency Plan | 2009 | Every 3 years |
| Enterprise Florida, Inc: Statewide Strategic Plan for Economic Development-Rural Priority Strategic Plan of Work (http://www.eflorida.com/) | | | | |
| A strategic plan of work for rural areas complimenting the Roadmap to Florida's Future. This plan of work identifies 7 regional and statewide issues (key points) that impact economic development in rural Florida. | Key points | Agency Plan | 2006-2008 | One time |

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| Workforce Florida, Inc.: Creating the Strategy for Today's Needs and Tomorrow's Talent (http://www.workforceflorida.com/) | | | | |
| This strategic plan, updated annually, was created through an inclusive and transparent process involving public and private-sector input from throughout the state to ensure a more competitive Florida, strengthen the state's demand-driven workforce system and leverage talent development resources to their highest potential. The plan identifies six strategic goals to confront the challenges of getting Floridians back to work while focusing on the most promising opportunities to diversity the state's economy for national and global competitiveness - now and in the future. | Strategic Goals/Achievements | Agency Plan | 2010 | Annually |
| Florida Center for Research in Science, Technology, Engineering, and Mathematics: Florida STEM Strategic Plan (http://www.fcrstem.org/) | | | | |
| Released in April 2011, this report is an action plan for a systemic reform of STEM education and workforce readiness in the state of Florida. The report was the work of the STEM Strategic Task Force, a group of more than 70 leaders from the business, industry, education, policy and philanthropic communities who met over the course of 18 months. The final 63-page report was compiled by FCR-STEM. | Goals/Objectives/Action Items | Task Force Report | 2011 | As needed |
| Florida Department of Education: Next Generation Strategic Plan (http://www.fldoe.org/strategic_plan/) | | | | |
| Strategic Areas of Focus: 1. Strengthen foundation skills, 2. Improve quality of teaching and leadership in the education system, 3. Improve college and career readiness, 4. Expand opportunities for postsecondary degrees and certificates, 5. Improve K-12 educational choice options and partnerships, and 6. Align resources to strategic goals. | Strategic Areas of Focus with specific goals. Focus areas have performance measures, measureable outcomes, and strategies/tactics. | Agency Plan | 2010 | |

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| Florida Department of State: Planning for the Past: Preserving Florida's Heritage 2006-2010 (http://www.flheritage.com/preservation/) | | | | |
| <p>A plan to address issues such as more historic preservation incentives; the increased use of information technology in historic preservation; a greater emphasis on archaeology in historic preservation ordinances and guidelines for conducting archaeological studies; the development of a disaster preparedness plan for historic properties; the inclusion of more cultural diversity in historic preservation; more effective integration of preservation into land-use planning; and better identification of traditional cultural properties and landscapes. These issues are grouped under three major headings: education, public policy, and economic development.</p> | Goals/Strategies | Agency Plan | 2006 | Every 5 years |
| Florida Department of Transportation: 2060 Florida Transportation Plan (FTP) (http://www.dot.state.fl.us/) | | | | |
| <p>The FTP is a plan for all of Florida – including local, regional, and state partners who make decisions about future transportation investments. The FTP defines transportation goals, objectives, and strategies to make Florida's economy more competitive, the communities more livable, and the environment more sustainable for future generations.</p> | Vision/Goals/Long-Range Objectives/Implementation Strategies | Collaborative Planning Process | 2010 | Every 5 years |
| Florida Department of Transportation: 2010 SIS Strategic Plan (http://www.dot.state.fl.us/) | | | | |
| <p>The 2005 SIS Strategic Plan defined the policies and processes needed to move the SIS from concept to implementation. The plan focused the state's primary role in transportation on supporting travel and transport between Florida's regions and between Florida and other states and nations. It also established processes for designating SIS facilities and planning SIS investments. The 2010 SIS Strategic Plan builds on this foundation and strengthens strategies for improving mobility, increasing intermodal connectivity, and supporting economic development.</p> | Goals/Objectives | Agency Plan | 2010 | Every 5 years |

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| Florida Seaport Transportation and Economic Development Council: 2010/11-2014/15 Seaport Mission Plan (http://www.flaports.org/) | | | | |
| <p>The Mission Plan of Florida's Seaports presents a five-year plan to achieve the mission of Florida's Seaports (2010/2011 - 2014/2015) as established in each seaports' regularly updated master plans. All seaports establish goals and objectives for port maintenance and expansion and identify capital improvement programs to implement them. The individual goals and objectives of each seaport are incorporated into the collective program of goals and objectives in the Mission Plan and serve to achieve the 2016 Vision of Success the seaports crafted with their tenants, other maritime industry stakeholders, and public agency representatives.</p> | Goals/Objectives | Mission Plan | 2010 | Every year |
| Florida Fish and Wildlife Conservation Commission: 2012-2016 Strategic Plan [DRAFT] (not available online yet) | | | | |
| <p>A strategic plan that clearly reflects the interests and values of Florida's conservation community and enhances our efforts to achieve the proper balance between fish and wildlife conservation and broader public interests to the greatest extent possible.</p> | Themes/Goals/Strategies | Agency Plan | 2011 | Every 5 years |
| Higher Education Coordinating Council: Draft Report (http://www.floridahighereducation.org/) | | | | |
| <p>The Council's recommendations will be consistent with the following guiding principles:</p> <ul style="list-style-type: none"> • To achieve within existing resources a seamless academic educational system that fosters an integrated continuum of kindergarten through graduate school education for Florida's students; • To promote consistent education policy across all educational delivery systems, focusing on students; • To promote substantially improved articulation across all educational delivery systems; • To promote a system that maximizes educational access and allows the opportunity for a high quality education for all Floridians; • To promote a system of coordinated and consistent transfer of credit and data collection for improved accountability purposes between the education delivery systems. | Recommendations | Council Report | 2011 (draft) | As needed |

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| Space Florida: Vision 2020 (http://www.spaceflorida.gov/) | | | | |
| <p>This vision's purpose is to target 10 commercial markets in the coming years that will fully utilize Florida's space launch and processing capabilities, existing skilled workforce, and infrastructure assets. These markets are expanding their use of space-based technologies every day, and Florida plans to become a critical part of the launch, processing, integration and supply chain opportunities that will result.</p> | <p>Target markets (including R&D, infrastructure, workforce, education, partnerships, business environment, influence and advocacy, and international)</p> | <p>Agency Plan</p> | <p>2010</p> | <p>Every 10 years</p> |
| STEM Florida: 5-year Strategic Plan/STEM Leadership for Florida (http://www.stemflorida.net/) | | | | |
| <p>The publication of this five-year strategic plan for Florida's STEM (Science, Technology, Engineering, and Math) movement coincides with incorporation of STEM Florida, Inc. as the not-for-profit enterprise missioned to ensure leadership for Florida's STEM movement. The Plan provides a snapshot on how Florida cultivates talent and graduates in science, technology, engineering, and math fields. It also presents insights into the health of Florida's supply of STEM-enabled workforce and deeper gauges of the state's ecosystem relative to STEM in areas including collaboration, climate, and research.</p> | <p>Strategic Goals/Objectives</p> | <p>Strategic Plan</p> | <p>2011</p> | <p>Every 5 years</p> |
| Visit Florida: Marketing Plan (www.visitflorida.org) | | | | |
| <p>The strategic marketing plan is the roadmap that guides all VISIT FLORIDA sales and marketing efforts for the 2010-2011 year. The plan was developed by VISIT FLORIDA staff based on guidance, input and insight from the Florida tourism industry as represented by members of VISIT FLORIDA committees, including: Advertising and Internet, Sales, Communications, Promotions, Culture, Heritage, Rural and Nature, Visitor Services, and Industry Relations.</p> | <p>Goals/Objectives/ Strategies/Initiatives/ Tactics</p> | <p>Marketing Plan</p> | <p>2010-2011</p> | <p>Annually</p> |

Non-governmental Entities

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| Florida Chamber Foundation: Six Pillars of FL Future Economy (http://www.flfoundation.org/) | | | | |
| This document is Florida's latest iteration of progress made toward a comprehensive strategic plan for securing Florida's future. The work in this document represents a collaborative process involving hundreds of Floridians, representing business, civic, elected and other diverse stakeholders. Members of this Six Pillars Caucus System™ focused their efforts on a horizon between two and 30 years. | Critical factors including Talent Supply and Education, Innovation and Economic Development, Infrastructure and Growth Leadership, Business Climate and Competitiveness, Civic and Governance Systems, and Quality of Life and Quality Places. | Strategic Plan | 2011 (Draft) | Ongoing |
| Florida Chamber Foundation and FDOT: Florida Trade and Logistics Study (http://www.flfoundation.org/) | | | | |
| The objectives of the Florida Trade and Logistics Study are to: Document existing and project future domestic and international trade flows to, from, and within Florida; Identify opportunities available to Florida to compete in the global marketplace; and Identify the strategies needed to take advantage of the most promising opportunities. | Strengths/Challenges/Future Opportunities/Critical Near Term Actions | Research Report | 2010 | One time |
| 1000 Friends of Florida: A Time for Leadership (http://www.1000friendsofflorida.org/) | | | | |
| 1000 Friends of Florida developed a "population distribution scenario" for the state to provide guidance to state leadership and citizens on how to deal with this growth in a more proactive manner. | Key recommendations included in the Executive Summary Report | Research Report | 2006 | One time |
| 1000 Friends of Florida: Florida 2060 - Alternative Scenario (http://www.1000friendsofflorida.org/) | | | | |
| A scenario for urbanization in the State of Florida by the year 2060 that illustrates a future Florida that departs significantly from current trends. | Seven Principles | Research Report | 2007 | One time |

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| Florida Council of 100: Closing the Talent Gap: A Business Perspective (http://www.fc100.org/) | | | | |
| Closing the Talent Gap is predicated on the fact that continued enhancement and development of Florida’s talent is the leading determinant of the state’s ability to build a vibrant and innovative economy. Thus, the research is directed toward identifying the key factors for investing public dollars in each stage of the education delivery process in order to deliver the highest dividend to Florida’s students and economy. | Issues and recommendations are organized in four Zones: Zone 1 (Prekindergarten Education); Zone 2 (Primary / Secondary Education); Zone 3 (Postsecondary Education); and Zone 4 (Workforce). | Research Report | 2010 (2011) | One time |
| TaxWatch (http://www.floridataxwatch.org/) | | | | |
| This Florida TaxWatch Research Report examines Florida’s manufacturing sector to reveal its importance to the state’s economy, identifies barriers to growth of the sector, and recommends changes to the state’s economic development policy to ensure that manufacturing remains to be a driving force for Florida’s economic growth in the 21st Century. | Recommendations | Research Report | 2011 | One Time |
| Urban Land Institute: Building Florida's Future (http://www.uli.org/) | | | | |
| This multiyear initiative seeks to identify new opportunities for Florida to support and encourage regional cooperation. The ULI Florida Committee for Regional Cooperation, representing a broad cross section of stakeholders and leaders from throughout the state, led the initiative. | Principles of regional cooperation/ Recommendations/ Strategies/Action Items | Research Report | 2005 | One Time |