



**Talent Development Council
Data and Accountability - Workgroup #4
Wednesday, November 6th, 2019
1:30 p.m. – 3:00 p.m.**

- I. **Welcome and Announcements; Chair Mark Wilson, President & CEO, The Florida Chamber of Commerce**
- II. **Roll Call; Talent Development Council Staff**
- III. **Approval of Minutes; Chair Mark Wilson, President & CEO, The Florida Chamber of Commerce**
- IV. **Review Strategic Priority for Statutory Requirement A: Chair Mark Wilson, President & CEO, The Florida Chamber of Commerce**
- V. **Discussion of the Goals and Strategies for statutory requirement F; Chair Mark Wilson, President & CEO, The Florida Chamber of Commerce**

Identify common metrics and benchmarks to demonstrate progress toward the 60 percent goal and how the SAIL to 60 Initiative under s. 1004.013 can provide coordinated cross-sector support for the strategic plan.
- VI. **Public Comment; Talent Development Council Staff**
- VII. **Next Steps and Adjourn; Chair Mark Wilson, President & CEO, The Florida Chamber of Commerce**



FLORIDA TALENT DEVELOPMENT COUNCIL

Group 4: Data and Accountability

Wednesday, October 30, 2019

1:30 pm – 3:00 pm

Roll Call

Members Present:

Mark Wilson, Workgroup Chair
Heather Reingold
Peter Ring

Jamal Sowell
Andra Cornelius
Bob Ward

Elizabeth Winslow
Adrienne Johnston
Emily Sikes

Others Present:

- Joel Schleicher, Council Chair
- Beth Cicchetti
- Keith Richard
- Carrie Henderson
- Bob O'Leary
- Steve Collins
- Steven Bowen

Department of Economic Opportunity Support Staff Present:

- Katherine Morrison
- Nicole Duque
- Monica Rutowski
- Megan Moran
- Lorena Clark

Introduction: Welcome, Roll Call and Approval of Minutes

- Mark Wilson, Workgroup Chair, welcomed members and discussed the purpose of the meeting.
- Katherine Morrison called roll.
- Workgroup members approved the October 23, 2019 meeting minutes as amended.

Discussion

- Mark Wilson reviewed statutory requirement (a) and guiding questions that were sent in and provided in the meeting materials.
 - Topics included:
 - Focusing on retraining adults; lifelong learning.
 - Aligning the fastest growing industry occupations with the technical schools.
 - Focusing on key sectors in Florida's economy while also including trends and future job needs, both state wide and regionally.



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- Credit for work-based learning and apprenticeships.
- Adrienne Johnston shared the fastest growing industry data by both growth rate and those adding the most jobs.
- Education attainment level.
- Opportunity to include apprenticeships tied to occupations and targeted sectors.
- Statewide list and regional list.
- Requesting EDC's and local workforce boards promote job data.
- Mark Wilson reviewed the proposed work plan of goals and strategies and requested comments or questions on what the strategy should look like.
 - Strategy discussion for Goal 1:
 - Identify which industry sectors are growing the fastest either by percentage or job numbers.
 - Local and regional data.
 - Alignment with eight targeted industries.
 - Defining/setting thresholds.
 - Utilizing sector strategy approach.
 - Marketing the data.
 - Strategy discussion for Goal 2:
 - Create an inventory that would capture all postsecondary credentials for educational institutions.
 - Market date to get out to masses.
 - List of occupations in high demand, Classification of Instructional Programs (CIP) x Standard Occupational Classification (SOC).
 - Connecting of very specific degrees.
 - Include industry growth and industry occupations.
 - Refine information/process.
- Next Steps
 - Review work group 1's strategies.
 - Review draft of strategies.
 - Mark will provide progress update to the full Talent Development Council meeting on Monday, November 4, 2019.

Public Comment

Katherine Morrison opened the meeting for public comment. No members of the public commented on the call.

Closing

Mark Wilson gave closing remarks and adjourned the meeting.

The next meeting of this workgroup will take place on Wednesday, November 6, 2019 at 1:30 pm.

Strategic Priority 4: Data and Accountability

Statutory Requirement:(a) Identify Florida's fastest-growing industry sectors and the postsecondary credentials required for employment in those industries.

Goals	Strategies
DA 1. Identify the fastest-growing industry sectors in Florida	DA 1.1. Utilize calibrated job forecasting analysis from Florida DEO, Enterprise Florida, and CareerSource to see which occupations are forecasted to grow the most.
	DA 1.2. Develop a matrix that aligns fastest growing industries and occupations to Enterprise Florida Targeted Industry clusters.
	DA 1.3. Annually, the calibrated receipt from DA 1.1. will include a 30- to 90- day statewide and regional leadership awareness campaign to include FEDC, all 24 regional workforce boards, cabinet meetings, legislative delegation, local chambers of commerce and dozens of statewide and regional groups who will help educate students, parents and other stakeholders.
DA 2. Ensure that postsecondary credentials needed for fastest-growing jobs are available	DA 2.1. Identify postsecondary credentials offered across postsecondary institutions.
	DA 2.2. Develop sustainable process for business community to identify the postsecondary credentials needed to fill talent gaps in Florida.
	DA 2.3. Modify the national Classification of Instructional Programs (CIP) x Standard Occupational Classification (SOC) crosswalk to align with Florida post-secondary credentials and implement as statewide standard.
DA 3. ???	DA 3.1. Insert Strategy
	DA 3.2. Insert Strategy
DA 4. ???	DA 3.1. Insert Strategy
	DA 3.2. Insert Strategy

Strategic Priority 4: Data and Accountability

Statutory Requirement: (f) Identify common metrics and benchmarks to demonstrate progress toward the 60 percent goal and how the SAIL to 60 Initiative under s. 1004.013 can provide coordinated cross-sector support for the strategic plan.

Goals	Strategies
DA 1. Define what is a common metric and what is a common benchmark.	DA 1.1. Do the current metrics outlined in FL. S. 1004.013 appropriately capture the needed requirements to show progress toward the SAIL to 60 Initiative?
DA2: Consider the formation of a metrics advisory committee to recommend high-level state and educational institution performance metrics to guide and monitor progress towards increasing credentials and degrees through 2030.	DA 2.1. Identify the number of individuals by county, especially opportunity populations, who do not have a postsecondary credential (benchmark) and set goals for attainment progress annually by target industry sector employment needs.
	DA 2.2. Develop talent incentives that encourage employers to identify the number of individuals that they employ that do not have a post-secondary credential and to invest in upgrading worker skills enabling productivity gains.
	DA2.3. At the LWDB level, identify current Career and Professional Education (CAPE) academies aligned to target sectors, and benchmark the number of students earning credentials who transition on to Florida College System enrollment/completion.
	DA2.4. Consider the creation of a web-based performance dashboard to better understand state and regional progress.
DA 3. ???	DA 3.1. Insert Strategy
	DA 3.2. Insert Strategy
DA 4. ???	DA 3.1. Insert Strategy
	DA 3.2. Insert Strategy

The 2019 Florida Statutes

[Title XLVIII](#) [Chapter 1004](#) [View Entire Chapter](#)
K-20 EDUCATION CODE PUBLIC POSTSECONDARY EDUCATION

1004.013 SAIL to 60 Initiative.—

(1) The Strengthening Alignment between Industry and Learning (SAIL) to 60 Initiative is created to increase to 60 percent the percentage of working-age adults in this state with a high-value postsecondary certificate, degree, or training experience by 2030.

(2) The State Board of Education and the Board of Governors shall work collaboratively to, at a minimum:

(a) Increase the awareness and use of:

1. The student advising system established under s. [1006.735\(4\)\(b\)](#).
2. The Complete Florida Degree Initiative established under s. [1006.735\(2\)](#) that facilitates degree completion for the state’s adult learners. The Chancellor of the State University System and the Chancellor of the Florida College System shall consult with the Complete Florida Degree Initiative to identify barriers to program expansion and develop recommendations to increase the number of participating institutions and students served by the program. The recommendations must consider, at a minimum, methods for increasing outreach efforts to help students complete the “last mile” by providing financial assistance to students who are within 12 credit hours of completing their first associate or baccalaureate degree, but have separated from their institution of enrollment for more than one semester. Recommendations must be submitted to the Board of Governors, the State Board of Education, and the Governor no later than October 1, 2019.

3. Summer bridge programs at state universities and Florida College System institutions that help students transition to postsecondary education.

(b) Support and publicize the efforts of the Florida College Access Network in developing public and private partnerships to:

1. Increase the number of high school seniors who submit at least one completed postsecondary education application.

2. Increase the number of high school seniors who submit a completed Free Application for Federal Student Aid to receive financial aid to help pay for their postsecondary education expenses.

3. Recognize and celebrate high school seniors for their postsecondary education and career plans and encourage early preparation for college in accordance with s. [1001.43\(14\)](#).

4. Conduct regional meetings with postsecondary educational institutions, business leaders, and community organizations to solve community-specific issues related to attainment of postsecondary certificates, associate degrees, and baccalaureate degrees.

(c) Facilitate a reverse transfer agreement between the State Board of Education and the Board of Governors to award postsecondary education credentials to students who have earned them.

(d) Facilitate the establishment of career pathways agreements between career centers and Florida College System institutions pursuant to s. 1007.233.

(e) Develop a systematic, cross-sector approach to awarding credit for prior learning.

History.—s. 17, ch. 2019-119.