

# Florida's Keys Hurricane Evacuation Modeling Public Workshops – Stakeholder Toolkit



## Objectives:

- I. Direct Communication
- II. Leave Behind Flyer
- III. Social Media Post

## I. Direct Communication

**Subject Line:** *YOU'RE INVITED: Florida Keys Hurricane Evacuation Public Hearings*

The Florida Department of Economic Opportunity is hosting three Florida Keys Hurricane Evacuation Modeling Public Workshops to provide information and receive public input on updated hurricane evacuation modeling.

Hurricane evacuation modeling is based on population data from the U.S. Census and simulates how efficiently the current population can evacuate the area before a disaster event. The Florida Department of Economic Opportunity's [2012 Memorandum of Understanding](#) with Florida Keys communities was informed by hurricane evacuation modeling and 2010 census data and established residential building permit allocations through 2023. Updated hurricane evacuation modeling and 2020 Census data will be incorporated in the new Hurricane Evacuation Clearance Time Memorandum of Understanding.

Workshops will be held at the following times and locations. All Keys residents are welcome to attend.

### Key West

- **Date:** Tuesday, June 13, 2023
- **Time:** 10 a.m. - 1 p.m.
- **Location:** Harvey Government Center - 2nd Floor, 1200 Truman Avenue, Key West, FL 33040

### Marathon

- **Date:** Tuesday, June 13, 2023
- **Time:** 5 p.m. - 8 p.m.
- **Location:** Marathon Government Center - 2nd Floor, 2798 Overseas Highway, Marathon, FL 33050

### Key Largo

- **Date:** Wednesday, June 14, 2023
- **Time:** 10 a.m. - 1 p.m.
- **Location:** Murray E. Nelson Government Center, 102050 Overseas Highway, Key Largo, FL 33037

To learn more, visit the Florida Keys Hurricane Evacuation Modeling [webpage](#).

## II. Leave Behind Flyer

# FLORIDA KEYS HURRICANE EVACUATION MODELING PUBLIC WORKSHOPS



The Florida Department of Economic Opportunity is hosting three Florida Keys Hurricane Evacuation public workshops to provide information and receive public input on updated hurricane evacuation modeling.



**Tuesday, June 13**  
**10:00 a.m. - 1:00 p.m.**

**HARVEY**  
**GOVERNMENT CENTER**  
**2ND FLOOR**  
**1200 TRUMAN AVE**  
**KEY WEST, FL 33040**



**Tuesday, June 13**  
**5:00 - 8:00 p.m.**

**MARATHON**  
**GOVERNMENT CENTER**  
**2ND FLOOR**  
**2798 OVERSEAS HWY**  
**MARATHON, FL 33050**



**Wednesday, June 14**  
**10:00 a.m. - 1:00 p.m.**

**MURRAY NELSON**  
**GOVERNMENT CENTER**  
**102050 OVERSEAS HWY**  
**KEY LARGO, FL 33037**

**LEARN MORE AT [FLORIDAJOBS.ORG/FLKEYSEVAC](https://FLORIDAJOBS.ORG/FLKEYSEVAC)**

### III. Social Media Post



Caption: ⚠ Attention Florida Keys Residents: Mark your calendars! 📅 @FLDEO is hosting 3 public workshops to provide information and receive public input on updated hurricane evacuation modeling. 🔗 Learn more >>>