

Rick Scott
GOVERNOR



Cissy Proctor
EXECUTIVE DIRECTOR

MEMORANDUM

DATE: May 3, 2017

TO: Local Workforce Development Board Executive Directors

FROM: Tom Clendenning, Director, Workforce Services 

SUBJECT: Financial Industry Regulatory Authority Job Dislocation Brochure Order

The Department of Economic Opportunity (DEO) will be placing an order to the National Association of State Workforce Agencies (NASWA) for brochures that provide financial advice to dislocated workers. The brochure was developed by the Financial Industry Regulatory Authority (FINRA) in collaboration with NASWA. It provides advice to dislocated workers on how to protect themselves from investment fraud, avoid job scams, and keep their finances on track during a period of unemployment. It also includes information on the workforce system, health care and other resources.

NASWA requested that only one request be made per state. Therefore, DEO will place the order with NASWA to secure brochures for Florida. The brochures are free and are available in both English and Spanish.

Please submit the number of English and Spanish brochures you are requesting for your local area, as well as the mailing address for delivery to Yolanda Triplett at Yolanda.Triplett@deo.myflorida.com by Friday, May 19, 2017. P.O. Boxes are not allowed and there is no limit to the number of brochures you may request.

Link: [Job Dislocation: Making Smart Financial Choices after a Job Loss](#)

TC/oyt

cc: Mary Lazor
Trina Travis
Keantha Moore