



MILITARY FAMILY EMPLOYMENT ADVOCACY PROGRAM



TOOLKIT AND GUIDELINES



Press Release Template

FOR IMMEDIATE RELEASE

DATE HERE

CONTACT: NAME AND NUMBER, EMAIL ADDRESS



CareerSource NAME Participates in Hiring Event for Military Families

Hiring Fair Connects Military Families with Career Opportunities

CITY, Fla. – This week, CareerSource **NAME** assisted **XX** military family members at a local hiring fair dedicated to connecting quality employers with local military family members as part of FloridaCommerce’s Military Family Employment Advocacy Program.

CareerSource **NAME** partnered with **OTHER PARTICIPANTS** to connect members of Florida’s military family members with career opportunities through this hiring event. This hiring fair addresses the employment needs of military family members by bridging the gap between Florida military family job seekers and Florida’s job creators. During the event, CareerSource **NAME** matched military family members with employers who support and value the attributes attained by military family members.

“QUOTE FROM YOUR ORGANIZATION HERE.”

Military families connected with a wide range of employers at CareerSource **NAME**. This hiring event provided military family members with meaningful employment from **XAMOUNTX** businesses that are dedicated to helping military families find careers that match their skills and aspirations in the **REGION** area.

“SUGGESTED QUOTE FROM LOCAL BUSINESSES”

Military family members interested in pursuing Florida career opportunities who were unable to attend this hiring event can view and apply for available positions online at www.employflorida.com. For more information on the Military Family Employment Advocacy Program, visit **WEBSITE**.

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Media Advisory Template

DATE

Contact: NAME
PHONE NUMBER
EMAIL



*****MEDIA ADVISORY*****

CareerSource NAME to Participate in Hiring Event for Military Family Members

Hiring Fair Connects Military Families with Career Opportunities

CITY, Fla. – CareerSource **NAME** is proud to announce a special hiring fair on **DATE** dedicated to local military families as part of FloridaCommerce’s Military Family Employment Advocacy Program. CareerSource **NAME** is partnering with **OTHER PARTICIPANTS** to connect military families with career opportunities in the community.

The event will be hosted at **LOCATION** on **DATE**. During this event, CareerSource **NAME**, will aim to match military family members who are seeking employment with employers who support and value the attributes attained by military family members. CareerSource **NAME** will be hosting this event:

Event: NAME
Date: DATE
Time: XX
Location: ADDRESS

For more information on the Military Family Employment Advocacy Program, visit **WEBSITE**.

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Newsletter Item Template



CareerSource NAME to Participate in Hiring Event for Military Families

CareerSource **NAME** is proud to announce a special hiring fair on **DATE** dedicated to local family members as part of FloridaCommerce's Military Family Employment Advocacy Program. CareerSource **NAME HERE** is proud to be a partner with local organizations in working toward Florida being the most military-friendly state in the nation.

More than **XAMOUNTX** military family members who have participated in hiring fairs have gained employment from connections made at these events. Upcoming events in the CareerSource **NAME** region will take place **DATE HERE**.

Military families in attendance will have the opportunity to connect with a wide range of employers at CareerSource **NAME's** event on **DATE**. This event will aim to provide military family members with meaningful employment from businesses who are dedicated to assisting military family members find careers that match their skills and aspirations.

For more information on the Military Family Employment Advocacy Program and hiring fairs, please visit **WEBSITE**.

Social Media Toolkit

FACEBOOK:

TARGET: MILITARY FAMILIES

- Our hiring events have connected Florida military family members with employment opportunities that serve their professional skills, interests and aspirations. Learn more about this hiring event >> WEBSITE.
- Our next hiring event is right around the corner! We are committed to helping our military families find careers that they can be passionate about. We want to fight for you to have the career you deserve. Learn more about the upcoming event >> WEBSITE
- Military Spouses: Now is the time to start your career and the Military Family Employment Advocacy Program is here to help! Visit us at (address) to sign up. Learn more here (website).
- Military family members are invited to join us this (day/date) to learn more about the Military Family Employment Advocacy Program and the services offered to jumpstart your career.
- ATTN Military Family Members: Stop by (event location) today between (time) to learn more about starting a career you can be passionate about! To learn more about the Military Family Employment Advocacy Program, visit (website).
- Ready to start your career? The time is NOW! Visit us (daily), where we are helping Military Families find careers to be passionate about every day!

TARGET: BUSINESSES/ORGANIZATIONS

- Are you looking for talent for your business or organization? Learn how to hire a military spouse or dependent today! Contact (phone number) or visit (website) for more information.
- Did you know that military spouses can bring diversity, strong skills sets and flexibility to your work place? Contact us today to learn how to hire military spouses (website).

TARGET: MILITARY FAMILIES

- Military Spouses: Now is the time to start your career. Learn more at (website).
- We are helping military families jumpstart their career daily. Visit (website) to learn more today.
- Don't settle, we are here to help get the job you want! Visit (website) to learn more.
- ATTN Military families: Join us (day/date) to jumpstart your career.
- Calling all Military Families! DAY is your chance to connect with employers who value your skill set. Learn more about this hiring event >> WEBSITE.
- We are inviting all military family members to our hiring event on DATE! Connect with employers who value your skill set >> WEBSITE.
- Are you a military family member searching for the right job? Learn about our upcoming hiring event >> WEBSITE.
- If you are a military family member, let us help you at our upcoming hiring event on DATE. >> WEBSITE.

TARGET: BUSINESSES/ORGANIZATIONS

- Hire military spouses today! Visit (website) to learn more.
- Looking for great employees? Hire a military spouse today! Visit (website) to learn more.
- Military families are in the area and ready to work. Learn how to hire military family members here (website).

Primary Hashtags

- #DEOMilitaryFamilies
- #DEOMilitarySpouses

Website Template Toolkit

CareerSource **NAME** is proud to announce a special hiring fair dedicated to local military families as part of FloridaCommerce's Military Family Employment Advocacy Program.

In the past five years, more than **XAMOUNTX** military family members who attended local hiring fairs have gained employment from connections made at these events.

In the upcoming months, events will take place in our local area and we plan to match more military family members with current position openings.

CareerSource Florida is partnering with local businesses and organizations to place military spouses and dependents in careers. This initiative will match military family members with employers who support and value the attributes attained by military family members.

For more information on events and companies that are attending, visit **WEBSITE**.

Military Family Employment Advocacy Program flyers

[Download - MFEAP Rack Card Businesses](#)

[Download - MFEAP Rack Card Military Spouses](#)

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www.FloridaJobs.org



www.CareerSourceFlorida.com



www.EmployFlorida.com