

**Rick Scott**  
GOVERNOR




**Cissy Proctor**  
EXECUTIVE DIRECTOR

## MEMORANDUM

**DATE:** July 8, 2016

**TO:** Local Workforce Development Board Executive Directors

**FROM:** Lois A. Scott, Chief, Bureau of One-Stop and Program Support 

**SUBJECT:** Financial Industry Regulatory Authority Job Dislocation Brochure

The Department of Economic Opportunity (DEO) will be placing an order with the National Association of State Workforce Agencies (NASWA) for brochures that provide financial advice to dislocated workers. The brochure was developed by the Financial Industry Regulatory Authority (FINRA) in collaboration with NASWA. It provides advice to dislocated workers on how to protect themselves from investment fraud, avoid job scams, and keep their finances on track during a period of unemployment. It also includes information on the workforce system, health care and other resources, special messaging to Reemployment Assistance (RA) claimants about registering with career centers and the importance of letting the Division of Reemployment Assistance know as soon as they return to work.

NASWA requested that only one request be made per state; therefore, DEO will place the order with NASWA to secure brochures for Florida. The brochures are free and are available in both English and Spanish.

Each Local Workforce Development Board (LWDB) is asked to submit the number of both English and Spanish brochures needed for their local area and the address to which the brochures are to be mailed. NASWA has indicated that P. O. Boxes are not allowed. The LWDB request should be submitted to Christa Nelson via email at [christa.nelson@deo.myflorida.com](mailto:christa.nelson@deo.myflorida.com) by Friday, July 22, 2016. There is no limit to the number of brochures you may request.

Link: [Job Dislocation: Making Smart Financial Choices after a Job Loss](#)

LAS/ocn

cc: Scott Fennell      Tom Clendenning      Mike Lynch      Keantha Moore