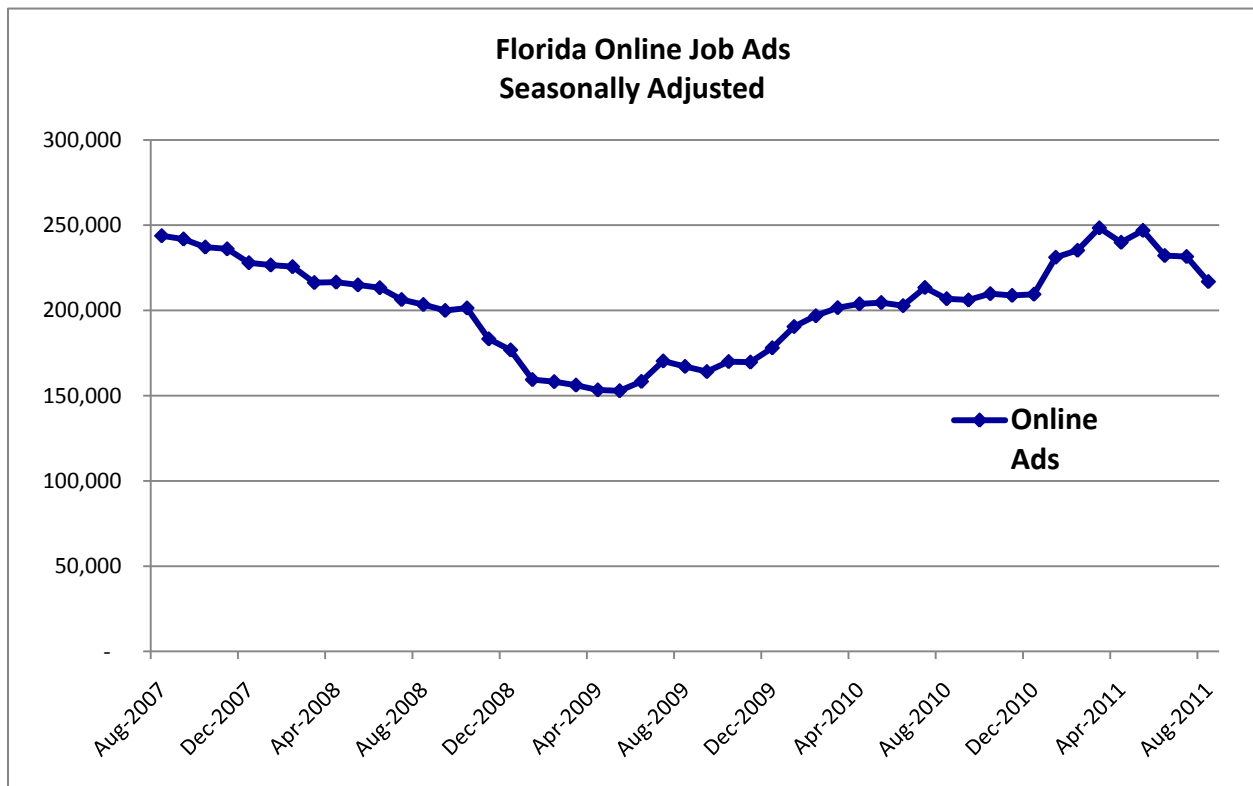




Help Wanted OnLine, Statewide Summary August 2011

Help Wanted OnLine™ from The Conference Board is a measure of real-time labor demand captured through online job ads. The Conference Board compiles online job ads from over 1,200 job boards and publishes the data in an online application that covers national, state, Metropolitan Statistical Area (MSA) and county levels, detailed by occupation, industry and employer. Since the online ads are a direct indication of hiring intent by employers, they serve as a measure of labor demand. Reports of hiring demand by area, industry, occupation and employer are a valuable tool for identifying employment opportunities and helping with the reemployment of Florida's out-of-work citizens. The Agency for Workforce Innovation, Labor Market Statistics Center compiles and publishes reports every month from Help Wanted Online that show hiring demand at both the state level and the regional workforce board level.



SOURCE: The Conference Board, Help Wanted OnLine, prepared by the Florida Agency for Workforce Innovation, Labor Market Statistics Center.

Help Wanted OnLine, Statewide Summary – August 2011

Florida job postings compiled by the Help Wanted OnLine data series from The Conference Board were down in August 2011, after being largely unchanged in July. Job postings in Florida totaled 216,900 (seasonally adjusted) openings in August 2011, down by 14,700 openings (-6.3 percent) from the 231,600 postings in July 2011. Nationally, there was a decrease in demand with 163,900 fewer new job openings posted in August. Florida had an over-the-year increase of 10,047 job postings compared to August 2010.

Since the official end of the recession in June 2009, online job demand in Florida has increased by 58,567 jobs. Florida's labor demand, measured by online advertised vacancies, bottomed out in May 2009 at 152,886 ads and has been on a largely upward trend since then.

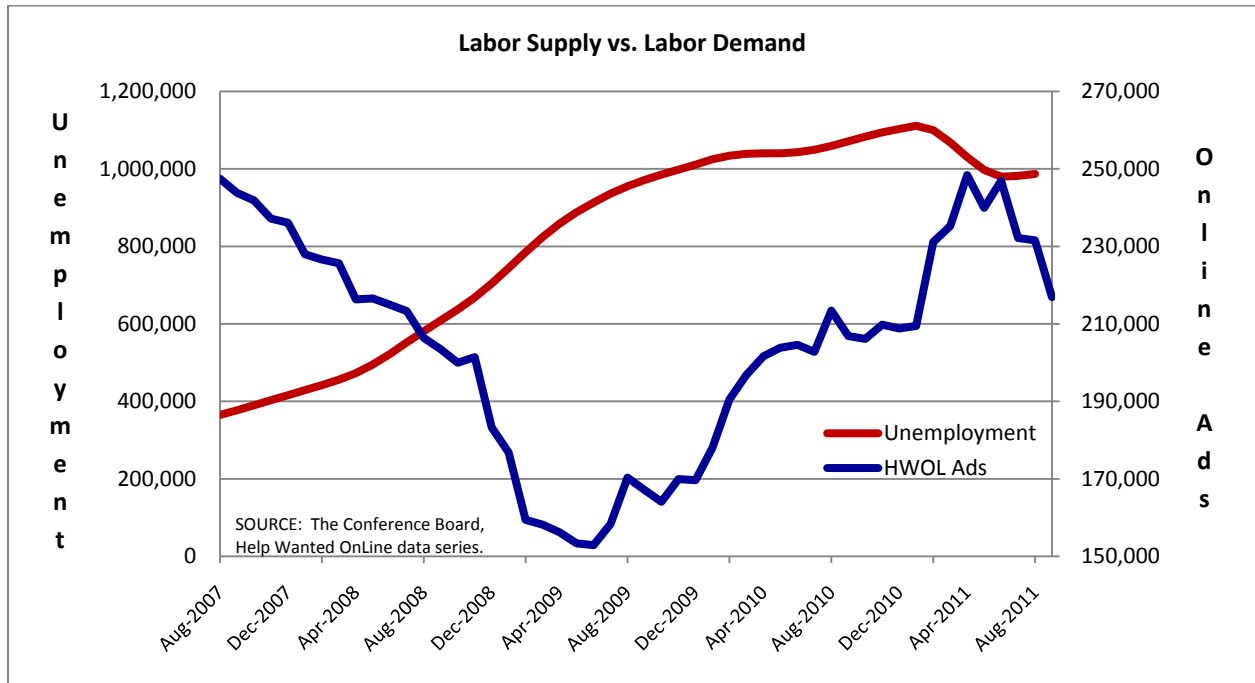
Major occupational groups with the most online ads in August were sales and related occupations; healthcare practitioners and technical occupations; office and administrative support occupations; and computer and mathematical occupations.

Online job demand was strongest in the large metro areas, led by Miami-Dade County, Orange County, Hillsborough County, Broward County and Palm Beach County.

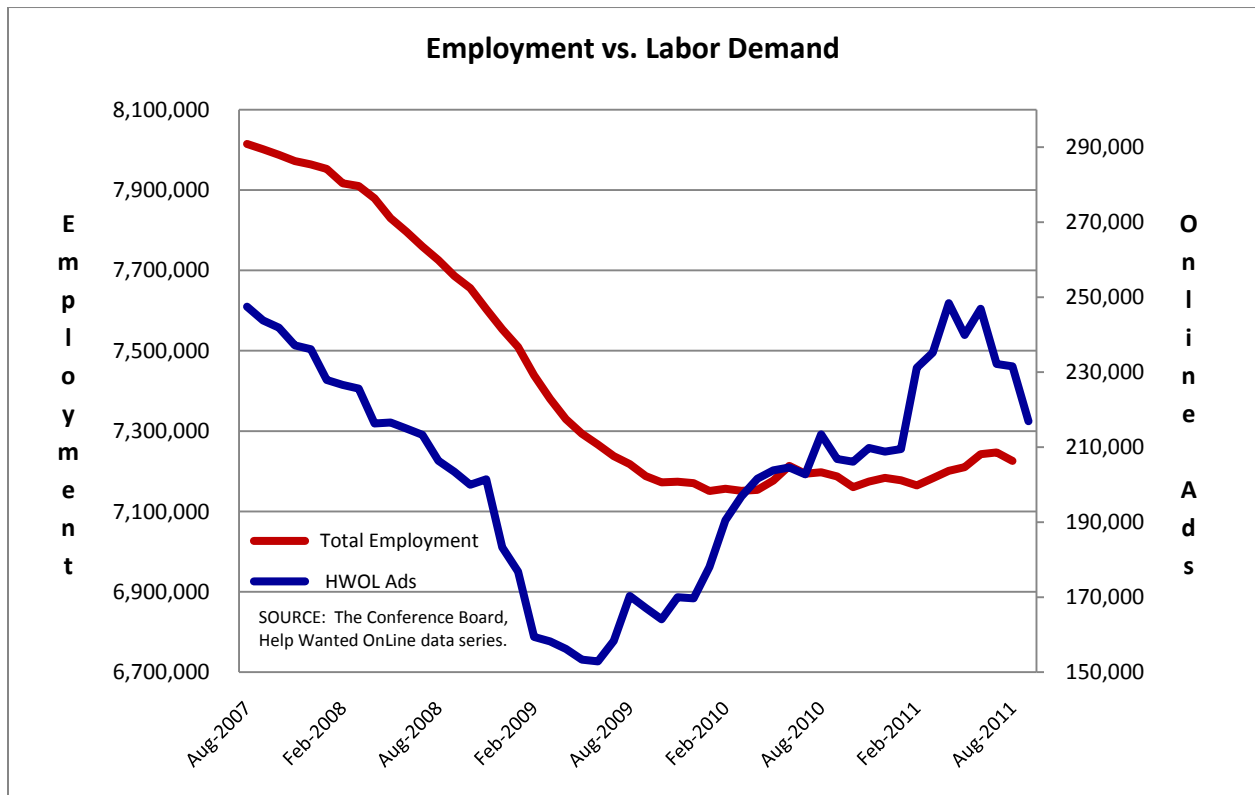
Top Advertised Occupations for Florida--August 2011	Online Ads
Florida Total Ads	216,900
Registered Nurses	14,072
Retail Salespersons	8,249
First-Line Supervisors/Managers of Retail Sales Workers	7,527
Customer Service Representatives	5,704
Physical Therapists	4,883
First-Line Supervisors/Managers of Food Preparation and Serving Workers	4,508
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	4,353
Occupational Therapists	4,145
Truck Drivers, Heavy and Tractor-Trailer	4,120
Computer Systems Analysts	4,073
Web Developers	3,866
Executive Secretaries and Administrative Assistants	3,450
Medical and Health Services Managers	3,237
First-Line Supervisors/Managers of Office and Administrative Support Workers	2,971
Computer Support Specialists	2,909
Telemarketers	2,826
Insurance Sales Agents	2,746
Accountants	2,579
Occupational Therapist Assistants	2,563
Sales Agents, Financial Services	2,554

SOURCE: The Conference Board, Help Wanted OnLine, prepared by the Florida Agency for Workforce Innovation, Labor Market Statistics Center.

Help Wanted OnLine, Statewide Summary—August 2011
Florida Labor Supply vs. Labor Demand



Florida Employment vs. Labor Demand



Help Wanted OnLine, Statewide Summary—August 2011

Florida Employers With the Most Ads – August 2011

Employer	Online Ads August 2011
Professional Therapy & Rehab Services	2,981
SEARCH ONE INC	1,574
Lockheed Martin	1,168
Medical Connections, Inc.	1,134
Medical Staffing Source of America, INC	1,040
Allegis Group	1,004
Aerotek	930
JPMorgan Chase	924
Staples	891
Tenet	887

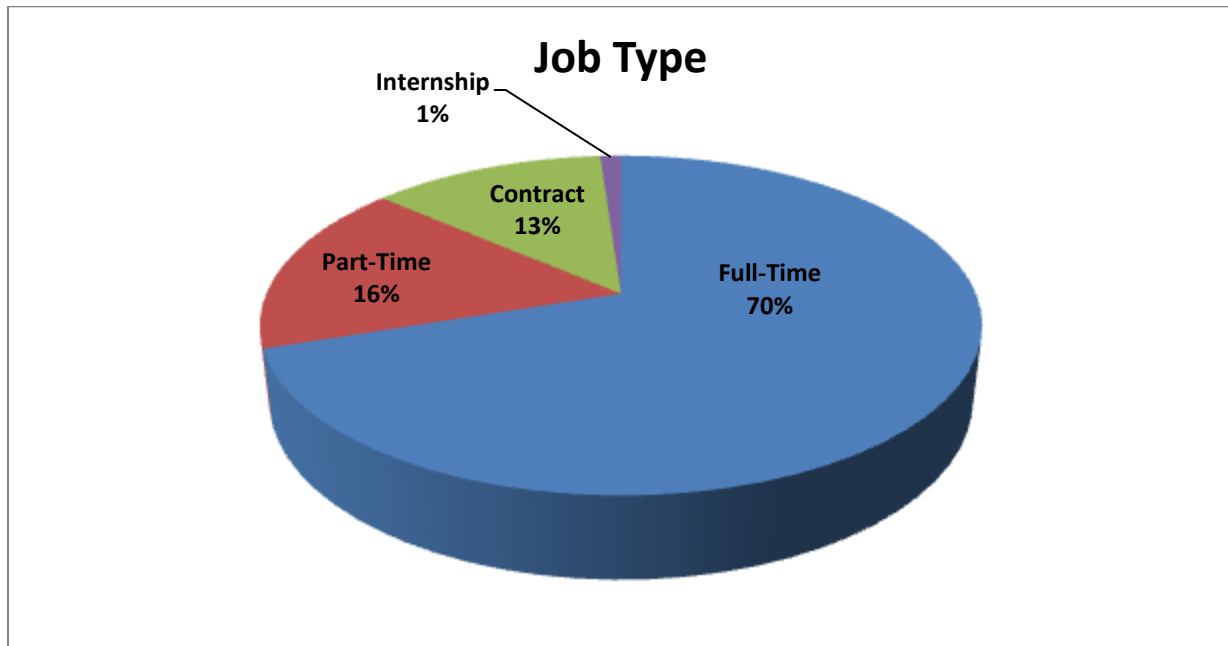
SOURCE: The Conference Board, Help Wanted OnLine, prepared by the Florida Agency for Workforce Innovation, Labor Market Statistics Center.

Cities With the Most Ads	Online Ads August 2011	Online Ads August 2010	Percentage Change
Orlando, FL	27,130	25,862	5%
Miami, FL	26,744	24,209	10%
Tampa, FL	20,037	19,592	2%
Jacksonville, FL	18,706	18,408	2%
Fort Lauderdale, FL	9,317	8,433	10%
Fort Myers, FL	8,666	7,609	14%
Sarasota, FL	5,504	4,915	12%
Saint Petersburg, FL	5,393	4,556	18%
West Palm Beach, FL	4,746	4,119	15%
Tallahassee, FL	4,653	4,737	-2%
Pensacola, FL	4,280	4,183	2%
Boca Raton, FL	4,263	3,568	19%
Daytona Beach, FL	4,256	3,948	8%
Gainesville, FL	4,119	3,909	5%
Lakeland, FL	4,071	3,550	15%

SOURCE: The Conference Board, Help Wanted OnLine, prepared by the Florida Agency for Workforce Innovation, Labor Market Statistics Center.

Help Wanted OnLine, Statewide Summary—August 2011

Florida Online Ads by Job Type



SOURCE: The Conference Board, Help Wanted OnLine, prepared by the Florida Agency for Workforce Innovation, Labor Market Statistics Center.

National Highlights from The Conference Board, August 2011

- Following an impressive start in first quarter 2011, labor demand pulled back in the second and third quarter.
- All regions posted declines this month, led by the South with 68,100 fewer new ads.
- North Carolina, Minnesota, Ohio, and Washington continued their upward trend, while many of the large states were either flat or down over the month.

Ten Most Populous States Total Ads, Seasonally Adjusted				
State	Total Ads August 2011	Total Ads August 2010	Level Change Over the Year	Percentage Change Over the Year
California	440,400	405,400	35,000	9%
Texas	268,900	257,000	11,900	5%
New York	233,300	244,200	(10,900)	-4%
Florida	216,900	206,900	10,000	5%
Pennsylvania	179,200	146,100	33,100	23%
Ohio	157,400	122,900	34,500	28%
Illinois	144,500	156,300	(11,800)	-8%
Michigan	111,800	92,400	19,400	21%
North Carolina	105,800	98,300	7,500	8%
Georgia	101,600	99,000	2,600	3%

SOURCE: The Conference Board, Help Wanted OnLine, prepared by the Florida Agency for Workforce Innovation, Labor Market Statistics Center.