# Infrastructure & Growth Leadership Pillar

**Strategy Statements from Existing Plans**  
*Developing Florida’s Strategic 5-Year Direction, 29 November 2011*

<table>
<thead>
<tr>
<th>Key Themes</th>
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<tbody>
<tr>
<td>Global trade infrastructure – seaports, airports, rail/highway corridors, distribution centers, integrated logistics centers, etc.</td>
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<tr>
<td>Multimodal transportation system – modernized, efficient, reliable, interconnected, safe, secure</td>
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<td>New approaches to land use and development planning – balanced, flexible, coordinated with economic development and transportation decisions; targeted strategies could cover</td>
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<tr>
<td>• urban infill</td>
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<td>• new towns/master plan developments</td>
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<td>• rural areas</td>
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<td>• freight/logistics hubs</td>
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<td>Increased funding for transportation including flexible financing options and public/private partnerships</td>
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<td>Transportation connectivity to urban and rural employment centers, and between economic regions; future transportation corridors</td>
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<td>Rural Area of Critical Economic Concern infrastructure/connectivity</td>
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<td>New approaches to regional visioning and long-range planning; integrating transportation, economic development, land use, environment</td>
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<td>Sustainable water supply and quality, including funding/regulatory issues</td>
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<td>Need for statewide vision/growth policy</td>
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<td>Broadband infrastructure</td>
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<td>Sustainable energy supply including funding/regulatory issues</td>
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<td>Environmental preservation/enhancement</td>
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Detailed Strategy Statements

State Entities

<table>
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<tr>
<th>Strategies</th>
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<tr>
<td><strong>Enterprise Florida, Inc.: 2015 Roadmap to Florida's Future</strong></td>
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<tr>
<td>• Improve the efficiency of Florida's transportation systems for global and domestic commerce.</td>
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<tr>
<td>• Improve the balance and flexibility of land use planning efforts.</td>
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<tr>
<td>• Accelerate broadband deployment</td>
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<tr>
<td>• Address sustainable energy needs</td>
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<td>• Address sustainable water supply needs</td>
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| **Enterprise Florida, Inc: Statewide Strategic Plan for Economic Development-Rural Priority Strategic Plan of Work** |
| • Promote measurable improvement in RACEC infrastructure |
| • Maximize opportunities to provide broadband solutions in rural Florida |
| • A flexible and RACEC-specific model for growth management |

| **Workforce Florida, Inc.: Creating the Strategy for Today's Needs and Tomorrow's Talent** |
| • Focus on infrastructure industries such as water, energy, transportation, health care, and telecommunications, which support the success of all other Florida sectors |

| **Florida Department of Transportation: 2010 SIS Strategic Plan** |
| • Enhance connectivity between Florida’s economic regions and between Florida and other states and nations for both people and freight |
| • Reduce delay on and improve the reliability of travel and transport using SIS facilities |
| • Expand modal alternatives to SIS highways for travel and transport between regions, states, and nations |
| • Provide for safe and efficient transfers for both people and freight between all transportation modes |
| • Provide transportation systems to support statewide goals related to economic diversification and development |
| • Help ensure Florida’s transportation system can meet national defense and emergency response and evacuation needs |
Strategies

Florida Department of Transportation: 2060 Florida Transportation Plan (FTP)

- Maximize Florida’s position as a strategic hub for international and domestic trade, visitors, and investment by developing, enhancing, and funding Florida’s Strategic Intermodal System (SIS).
- Improve transportation connectivity for people and freight to established and emerging regional employment centers in rural and urban areas.
- Plan and develop transportation systems to provide adequate connectivity to economically productive rural lands.
- Invest in transportation capacity improvements to meet future demand for moving people and freight.
- Develop transportation plans and make investments to support the goals of the FTP and other statewide plans, as well as regional and community visions and plans.
- Coordinate transportation investments with other public and private decisions to foster livable communities.
- Coordinate transportation and land use decisions to support livable rural and urban communities.
- Improve the security of Florida’s transportation system.
- Improve Florida’s ability to use the transportation system to respond to emergencies and security risks.
- Achieve and maintain a state of good repair for transportation assets for all modes.
- Reduce the vulnerability and increase the resilience of critical infrastructure to the impacts of climate trends and events.
- Minimize damage to infrastructure from transportation vehicles.
- Optimize the efficiency of the transportation system for all modes.
- Expand transportation options for residents, visitors, and businesses.
- Reinforce and transform Florida’s Strategic Intermodal System facilities to provide multimodal options for moving people and freight.
- Develop and operate a statewide high speed and intercity passenger rail system connecting all regions of the state and linking to public transportation systems in rural and urban areas.
- Expand and integrate regional public transit systems in Florida’s urban areas.
- Increase the efficiency and reliability of travel for people and freight.
- Integrate modal infrastructure, technologies, and payment systems to provide seamless connectivity for passenger and freight trips from origin to destination.
## Strategies

**Florida Seaport Transportation and Economic Development Council: 2010/11-2014/15 Seaport Mission Plan**

- Build/expand cargo facilities to meet current and future demand.
- Build/expand cruise facilities to meet current and future demand.
- Improve infrastructure as required at all deepwater seaports.
- Implement maintenance and new dredging programs and identify appropriate dredged material management sites.
- Acquire land for seaport expansion and development of complementary activities.
- Implement environmental protection/mitigation and man-made/natural hazard mitigation programs as required.
- Provide/improve direct seaport access to roadway networks.
- Work with governmental agencies to plan and fund strategic intermodal transportation system improvements.
- Enhance seaport-rail connectivity.
- Partner with other modal interests to achieve common goals
- Increase seaport revenue streams by expanding port potentials and diversifying into profitable complementary activities where appropriate.
- Develop and maintain an adequate source of state and federal matching funds for seaport projects.
- Develop and maintain adequate sources of local government financing for seaport projects.
- Educate state leaders regarding the positive benefits of infrastructure investments in the seaport transportation systems needed to attract and maintain market share.
- Continue to develop state policies that help seaports lower land-based transportation service costs.

## Non-governmental Entities

**Strategies**

**Florida Chamber Foundation: Six Pillars of FL Future Economy**

- Identify incentives and regulations tool box focused on energy
- Identify incentives portfolio focused on modernized transportation infrastructure
- Protect and expand public and private investment in transportation infrastructure systems
- Create a business-friendly climate and streamline regulations
- Develop a comprehensive and integrated water policy
### Strategies

**Florida Chamber Foundation and FDOT: Florida Trade and Logistics Study**

- Develop at least one seaport with 50 feet of water and on-dock or near-dock rail.
- Expand capacity at seaports to serve container, break bulk, and bulk markets.
- Maximize the use of inland waterway and smaller seaports.
- Support acquisition and redevelopment of new waterfront land or inland locations for seaport operations.
- Provide sufficient air cargo capacity at Miami International Airport to maintain or expand market share, and explore opportunities for regional air cargo hubs.
- Improve landside connectivity to airports, seaports, and rail terminals.
- Maintain and enhance regional distribution networks.
- Develop and maintain high capacity, long distance rail, water, and truck corridors.
- Expand distribution center capacity at appropriate locations.
- Adopt land use plans supporting freight intensive activities.

**1000 Friends of Florida: A Time for Leadership**

- Develop a comprehensive land use plan for each new town that considers densities of use, population, living standard, and other cultural, economic, and geographic factors.
- Coordinate intra-regional activities spatially, functionally, and economically so that new towns, regardless of size, maintain their own integrity, uniqueness, and character independent of the existing urban center.
- Develop lands in a more organized manner in terms of function, design, and scale that provide a well-defined “sense of place”.
- Coordinate efforts to determine areas to develop and others to preserve in a region-wide context. Encourage development outside urban areas as long as the problems of urban sprawl are adequately addressed.
- Increase funding and investigate federal government financial resources for the development of new towns to ensure long-term financial stability and sustainability.
- Encourage public-private partnerships between the state and the developer in land acquisition projects.
- Coordination and cooperation in the investment towards the provision, development, construction, and maintenance of regional-scale urban infrastructure.
- Encourage developers with experience in large-scale community development to think in terms of “town founding” not simply “home building” and provide adequate sponsorship.
- Coordinate and integrate land acquisition, transportation and water systems, and green infrastructure planning and placement.
- Prepare a comprehensive, far-reaching, and sustainable land use plans on local, regional, and statewide scales.
- Provide technical, research, and funding assistance in support of regional land.
## Strategies

- Encourage regional land acquisition strategies by rewarding well-designed land preservation plans that cross jurisdictional boundaries.
- Develop a statewide mandate to regulate and guide growth, rather than relying solely on local jurisdictional comprehensive plans and future land use maps.
- Consider implementing sanctions for failure to comply with the statewide land acquisition program in addition to providing incentives for compliance.
- Create standard definitions for such terms as urban, rural, agricultural, and environmentally sensitive. Setting statewide definitions that include quantitative measures reduces the need for interpretation on the part of local municipalities.
- Create a statewide map of existing green infrastructure, agricultural and timber lands, state-owned parcels, large single-owner tracts, and critical environmental lands and habitats to begin to reveal a priorities list for future land acquisitions. Such a map is one tool with which to begin constructing a statewide framework for a state land acquisition program.
- Offer incentives for businesses to locate in areas already served by infrastructure, or where adding additional infrastructure would be least disruptive.
- Require that local governments be more explicit about concurrency requirements.
- Provide greater financial support and training to local governments in understanding how concurrency can be part of a growth-management policy.
- Concentrate on developing an efficient statewide transportation network, to facilitate the movement of goods through Florida.
- Create a plan that includes key transportation connections—roads, transit, and greenways—between Florida’s major cities and regions.
- Institute a statewide policy that potable water, wastewater, and stormwater concurrency requirements be met prior to the issuing of a building permit.
- Provide training to local governments so that employees can better monitor ongoing changes in water, wastewater, and stormwater capacity.
- Promote water conservation by making more explicit the links between water use and expenditures.
- Promote water-sensitive design, where waterways and retention basins become part of neighborhood design.
- Use state and local historic preservation incentives to encourage the reuse of buildings and land in revitalizing existing communities.
- Identify urban areas to receive development incentives.

## TaxWatch

- Continue to improve Florida’s infrastructure with investments such as the forthcoming deepening of the Port of Miami.