Statewide Vision, Goals & Objectives

presented to
Florida Department of Economic Opportunity
Strategic Plan Regional Stakeholders Forum

facilitated by
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Florida Department of Economic Opportunity
Statewide Stakeholder Forum

HEADLINES!
Florida in 2017: ‘We’re Back’
Florida in 2017: We’re Global

“Doubling of export-import dollars”

“Ranks 10th as a nation state in global economy”

“International businesses flock to Florida”

“America’s secret economic weapon against China”
Florida in 2017: We’re Innovative

"Sunshine State Revival": Florida leads the global innovation economy

- Leads the world in business start-ups and job growth
- Recognized as the most efficient transportation and logistics network in the world
- Quality communities offer unparalleled opportunities to "live, work, and play"

“Tops California in venture capital deals”

“Leads world in business startups”

“Record number of STEM graduates”

“Replaces Silicon Valley as world class intellectual hub”
Florida in 2017: We’re Competitive

Money

Florida is back - voted number one place in the world to visit, live, work, and play!

- Florida leads return to jobs through legacy industries and diversification
- Florida provides world class gateways for international trade and investment
- Florida graduates in high demand for leadership positions worldwide

‘Lands 5th Fortune 500 company’

‘Number one state for business’

‘Leads nation in student performance’

‘Most efficient transportation network in the world’

‘Paradise for prosperity’
Vision

Florida will have the nation’s *top performing economy* and be recognized as the world’s *best place to live and do business.*

*From the Research, Plans Analyses, November 2011 Statewide Meeting, Regional Forum, and Leadership*
Goals

1. Lead the nation in global competitiveness as a location for business, investment, talent, innovation, and visitors.

2. Become the nation’s top performing economy.

3. Provide the nation’s leading communities of choice for workers, residents, and visitors.
Ten Objectives

1. Lead the nation in high quality job creation.
2. Increase employment.
3. Reduce unemployment.
4. Increase prosperity for Florida workers.
5. Lead the nation in student performance and market-related workforce skills.
6. Increase business start ups, expansions, and relocations into Florida.
Ten Objectives

7. Increase global trade and investment.

8. Lead the nation in business climate, infrastructure, and services to meet the needs of business.

9. Increase competitiveness for all of Florida’s regions.

10. Lead the nation in quality of life in Florida’s communities.
Six Pillars of Florida's Future Economy™

presented to
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presented by
Stephanie M. Gibbons
Florida Department of Economic Opportunity

7 February 2012
SIX PILLARS OF FLORIDA’S FUTURE ECONOMY

2030

+5-7 MILLION

Prosperity & High Paying Jobs
Vibrant Communities
Global Competitiveness

Talent Supply & Education
Innovation & Economic Development
Infrastructure & Growth Leadership
Business Climate & Competitiveness
Civic & Governance Systems
Quality of Life & Quality Places

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Talent Supply and Education

1. Workforce Training and Retention
2. Pre-K → Higher Education
3. STEM
4. Retirement
5. Etc.
Innovation and Economic Development

1. Business Growth, Investment, Venture Capital
2. Commercialization
3. Diversification
4. Emerging Technology
5. Research and Development
6. Start ups
7. Trade
8. Etc.
Infrastructure and Growth Leadership

1. Community Planning
2. Conservation
3. Construction, Housing, and Land Development
4. Disaster Preparedness
5. Energy
6. Transportation
7. Telecommunications
8. Water
Business Climate and Competitiveness

1. Incentives
2. Permitting
3. Regulation
4. Risk Management
5. Start ups
6. Taxation
7. Etc.
Civic and Governance Systems

1. Boundaries
2. Civil Society
3. Elections
5. Leadership
6. Legal System
7. Permitting
8. Tax Policy
Quality of Life & Quality Places

1. Affordable Housing
2. Arts and Culture
3. Community Resources
4. Diversity
5. Environment
6. Family Wellness, Health Care
7. Public Safety
8. Tourism
Six Breakout Groups

Identify strategies that are important for the STATE to undertake.

1. Review “starter list” of strategies.
2. “Fix” the list and add to it.
3. Prioritize these strategies.
4. Share your top priorities with the large group.

What should the state do (or stop doing) that would best benefit local and regional economic development efforts?
SIX PILLARS OF FLORIDA’S FUTURE ECONOMY

- Prosperity & High Paying Jobs
- Vibrant Communities
- Global Competitiveness

Groups:
1. Talent Supply & Education
2. Innovation & Economic Development
3. Infrastructure & Growth Leadership
4. Business Climate & Competitiveness
5. Civic & Governance Systems
6. Quality of Life & Quality Places

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Lunch!!!!

1. Pick up your lunch.
2. Eat with your breakout group.
   1. Talent
   2. Innovation
   3. Infrastructure
   4. Business
   5. Civic
   6. Quality
Go Forth, Eat, and Brainstorm!

Eat with your breakout group.

1. Talent
2. Innovation
3. Infrastructure
4. Business
5. Civic
6. Quality