Regional Stakeholders Forum
Watch it on Twitter -- @FLDEO
Welcome and Opening Remarks
Welcome

A message from Governor Rick Scott…
Welcome

A message from Secretary of Commerce Gray Swoope…
Today’s Agenda
The Plan for the Day

- Registration
- Pillar Assignment
- Meeting Packet
  - Agenda
  - Workshop Materials
- Housekeeping
  - Food and Facilities
  - Cell Phones Muted
Overview
The Strategic Planning Process
Statutory Requirements

- Section 20.60(5)(a)4, Florida Statutes requires DEO to develop and regularly update a 5-year strategic plan.

- Participant Handout, Page 1
Approach

• **Phase I: October-December 2011**
  – Synthesize existing plans.
  – Assess key trends and competitive position.
  – Convene one-day stakeholder workshop.

• **Phase II: Winter - Spring 2012**
  – Convene regional forums.
  – Develop draft Plan for public comment.
  – Adopt Strategic Plan.
Approach

• Phase III: Summer 2012 and beyond
  – Begin implementation.
  – Align other state, regional, local plans.
  – Measure progress.
  – Move toward 50-year vision.
Approach

• How your input will be used
  – One of many voices / “many Floridas”.
    • Today is a geographical discussion
    • Many voices, venues, and partners
  – Ultimate Steering Committee
    • Governor Rick Scott
    • Gray Swoope, Secretary of Commerce
    • Chris Hart, President, Workforce Florida
    • Cynthia Lorenzo, Interim Executive Director, DEO
Starting Point: Existing Plans

state strategic plan leadership development business workforce transportation

improve quality systems talent support expand needs

education statewide seaport

provide use system stem talent

create future students infrastructure

new land school percentage

ensure system logistics funding

implement programs global

innovation system

strategic

development

workforce increase growth department

region educate
Starting Point: EFI & WFI Regions
Starting Point: RPCs & CEDS

Regional Planning Councils

- West Florida
- Apalachee
- North Central Florida
- Withlacoochee
- Tampa Bay
- Central Florida
- Southwest Florida
- Northeast Florida
- East Central Florida
- Treasure Coast
- South Florida

Miles

0 15 30 60 90 120

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Statewide Stakeholder Forum

• November 29, 2011
• Collaborative Labs at St. Petersburg College
• ~150 participants from state, regional, local, rural, urban, private sector & other partners

• Objectives
  – Build consensus on strategic plan framework.
  – Receive input on goals, objectives, strategies.
  – Discuss process for completing and implementing the plan.
Now What? Let’s:

- Take a look at the Economic Trends and Florida’s Competitive Position.
- Understand the region’s CEDS and other key initiatives.
- Share the vision, goals, and objectives.
- Assess the efficacy of the suggested strategies derived from research and stakeholders.
Strategies Assessment/Priorities

• Please stay for this afternoon’s work – where we will collect your input

• Make distinctions:
  – Based on your expertise, knowledge, experiences, etc.
  – Recognize local/regional planning underway
  – Recommend/advise state action (your opportunity to tell us what to do!)