Regional Economic Development Planning Initiatives

presented to
Florida Department of Economic Opportunity
Strategic Plan Regional Stakeholder Forum

March 27, 2012
Florida’s 11 Regional Planning Councils
Florida Regional Councils Association

Partnerships for the Future

- Strengthen Florida’s regional planning councils
- Partners with government and business community to enhance regional economic prosperity
- Improves consistency and quality of regional planning programs adding value to state, regional and local initiatives
Economic Development Districts

Florida’s 11 Regional Planning Councils

- Designated by U.S. Department of Commerce, Economic Development Administration as Economic Development Districts
- Charged to develop and adopt a Comprehensive Economic Development Strategy through a Strategy Committee
Florida’s Regional Planning Councils

Organization

• Association of local governments
• 2/3 local elected officials
• 1/3 gubernatorial appointees
Florida’s Regional Planning Councils

Portfolio

• Economic development planning
• Emergency preparedness
• Homeland security training
• Transportation planning
• Regional strategies
• Geographic information systems mapping
• Local government services
Role of Regional Planning Councils in Economic Development

Regional Planning Councils Complement and Support Local Economic Development Efforts

- Developing and Implementing the Comprehensive Economic Development Strategy
- Providing Grant Writing and Technical Assistance to Local Governments
- Providing Economic Analyses Using Regional Economic Modeling, Inc. Software
Comprehensive Economic Development

Strategy = CEDS PLAN

**Strategy**

- Analyzes regional economy, guides regional goals & objectives, identifies investment priorities and funding sources
- Brings public/private sectors together to develop economic roadmap to diversify and strengthen regional economies
- Serves as vehicle to justify and draw down federal funds
Comprehensive Economic Development Strategy

Strategy Required for U.S. Economic Development Administration Investment Funding

• U.S. Economic Development Administration investments in Florida, 2003 - 2010:
  ▪ $66 million invested
  ▪ 60 projects
  ▪ 13,700 jobs created/retained
  ▪ $1 billion in private capital investment
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Strategy Committee Composition

• Private sector (Majority)
• Public officials
• Community leaders
• Representatives of workforce development boards
• Representatives of institutions of higher education
• Minority and labor groups
• Private individuals
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Statewide Alignment and Standardization

- Coordination among District Strategies
- Common Data Sets and Measures
- Common Language and Template for all 11 Economic Development Districts
- Uniform Framework
Economic Development Districts
Comprehensive Economic Development Strategy

Statewide Alignment and Standardization

• **Alignment** with Florida Chamber Foundation’s Six Pillars of Florida’s Future Economy

• **Alignment** with Regional Economic Development Districts’ Comprehensive Economic Development Strategies

• **Alignment** with State’s Five-Year Economic Development Strategic Plan
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SIX PILLARS OF FLORIDA’S FUTURE ECONOMY

- Prosperity & High Paying Jobs
- Vibrant Communities
- Global Competitiveness

2030

+5-7 MILLION

TALENT SUPPLY & EDUCATION
INNOVATION & ECONOMIC DEVELOPMENT
INFRASTRUCTURE & GROWTH LEADERSHIP
BUSINESS CLIMATE & COMPETITIVENESS
CIVIC & GOVERNANCE SYSTEMS
QUALITY OF LIFE & QUALITY PLACES
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Summary

- Support local economic development organizations
- Comprehensive Economic Development Strategy
- Grant writing and administration assistance
- Economic impact analysis
West Florida Comprehensive Economic Development Strategy Committee

Comprehensive Economic Development Strategy Committee Members:

- Randy Butler  Blue Water Development
- Ted Everett  Washington County Chamber of Commerce
- Raymond Greer  Wilson Miller
- Dr. Rick Harper  UWF Haas Business Center
- Jim Harris  Coastal Bank and Trust
- Cliff Krut  Gulf Power Company
- Scott Luth  Pensacola Bay Area Chamber of Commerce
- Dawn Moliterno  Walton County Tourism Development Council
- Shannon Ogletree  Team Santa Rosa
- Joel Paul  Tri-Community Council
- Scarlett Phaneuf  Walton County Economic Development Alliance
- Kay Rasmussen  Okaloosa County Economic Development Council
- Roger Register  TBE Group
- Larry Sassano  Okaloosa County Economic Development Council
- Janet Watermeir  Bay County Economic Development Alliance
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West Florida Priority Strategies

- Bay County/FSU Research Park
- West Bay Target Industry Training Facility and Pilot High Technology Training Program
- Intermodal Distribution Center
- Florida Lambda Rail
- Santa Rosa County/Industrial Park Infrastructure Improvements
- Escambia County/Technology Incubator
- Escambia County/Phase Two-Heritage Oaks Commerce Park
- City of Pensacola/Community Maritime Park
- City of Pensacola/Small Business Incubator
- Bio Mass Fuel Plants
- Pharmaceutical Graduate School in Crestview
- Health Information Technology Infrastructure
Questions?

Scott R. Koons
koons@ncfrpc.org
352.955.2200

Alan Gray
alan.gray@wfrpc.org
850.332.7976 x 245