### Vision
- Florida will have the nation’s top performing economy and be recognized as the world’s best place to live, learn, work and do business.

### Goals
- Lead the nation in global competitiveness as a location for business, investment, talent, innovation and visitors.
- Become the nation’s top performing economy.
- Lead the nation in quality of life.

### Objectives
- Create more jobs.
- Get Floridians back to work.
- Foster opportunities for prosperity.
- Grow businesses.
- Expand global commerce.
- Increase the competitiveness of Florida’s regions.

### Cross Cutting Strategies
1. Improve collaboration and alignment among state, regional and local entities toward the state’s economic vision.
2. Develop and implement a statewide strategy to develop regional industry clusters using global best practices.
3. Position Florida as a global hub for trade, visitors, talent, innovation and investment.
4. Connect economic development, talent, infrastructure, partnerships and other resources across regions to build Florida as a globally competitive megaregion.

### Area-Specific Strategies

<table>
<thead>
<tr>
<th>Talent Supply &amp; Education</th>
<th>Innovation &amp; Economic Development</th>
<th>Infrastructure &amp; Growth Leadership</th>
<th>Business Climate &amp; Competitiveness</th>
<th>Civic &amp; Governance Systems</th>
<th>Quality of Life &amp; Quality Places</th>
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</thead>
<tbody>
<tr>
<td>5. Connect and align education and workforce development programs to develop and retain Florida’s current and future talent supply chain and meet employer needs.</td>
<td>9. Strengthen Florida’s leadership in expanding and emerging industry clusters and help transition established clusters to serve new markets.</td>
<td>13. Coordinate decision-making and investments for economic development, land use, infrastructure, water, energy, natural resources, workforce and community development at the statewide, regional and local levels.</td>
<td>18. Renovate permitting, development, and other regulatory processes to meet changing business needs and provide a predictable legal and regulatory environment.</td>
<td>23. Support and sustain statewide and regional partnerships to accomplish Florida’s economic and quality of life goals.</td>
<td>25. Create and sustain vibrant, healthy communities that attract workers, businesses, residents and visitors.</td>
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<td>6. Develop an integrated pre-K through career education system to prepare students for work.</td>
<td>10. Grow, sustain, and integrate efforts related to R&amp;D, technology commercialization, and seed capital to create, nurture and expand innovation businesses.</td>
<td>14. Develop and maintain multimodal, interconnected trade and transportation systems to support a prosperous, globally competitive economy.</td>
<td>19. Ensure state, regional and local agencies provide collaborative, seamless, consistent and timely customer service to businesses.</td>
<td>24. Invest in strategic statewide and regional economic development priorities.</td>
<td>26. Ensure Florida’s environment and quality of life are sustained and enhanced by future growth plans and development decisions.</td>
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<td>7. Position Florida as a leader in science, technology, engineering and mathematics (STEM) research, education and market-relevant technical skills.</td>
<td>11. Expand the number of Florida businesses selling goods and services internationally and diversify the markets they serve.</td>
<td>15. Develop and maintain a cutting-edge telecommunications infrastructure.</td>
<td>20. Expand opportunities for access to capital for businesses throughout their life cycle.</td>
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<td>8. Expand access to education and training programs for talent in distressed markets (e.g., rural, urban core).</td>
<td>12. Brand and market Florida as the best state for business.</td>
<td>16. Ensure the future supply and quality of water to meet Florida’s economic and quality of life goals.</td>
<td>21. Reduce barriers to small business and entrepreneurial growth.</td>
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<td>17. Develop and maintain diverse, reliable, and cost effective energy sources and systems to meet Florida’s economic and environmental goals.</td>
<td>22. Develop a government revenue structure that encourages business growth and development.</td>
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