

FLORIDA STRATEGIC PLAN

FOR ECONOMIC DEVELOPMENT



STRATEGY MAP



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2018 - 2023

Florida Strategic Plan for Economic Development 2018-2023: Strategy Map

Vision
Goals
Objectives
Pillars
Strategies
Initiatives

Florida will have the nation's top-performing economy and be recognized as the world's best place to live, learn, play, work and do business.

(G1) – Lead the nation in resilient and sustainable economic growth and prosperity.
 (G2) – Lead the nation in global competitiveness as a location for talent, business, innovation and tourism.
 (G3) – Lead the nation in quality of life and quality places for residents, communities and visitors.

(O1) – Educate, attract and retain top talent.
 (O2) – Foster opportunities for prosperity and business growth.
 (O3) – Expand global commerce.
 (O4) – Grow and sustain quality jobs and employment.
 (O5) – Increase and sustain Florida's attractiveness to workers, residents and visitors.
 (O6) – Build and maintain resiliency of Florida's quality of life and quality places.

(P1) Talent Supply and Education
Leading the world in talent development, attraction, and retention.
 (P2) Innovation and Economic Development
Diversifying Florida's economy and expanding national and global markets.
 (P3) Infrastructure and Growth Leadership
Enhancing Florida's infrastructure and positioning for growth and opportunities.
 (P4) Business Climate and Competitiveness
Ensuring a strong and responsive business climate.
 (P5) Civic and Governance Systems
Aligning and leveraging private, public and community resources.
 (P6) Quality of Life and Quality Places
Creating the best places to live, learn, work, play and do business.

<p>1.1 Continue to align education and workforce development programs to foster employment opportunities and develop and retain talented workers with the skills to meet current and future employer needs. [BOG, CSF, DEO-WFS, DJJ, DMA, DOE, EFI, Space Florida]</p> <p>1.2 Provide a comprehensive pre-K through post-secondary education to prepare students for becoming successful workers, entrepreneurs and leaders. [BOG, CSF, DACS, DOE, FloridaMakes, HECC]</p> <p>1.3 Increase and retain the number of graduates in high demand fields including science, technology, engineering and mathematics (STEM), health and others to meet Florida's needs. [BOG, DOE, EFI, Space Florida]</p> <p>1.4 Expand recruitment for and access to education and training programs for talent in underserved areas and populations to close local workforce skills gaps. [CSF, DEO-WFS, DJJ, DOE, DOS, EFI, FloridaMakes, Space Florida]</p> <p>1.5 (NEW) Recruit, engage and leverage the talent of veterans, exiting military and military spouses to strengthen Florida's workforce. [CSF, DEO, DMA, DVA, EFI-DA, EFI-DSTF, VeteransFlorida]</p>	<p>2.1 Transition established clusters to serve new markets and expand emerging talent and innovation clusters. [CSF, DEO-SBD, DEO-WFS, EFI, Space Florida]</p> <p>2.2 Support public, military and private industry partnerships and integrated efforts related to research and development, innovative technology transfer and commercialization. [BOG, DEO-SBD, DOT, DSTF, EFI, Space Florida, VeteransFlorida]</p> <p>2.3 Encourage export growth and market diversification. [DACS, DEO-SBD, EFI, Space Florida]</p> <p>2.4 Brand and consistently market Florida as the best state for business. [CSF, DACS, DEO-SBD, DEP, DFS, DOS, EFI, FWC, VISIT FLORIDA, Space Florida]</p>	<p>3.1 Enhance and protect accessibility and participation of a cross-representation of parties in an integrated planning, review and development process (e.g., workforce, development, natural resources and land use, housing, military, infrastructure and transportation). [CSF, DEO-DCD, DEP, DOS, DOT, EFI, FRCA, FWC, Space Florida, WMD]</p> <p>3.2 (NEW) Stimulate and support private investment in modern infrastructure. [DOT, FPC, EFI, MPOs, Space Florida]</p> <p>3.3 Develop and efficiently/effectively manage safe and modern multimodal, interconnected trade and transportation systems. [DOT, FRCA, MPOs, Space Florida]</p> <p>3.4 Ensure the availability of workforce housing, the future supply and quality of water, telecommunications and energy to meet Florida's economic and quality of life goals. [DACS, DEO-DCD, DOH, EFI, FHFC, FRCA, MPOs, WMD]</p>	<p>4.1 Ensure predictable legal, permitting and other regulatory processes meet changing business needs. [DBPR, DEO-DCD, DEP, DOH, EDLs, FRCA, OIR, Space Florida, WMD]</p> <p>4.2 Ensure state, regional and local agencies provide collaborative and timely customer service to businesses and workers. [CSF, DBPR, DEO, DEP, DMS, DOH, DOR, DOS, EFI, FWC, FRCA, Space Florida, WMD]</p> <p>4.3 Improve access to capital to encourage small/ minority business growth. [DBPR, DEO, DEP, DOR, DOS, EFI, FRCA, Space Florida]</p> <p>4.4 Increase access to entrepreneurial resources including talent, funding and research and development. [BOG, DEO, DOS, EFI, FRCA, Space Florida]</p> <p>4.5 (NEW) Encourage industry diversification to ensure a sustainable business climate. [DEO, EFI, Space Florida]</p> <p>4.6 Maintain a predictable government structure regarding taxes and cost of doing business that encourages sustainable business growth and development. [DEO-SBD, DOR, OIR, VISIT FLORIDA]</p>	<p>5.1 Integrate long-term investment strategies for statewide and regional economic development priorities. [DEO-DCD, EFI, FRCA, Space Florida]</p> <p>5.2 Improve the efficiency and effectiveness of government agencies at all levels. [DBPR, DEO, DEP, DMS, DOH, DOR, DOT, EFI, FWC, OIR, Space Florida, WMD]</p> <p>5.3 Strengthen local, regional and statewide partnerships to accomplish Florida's economic and quality of life & quality places goals. [CSF, DEO, DEP, DOH, DOS, DOT, EFI, FRCA, FWC, Space Florida, VISIT FLORIDA]</p> <p>5.4 (NEW) Provide local, regional and statewide assistance for the protection, provision and resiliency of resources and infrastructure. [DEP, DEO, DOT, FRCA, FWC, Space Florida]</p>	<p>6.1 Create and sustain vibrant, safe, healthy and resilient communities that attract workers, residents, businesses and visitors. [DEP, DEO-DCD, DJJ, DOC, DOH, DOT, FHFC, FWC, WMD, Space Florida, VISIT FLORIDA]</p> <p>6.2 (NEW) Ensure Floridians in all communities and life stages have opportunities to achieve healthier outcomes and societal contributions. [DACS, DEO, DEA, DEP, DJJ, DMA, DOC, DOE, DOH, DOS, EFI-FSF, WMD]</p> <p>6.3 Ensure Florida's fish, wildlife, natural resources and environment are sustained and enhanced as a component of future growth plans and development decisions. [DACS, DEP, DEO-DCD, FRCA, FWC, Space Florida, WMD]</p> <p>6.4 Promote, protect and preserve Florida's rich historical and cultural heritage. [DEP, DOS, FWC, Space Florida, VISIT FLORIDA]</p>
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<p>CTE-CAPE (DOE, DJJ), Military Compact (DOE), Rise to 55 (HECC), Bright Futures (DOE), WIOA, IWT, QRT (CSF, Veterans Florida, DEO) Healthcare Workforce Research Initiative/ Florida Center for Nursing (CSF), CSF Skills Gap and Vacancy Study (CSF), Florida Job Growth Grant Fund (DEO, EFI) Training Grant Program (VeteransFlorida), Educational Dollars for Duty (DMA), National School Lunch Program (DACS)</p>	<p>Target Sector Trade and Website Localization Grants, Export Marketing Plan, Qualified Targeted Industry Tax Refund (EFI), CSF-WIOA Sector Strategies (CSF, DEO), CSF Skills Gap and Vacancy Study (CSF), Capital Investment Tax Credit and Entertainment Industry Sales Tax Exemption, High Impact Performance Incentive Grants, Target Industry Report, High Impact Sector Designations (DEO, EFI), Fresh From Florida (DACS)</p>	<p>SmartDesign communities (FRCA), Okeechobee Water Management (FWC), SIS (DOT, MPOs), Complete Streets (DOT), ECF Future Corridor (DOT), US-27 Study (DOT), CDBG (DEO), Job Growth Grant Fund (DEO, EFI), Rural Infrastructure Fund (DEO), Florida Defense Infrastructure Grant Program (EFI), FL Renewable Energy Tax Incentives, ERICA, REET (DACS)</p>	<p>Job Growth Grant Fund (DEO, EFI), WIOA/ QRT/IWT (CSF, DEO), SCORE (DOR), Grow Florida (FloridaMakes), Florida Export Diversification and Expansion, Target Industry Update, SSBCI, Microfinance Guarantee, Venture Capital (EFI) Speed to Market, Predictive Analytics, Recruit Insurance Co to FL (OIR)</p>	<p>Disaster Recovery Programs (DEO, FRCA). FLVBOC (DEO), Community Resilience Initiative (DEP), Hurricane Irma Affordable & Workforce Housing Initiative, CDBG, Rural Infrastructure Fund (DEO), Brownfields Program (DEO, DEP, EFI) OIR Automation (OIR)</p>	<p>Florida Resilient Coastline Initiative (DEP), Sun Trails (DOT), FL Springs, FL Forever, SAIL / SHIP (FHFC), Florida Sports Foundation Grant Program, Sunshine State Games and Senior Games (EFI-FSF) Community Asset Inventory (EFI), Healthy Babies, Healthy Community Champions Recognition (DOH) Weatherization, CDBG (DEO), FL Youth Challenge Academy (DMA), Assisted Living (DVA) Adult Training (DEA, DVA), Forest Management, National School Lunch Program (DACS)</p>
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