



FLORIDA TALENT DEVELOPMENT COUNCIL

Meeting Minutes

Group 4: Data and Accountability

Monday, October 21

1:30 pm – 2:30pm

Roll Call

Members Present:

Mark Wilson, Workgroup Chair
Emily Sikes

Bob Boyd
Adriane Grant

Bob Ward

Others Present:

- Steven Birnholz
- Steve Collins
- Robin Colson
- Adrienne Johnston
- Jessica Kummerle
- Kimberly Lent
- Tara McLarnon
- Heather Reingold
- Joel Schleicher
- Paul Stonecipher
- Elizabeth Winslow
- Shanna Autry
- Brandon Brown
- Andra Cornelius
- Warren Davis
- Michelle Dennard
- Eired Eddy
- Brianna Garcia
- Candice Grause
- Kathryn Hebda
- Carrie Henderson
- Art Hoelke
- Pam Johnson
- Robin King
- Ken Lawson
- Laurie Meggesin
- Carmen Mims
- Keantha Moore
- Allen Mortham

The logo consists of several 3D cubes in shades of blue, red, yellow, and white, arranged in a cluster.

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- Bill Mallowney
- Elisia Norton
- Robert O’Leary
- Representative Rene Plasencia
- Zachary Reddick
- Richard Reeves
- Peter Ring
- Mike Sfiropoulos
- Angela Shave
- Thomas Skinner
- Sharon Smoley
- Tara Goodman

Department of Economic Opportunity Support Staff Present:

- Katie Crofoot Liebert
- Nicole Duque
- Katherine Morrison
- Emilie Oglesby
- Monica Rutkowski
- Megan Moran

Introduction: Welcome and Opening Remarks

- Mark Wilson welcomed workgroup members and gave opening remarks.
- Joel Schleicher gave additional opening remarks.

Discussion

- Katie Crofoot Liebert reviewed a PowerPoint presentation outlining the purpose and expectations of the workgroups.
- Mark Wilson opened for discussion.
- Discussion topics among workgroup members included:
 - Is there an existing comprehensive framework or schematic of data that links talent supply, targeted industries, occupations, etc.?
 - Adrienne Johnston from the Department of Economic Opportunity gave an overview of some of the data currently available; there is no current comprehensive framework in place. Creating one is not a simple task and will not be quick; however, it is doable as a long-term strategy.
 - Adrienne Johnston suggested beginning work on a matrix to capture macro-level data with the intention of continuing to work on it through 2020. The workgroup can start at the macro-level and then dive further into the details in 2020. Adrienne said to consider how we measure outcomes.



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- Elizabeth Winslow mentioned that there are available data from the talent supply side.
- Assessing the current data standards across data reports and using those standards. An example of a current data report given was the Unified State Plan.
- Are businesses training their own talent? If so, what is their reason?
 - Two possible reasons were mentioned: (1) Lack of qualified candidates or (2) Lack of awareness or misconceptions by businesses of available training resources.
- Katie Crofoot Liebert reminded that workgroup that if there are items that cannot be completed between now and December, they can still become a strategy to be implemented in 2020; this includes items like creating a comprehensive framework for data.
- Next Steps:
 - Mark Wilson will reach out to the Florida Economic Development Council (FEDC).
 - Workgroup members will develop guiding questions to address strategic plan deliverables (a), (f) and (g) from section 1004.015(4), Florida Statutes.
 - Department of Economic Opportunity will organize the assessment tool around (a), (f) and (g).
 - Workgroup members will provide an inventory of the metrics/benchmarks/data that they use that works toward achieving the statewide attainment goal of 60% and can be utilized for a framework.
 - Workgroup members will provide list of other stakeholders that should be on future calls.

Public Comment

Katie Crofoot Liebert opened for comment.

Closing

Mark Wilson gave closing remarks.