



FLORIDA TALENT DEVELOPMENT COUNCIL

Meeting Minutes

September 22, 2020

3:00 pm

Members Present:

Joel Schleicher, Chair
Justin Berkowitz
Bob Boyd
Tim Cerio
Chancellor Marshall Criser
Michelle Dennard
Casey Penn for Dane Eagle
Chancellor Eric Hall for Commissioner Richard Corcoran
Chancellor Kathy Hebda
Marva Johnson
Chancellor Henry Mack
Jamal Sowell
Bob Ward
Mark Wilson

Members Excused: Senator Travis Hutson and Representative Rene Plasencia

Others Present:

- Katie Crofoot

Council Secretary, Bob Ward presided over the meeting in the temporary absence of Chair Schleicher.

I. Welcome, Roll Call, Approval of Minutes and Meeting Objectives

- Bob Ward welcomed members.
- Marva Johnson led the invocation.
- Katie Crofoot called roll.
- Council members approved the July 21, 2020 meeting minutes as presented.
- Bob Ward reviewed the meeting objectives.

II. Discussion: Strategic Priority One

The council reviewed Strategic Priority One as the central priority area that the other priority areas tie into. The discussion primarily focused on defining credentials, legacy and emerging industries, and a short review of current high-impact policies and programs. Below are the key questions and takeaways from the conversation.

The logo features a cluster of 3D cubes in blue, red, yellow, and white, arranged in a staggered pattern. To the right of the cubes, the text "FLORIDA TALENT DEVELOPMENT COUNCIL" is written in a bold, white, sans-serif font against a dark blue background.

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- Does Florida have a clear understanding of what credentials it should value and incentivize?
 - The guiding principles or conditions that determine value must recognize Florida's legacy and emerging industries as well as state and local needs.
 - Ensure all career pathways provide opportunity for individuals to earn credentials that build on skills and enhance economic mobility.
- How well positioned are Florida's current policies, practices and systems to incentivize credential-of-value production?
 - Florida has several policies to incentivize production of certain credentials; there is a need to bolster consensus around quality, specifically addressing ROI for students and the state.

III. Public Comment

No public comment.

IV. Next Steps

- Council members have agreed to review Strategic Priority Four and Strategic Priority Five at the next meeting.
- Staff will begin reviewing Strategic Priority One.
- Staff will follow up with council members that requested specific data.
- The next council meeting is scheduled as a conference call on October 27, 2020.

V. Adjourn

Bob Ward adjourned the meeting.