Meeting Minutes

December 11, 2019
10:00 am – 12:00 pm

Members Present:
Joel Schleicher, Chair
Bob Boyd
Marva Johnson
Ken Lawson, Executive Director
Chancellor Eric Hall for Commissioner Richard Corcoran

Michelle Dennard
Bob Ward
Jamal Sowell
Chancellor Marshall Criser
Chancellor Tim Cerio
Chancellor Henry Mack

Members Excused: Senator Travis Hutson, Representative Rene Plascencia, Commissioner Richard Corcoran, Chancellor Kathy Hebda, Mark Wilson, Brandon Biederman

Others Present:
• Katie Crofoot Liebert
• Nicole Duque
• Katherine Morrison
• Monica Rutkowski
• Lorena Clark

I. Welcome, Roll Call and Approval of Minutes
• Joel Schleicher welcomed members.
• Katie Crofoot Liebert called roll.
• Council members approved the November 20, 2019 meeting minutes as amended.
• Chair Schleicher provided introductory remarks and timeline.

II. Review of Florida Statute
• Vice Chair Ken Lawson discussed Florida Statute 1004.015 and statutory objectives.

III. Discussion/Approval of the Vision Statement
• Discussion included:
  o Vision statement and edits suggested by members.
IV. Strategic Plan Discussion
- The Chair presented the concept of a more visual plan in the form of a marketing document. There appeared to be broad agreement that this should be done in the future but as a separate document.
- There was discussion about adding an executive summary to the plan, which was approved. The Council members approved the format of the current draft with incorporated edits.
- There was a general discussion about what the form of legislative feedback would be regarding the strategic plan.

V. Adding Members to Council
- The Chair presented the concept of adding teachers and business leaders to the Council. There was broad agreement on the Chair’s idea that additional voices would be a benefit to the process. It appeared clear that the appointment of additional members would require a legislative change.

VI. Public Comment
  Katie Crofoot Liebert opened the meeting for public comment. There was no public comment.

VII. Next Steps/Timeline
- Council members to send in written edits to the plan by Friday, December 13, 2019.
- Next meeting will take place on December 18, 2019, 10:00 am to 12:00 pm in Tallahassee.

VIII. 2020 Meeting Dates
- Members agreed on 2020 meeting dates.

IX. Adjourn.
  Chair Schleicher adjourned the meeting.