**ATTACHMENT C**

**EVALUATION CRITERIA**

*All Applications will be reviewed and evaluated based on community need, commitment, previous performance, and proposed actions in accordance with the following criteria:*

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| **EVALUATION CRITERIA** | **MAXIMUM POINTS AVAILABLE** |
| **Grant Application** |  |
| Grant Purpose  Clear purpose and activities to support purpose in the areas of:   * Support the community’s military and public sector needs. * Job Creation and retention. * Size and economic impact of the military installation in the community. | **15 points**  5  5  5 |
| Alternative Economic Diversification Strategies  Project offers an innovative and realistic plan to create and/or retain defense-related jobs, and/or to create and/or retain non-defense high skilled/high wage jobs in a defense-dependent community. | **15 points** |
| Program of Work  Linkage of the project to the community’s strategic plan.   * Economic significance of the expected outcomes from activities to the military installation and the local community. * Cost effectiveness of the plan of action. * Ability to leverage other funds. * Ability to expand to non-defense economic opportunities. * Performance measures to evaluate the project’s results. | **40 points**  15  5  5  10  5 |
| Plan of Action  Provides a clear description and explanation of the proposed tasks and deliverables expected to be completed in the proposed project, including the associated costs and realistic timeframes for completion. | **15 points** |
| Previous Performance | **5 points** |
| Matching Funds Proposed Greater Than Thirty (30) Percent   * 81 – 100% * 56 – 80% * 31 – 55% | **10 points**  10  5  2 |
| **Total Possible Points for the Evaluation Phase** | **100 points** |