

2007 LULAC Veterans Summit

Education, Employment, Entrepreneurship

Disney's Coronado Springs Resort

Lake Buena Vista, Florida | November 8-11, 2007

“To care for him who shall have borne the battle”



Community Prosperity Partnership



Working together to Strengthen America

President's Message:

Dear Friends of LULAC,

The League of United Latin American Citizens invites you to participate in the 2007 LULAC Veterans Summit in Orlando, Florida. The Summit will be held from November 8 through 11, 2007 at *Disney's Coronado Springs* Resort in Lake Buena Vista, Florida. As the leading summit addressing the needs of Hispanic veterans, the LULAC Veterans Summit will draw over 20,000 participants including top government, business, military and community leaders.



The Summit will kick off the Community Prosperity Partnership (CPP) in the state of Florida. The CPP is a LULAC initiative serving our nation's veterans and the local community in which they live via our community-based centers.

Our second annual veterans summit will address issues of critical importance to U.S. veterans and their families in a state with over 3.5 million Latino residents. You can expect to hear from cabinet secretaries, political leaders, government experts, local elected officials, and respected business and community leaders.

Seminars and workshops will feature expert panelists addressing the issues that affect our veterans the most, including access to benefits, education and employment opportunities, entrepreneurship and health care. The summit will include the world-renowned *Disney Institute* seminars on leadership and loyalty. In addition, the summit will feature workshops for students seeking information about civilian and military career opportunities.

This year the Summit program affords our sponsors and participants a unique opportunity to share information about their programs and opportunities through hands-on workshops, informative seminars and captivating plenary sessions.

We are asking our partners to support the summit through event sponsorships and participation in the veterans opportunity expo, the veteran business enterprise fair, advertisements in the event program, and the support of local Iraq and Afghanistan heroes at the gala, breakfast and luncheons.

Best of all, this year's summit will take place in the *Walt Disney World*® Resort and our participants will receive hotel and park ticket prices far below Disney standard rates. Bring your whole family to the summit and provide them with the vacation of their dreams at a great rate.

I personally look forward to hosting you in the most magical place on earth as our veterans take center stage in what promises to be our most successful summit ever!

Sincerely,

Rosa Rosales
LULAC National President

Information

Summit Location & Headquarters Hotel

LULAC has reserved a block of rooms at the Coronado Springs Resort at special rates until October 24, 2007. You must first register for the LULAC Veterans Summit and obtain your LULAC discount code to receive these discounted rates.

Disney's Coronado Springs Resort

1000 W. Buena Vista Drive
Lake Buena Vista, FL 32830-1000
407-939-1000-Main
Fax: 407-939-1020
Reservations: 407-939-1020
www.mydisneymeetings.com/meetingsite/LULAC
Rates: \$99 for Single, Double, Triple and Quad.

Cancellations must be made one month prior to arrival to avoid charges.

Air Transportation

The following airlines offer special discounts to our attendees

American Airlines
(800) 433-1790
Discount #A21N7AW
www.aa.com

Southwest Airlines
(800) 435-9792
www.southwest.com

Expo Services

Sponsors & Exhibitors for your expo needs please contact:

Freeman Exposition Services
2200 Consulate Drive
Orlando, FL 32837-8364
Phone: 407-939-3099
Fax: 407-939-3537
kelly.roberts@freemanco.com
www.freemanco.com

Disney Information

www.DisneyWorld.com

Agenda

Thursday, November 8

- 1 pm to 5 pm Registration
- 1 pm to 5 pm Exhibitor Set-Up
- 7 pm to 9:30 pm **Opening Reception** **Fireworks at Epcot®**

Friday, November 9

- 7 am to 12, 2 to 5 Registration
- 8 am to 10:30 am **Salute to Veterans Breakfast***
- 11 am to noon Ribbon Cutting Ceremony
- 11 am to 6 pm **Veterans Opportunity Expo**
- 11 am to 6 pm Radio Talent Show
- Noon to 2:00 pm **Fallen Heroes Luncheon***
- 2:30 pm to 4 pm *Disney Institute* Leadership Workshop
- 4:15 to 5:45 pm *Disney Institute* Loyalty Workshop
- 7:30 to 10:30 pm **Victorious Memories Music Concert***

Saturday, November 10

- 8 am-10 am **Veterans Business Enterprise Breakfast***
- 8 am to 12, 2 to 5 Registration
- 9 am-4 pm **Veterans Opportunity Expo**
- 9 am-4 pm Radio Talent Show
- 9 am to Noon Concurrent Seminars
- Noon to 2 pm **Leadership Opportunities Luncheon***
- 2 pm to 3:30 pm Concurrent Seminars
- 7 pm to 10 pm **Presidential Awards Gala***



The free two-day Veterans Opportunity Expo showcases education, employment, housing, medical and business resources.

Sunday, November 11

- 10 am to Noon Plenary Session
- Noon to 2 pm Convention Closing
- 3 pm to 6 pm Ecumenical Service

Monday, November 12

- 3 pm **Community Veterans Day Concert***

* **Bolded items denote sponsorship opportunities.**

2007 Highlights

- **Opening Reception & Fireworks at Epcot®** ■ **Presidential Awards Banquet**
- **Fallen Heroes Luncheon** ■ **Victorious Memories Music Concert** ■ **Salute to Veterans Breakfast** ■ **Leadership Opportunities Luncheon** ■ **Disney Institute Leadership and Loyalty Workshops**

Career Fair:

Hot jobs, top companies, live interviews. Whether you are an employer looking for top talent or a professional looking for your next job, you will want to attend the Veterans Opportunity Expo. This two-day event features 8,000 great jobs from over 100 top companies and federal agencies that are ready to hire.

Health Fair:

Get information about a variety of health services available for you. Free screenings for diabetes, hypertension and other important diseases. Learn the best practices to maintain your good health and the latest medical technologies available to treat various conditions. Obtain health services for your whole family.

Seminars

Free! Two days of seminars will focus on key issues facing Hispanics:

- **Civic Engagement**
- **Veterans Rights**
- **Cultural Diversity**
- **Education Opportunities**
- **Job Placement**
- **Entrepreneur Development**
- **Financial Management**
- **Health Care**
- **Housing Services**
- **Immigration Policy**
- **Community Empowerment**
- **Leadership Skills**
- **Disney Institute**
- **Veterans Services**

Veterans Opportunity Expo

Free! A two-day expo showcasing services, education and employment opportunities, and resources to start your own business.

Youth Conference

A three-day event for Latino youth, featuring workshops and panel discussions on issues of importance to youth.

Business Enterprise

Explore small business opportunities offered by the federal government and learn how to best take advantage of them.

Disney Institute

A special program designed for community-based leadership training, marketing loyalty and customer retention.

Registration

LULAC Veterans Summit
201 East Main, Suite 605
El Paso, Texas 79901
1-866-577-0726
www.lulac.org



Featured Events

Thursday, November 8

7 pm to 9:30 pm

Opening Reception Fireworks at Epcot®: Kick-off the summit with a private reception featuring the extraordinary Earth Globe and a thrilling nighttime kaleidoscope as the sky erupts with over 1,100 pyrotechnic bursts.

Minimum Sponsorship Level: \$15,000.

Friday, November 9

8 am to 10:30 am

Salute to Veterans Breakfast: This event honors outstanding Veterans who have performed above and beyond the call of duty and sets the stage for the summit.

Minimum Sponsorship Level: \$10,000.

Noon to 2 pm

Fallen Heroes Luncheon: Pay tribute to those who have made the ultimate sacrifice at this moving luncheon event.

Minimum Sponsorship Level: \$15,000.

7:30 pm to 10:30 pm

Victorious Memories Music Concert: Celebrate your patriotism and dance to top notch entertainers at this can't miss event.

Minimum Sponsorship Level: \$15,000.

Saturday, November 10

8 am to 10:00 am

Veterans Business Enterprise Breakfast: Find out what it takes to start your own business and the resources available for veteran entrepreneurs at this eye opening breakfast. **Minimum Sponsorship Level:** \$10,000.

Noon to 2 pm

Leadership Opportunities

Luncheon: Featuring outstanding veteran and community leaders, this luncheon is a motivational event for youth and adults alike.

Minimum Sponsorship Level: \$15,000.

7 pm to 10 pm

Attendance: 1200

Presidential Awards Gala: This magnificent event highlights individuals who have given outstanding service to veterans throughout the year. Top national leaders will address the veteran community on issues of critical importance to them. **Minimum Sponsorship Level:** \$25,000.

Monday, November 12

3 pm Community Veterans Day Concert in the heart of Orlando:

Celebrate Veterans Day with a community concert honoring those who have served.

Minimum Sponsorship Level: \$10,000.





Disney's Coronado Springs Resort

A Showcase of Latino Culture & Heritage

Disney's Coronado Springs Resort celebrates the character and traditions of the American Southwest and northern Mexico. Here, palm-shaded courtyards and Spanish-style haciendas create the perfect climate for business and pleasure. You can soak up the sun at a five-story Mayan pyramid that towers over an elaborate themed pool area, or indulge in the flavors of Mexico, the Caribbean and South America at the *Maya Grill*. Disney's Coronado Springs Resort is a stone's throw from all four Walt Disney World® Theme Parks, championship golf and Disney entertainment.

State of the Art Convention Center

Featuring one of the Largest Single-Level Resort Hotel Convention Centers on the East Coast.

Resort Benefits

As a Disney Resort Guest, you'll enjoy special benefits that make your Walt Disney World® stay easier and more relaxing than ever. These benefits provide everything from extra time in the Theme Parks and convenient transportation, to more magic all around.

Disney's Magical Express

This exclusive complimentary shuttle and luggage delivery ser-

vice conveniently takes you from the airport directly to your Disney Resort and back again when it's time to return. To book, call 407-827-6777 or visit www.disney-meetings.com/magicalexpress.

Disney Transportation

During your stay boats and motor coaches are waiting to take you to and from the Theme Parks, Water Parks, the *Downtown Disney*® area, and more.

Disney Convention Tickets

Available only to LULAC meeting attendees, their guests and family members, Disney's multi-day and half-day Meeting/Convention tickets are a great value.

Extra Magic Hour Benefit

Each day one of the Theme Parks opens an hour early or stays open up to three hours after regular Park hours for Guest staying at select Disney Resorts.

Charging Privileges Resortwide

You can charge tickets, meals and merchandise right to your room with your Disney Resort ID card.

Extend Your Stay

LULAC's special rate of \$99 per night is available three days prior to the summit and three days after so don't let your family miss the chance to experience all that the Walt Disney World® Resort has to offer at grate rates.

Sponsorship, Exhibitor & Advertising Agreement

Please print or type the requested information below as it should appear in the convention program and name badge:

Name _____ Title _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Advertising

The LULAC Veterans Summit Program provides an excellent opportunity for honoring our veterans and placing recruitment advertisements. Over 3,000 copies will be distributed. Please indicate your choices below:

- Back Cover (8.5"x11")---\$3,500
- Inside Cover (8.5"x11")-\$3,000
- Full Color (8.5"x11")---\$2,500
- Full B&W (8.5"x11")---\$2,000
- Half B&W (8.5"x5.5")---\$1,250
- 1/4 Page B&W 4.25"x5.5"- \$800

Notes:

- 1). Program dimensions are 8.5" x 11". There are no charges for bleed, but provide 1/8" bleed area all around. Live area is 1/4" less than trim all around.
- 2). Preferred format is PDF digital which can be sent to the address on this form or emailed to LJOlmos@LULAC.org.
- 3). Material returned only upon request.
- 4). This agreement, artwork and payment must be received by 10/15/07.

Exhibitor

The Veterans Opportunity Expo is the premier venue for showcasing your programs and services to the veteran community and for recruiting employees. Open to the public, more than 6,000 people are expected to attend the exposition. Please select from your choices below:

- _____ Number of spaces requested
- _____ Indicate Exhibit dimensions

Yes, I need the standard exhibitor's equipment package consisting of an 8' high backwall, 3' high side rails, one six foot table, two chairs, and an I.D. sign.

I do not need the standard exhibitor's package.

The cost per space is:

	Before 10/15/07	After 10/15/07
Corporate (10' x 10')	\$2,500	\$3,000
Government, Career Fair (10' x 10')	\$2,000	\$2,500
Non-profit or College Fair (10' x 10')	\$1,500	\$2,000

Sponsorships

Sponsoring an event or workshop at the LULAC Veterans Summit is an ideal way to reach veterans, national leaders and influential community members. The following packages are offered.

Diamond \$75,000+

Convention Sponsor; 12 Exhibit Spaces; 2 Tables of 10; 2 Reserved Chairs at President's Table; 2 Color Ads; 12 Registration Packages; Recognition at all Formal Activities, Signage Through-out the Summit

Gold \$50,000+ Convention Sponsor; 8 Exhibit Spaces; 2 Tables of 10; 2 Reserved Chairs at President's Table; Color Ad; 8 Registration Packages; ; Recognition at all Formal Activities, Signage Through-out the Summit

Silver--\$25,000+

Co-Sponsor for one event; 4 Exhibit Spaces; 1 Table of 10; Color Ad; 4 Registration Packages; Signage at Event

Bronze--\$15,000+

Lunch Co-Sponsor; 2 Exhibit Spaces; 1 Table of 10; BW Ad; 2 Registration Packages; Signage at Event

Sponsor--\$5,000+

Lunch or Workshop Co-Sponsor; 1 Exhibit; Half-Page BW Ad; 1 Registration Package



LULAC Veterans Summit

201 East Main, Suite 605
El Paso, Texas 79901
(915) 577-0726
FAX (915) 577-0914
Email: CMunoz@LULAC.org

Signature of Authorized Representative _____ Date _____

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____

Please make checks payable to the **2007 LULAC Veterans Summit** and mail to the El Paso, Texas office. Credit card orders accepted by fax. or online. For more information, contact (202) 833-6130 or visit our website at: www.LULAC.org.

2007 LULAC Veterans Summit Registration

Please print or type the requested information below as it should appear in the convention program and name badge:

Name _____ Title _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Check the appropriate box(es).

General

- Guest
- Sponsor
- Exhibitor
- Media
- Entrepreneur

LULAC*

- Member
- Youth Member
- Young Adult Member
(For Members Only)

Registration Packages

- | | |
|---|-------|
| <input type="checkbox"/> Youth Members (Thu-Sun) | \$150 |
| <input type="checkbox"/> Armed Forces Veteran (Thu-Sun) | \$250 |
| <input type="checkbox"/> LULAC Members (Thu-Sun) | \$250 |
| <input type="checkbox"/> Non-members (Thu-Sun) | \$325 |
| <input type="checkbox"/> Corporate Attendees (Thu-Sun) | \$400 |

Early Bird Discount! Individuals purchasing full registrations will receive a \$25 discount if they pay in full by 10/1/07.

Packages include registration, seminars and meals (4 days).

Cancellation/Refund Policy: Cancellations will be accepted in writing until October 15, 2007; all refunds will be issued after the summit. After October 15, 2007, registrations are non-refundable.

Corporate & Government participants must purchase the full package.

Individual Tickets

- | | |
|---|-------|
| <input type="checkbox"/> Registration | Free |
| <input type="checkbox"/> Thursday Opening Reception (<i>Epcot</i> ®) | \$75 |
| <input type="checkbox"/> Friday Salute to Veterans Breakfast | \$35 |
| <input type="checkbox"/> Friday Fallen Heroes Luncheon | \$65 |
| <input type="checkbox"/> Friday Victorious Memories Concert | \$25 |
| <input type="checkbox"/> Saturday Leadership Opportunities Luncheon | \$65 |
| <input type="checkbox"/> Saturday Presidential Awards Gala | \$150 |

Other Events

- | | |
|---|------|
| <input type="checkbox"/> Friday Disney Institute Seminars | \$50 |
| <input type="checkbox"/> Community Veterans Day Concert | \$35 |

Total _____ Credit Card # _____ Expiration Date _____

- MasterCard Visa American Express

Signature _____

Payment can be made by cash, check or major credit card. For pre-registration, mail completed registration form along with check or credit card information to the address on the right. Credit card orders accepted by fax or online. Visit www.LULAC.org for more information. There is a \$25.00 handling fee for all returned checks.



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Email: CMunoz@LULAC.org

**Disney Welcomes
Our Nation's
Heroes**

**Where Dreams
Come True**



WALT DISNEY World®