# State Small Business Credit Initiative

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Acting Secretary of
Florida Department of
Economic Opportunity





Adam Callaway
Acting Chief of Staff,
Florida Department of
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Laura DiBella
Secretary of Commerce,
Enterprise Florida, Inc.





Greg Britton
State Director,
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Network







The Florida Department of Economic Opportunity Announces Availability of \$142 Million to Fuel Small Business Growth

~ Five Programs Available to Expand Business Development and Continue Florida's Economic Growth ~

We are connecting lenders and investors across the state with new capital that small businesses can go and apply for in their communities.



# WHAT IS THE STATE SMALL BUSINESS CREDIT INITIATIVE?

- The State Small Business Credit Initiative or the SSBCI is more than \$488 million to:
  - Support small business lending
  - Grow Florida's small businesses
  - Create jobs that support families
- Federal program through the United States Department of Treasury
- Supports minority-owned, women-owned, veteran-owned, rural, or very small businesses across the state.



# HOW MUCH FUNDING MAY FLORIDA RECEIVE?

All Businesses: \$300,311,399

Very Small Businesses: \$23,879,723

SEDI-Owned Businesses: \$107,149,207

• Additional SEDI Allocation: \$57,146,243

TOTAL ALLOCATION: \$488,486,572



# HOW CAN SSBCI HELP YOUR SMALL BUSINESS?

## SSBCI funds can be used for <u>any business purpose</u>, including:

- Business procurement, start-up costs, and working capital
- Franchise fees
- Equipment
- Inventory
- The purchase, construction, renovation, or tenant improvements of an eligible place of business that is not for passive real-estate investment purposes

# SSBCI can help your business if you need credit but:

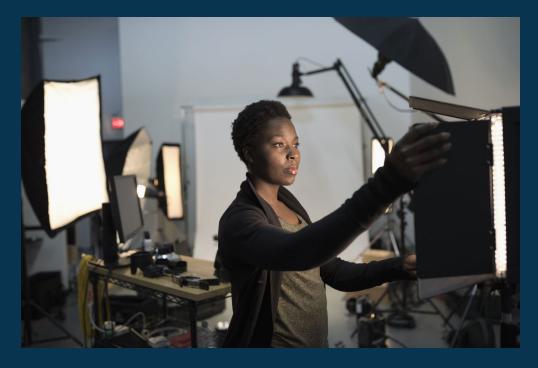
- Your business doesn't have much collateral
- Your business hasn't been around for very long
- Your business is in a rural area
- Your business is very small



# WHAT BUSINESSES ARE ELIGIBLE?

Most Florida small businesses with 750 employees or fewer, including corporations, partnerships, sole-proprietors, independent contractors, nonprofits, and cooperatives.

- Minority-owned businesses
- Woman-owned businesses
- Veteran-owned businesses
- Businesses in rural areas
- Very Small Businesses





### WHAT IS A MINORITY, WOMAN, OR VETERAN-OWNED BUSINESS?

According to the SSBCI regulations and guidance, a minority\*, woman, or veteran-owned or controlled business is a business that:

Is at least 51% minority, woman, or veteran owned

A minority individual, a woman, or a veteran controls the business

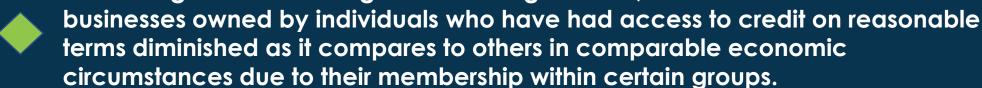
\*A natural person who identifies as American Indian or Alaska Native; Asian American; Black or African American; Native Hawaiian or Other Pacific Islander; Hispanic or Latino/a; or one or more than one of these groups.



# WHAT ARE SEDI-OWNED BUSINESSES?

# Socially and Economically Disadvantaged Individual

According to the SSBCI regulations and guidance, SEDI businesses are



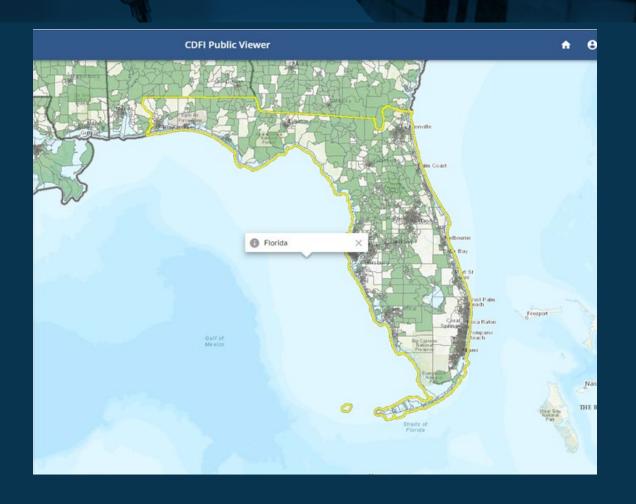
### This includes small businesses that:

- Certify they are owned and controlled by individuals who reside in a Community Development Financial Institution (CDFI) Investment Area; or
- Certify that they will operate a location in a CDFI Investment Area; or
- Have locations in a CDFI Investment Area.



# WHAT IS A CDFI INVESTMENT AREA?

Community Development Financial Institution (CDFI) Investment Areas are geographic areas that meet one or more of the objective criteria of economic distress.



See FloridaJobs.Org/SSBCI for a map of CDFI Investment Areas for the purposes of SSBCI.



# WHAT IS A VERY SMALL BUSINESS?

# A Very Small Business is:

- A business with fewer than 10 employees.
- May include independent contractors and sole proprietors.





# WHAT LENDERS CAN PARTICIPATE?

- Banks
- Credit Unions
- Certified Development Companies
- Community Development Financial Institutions

Large or small, <u>YOUR LOCAL</u>
<u>LENDER</u> can participate!





# HOW DOES A LENDER ENROLL IN THE SSBCI PROGRAM?



Call: 1-888-357-5053



Email: SSBCI@DEO.MyFlorida.com

More information can be found at FloridaJobs.Org/SSBCI



# WHAT ARE THE PROGRAMS AVAILABLE THROUGH SSBCI?

#### **COLLATERAL SUPPORT PROGRAM**

Enables financing that might otherwise be unavailable due to a collateral shortfall. This credit enhancement uses public resources to encourage private lenders to lend money to businesses by providing a cash deposit as collateral for a business loan or credit facility.

### FLORIDA STATE SMALL BUSINESS CREDIT INITIATIVE (SSBCI)

Funding through the SSBCI program can be used serve small businesses of all sizes and stages of development.

#### **VENTURE CAPITAL PROGRAM**

Targeted investment strategy implemented on an appropriate scale that can attract capable investment managers to support Florida small businesses and create value. DEO will work with Enterprise Florida to secure partnerships with public entities and investment managers.

#### LOAN PARTICIPATION PROGRAM

SSBCI funds are used alongside private funds to support a loan to a borrower. The SSBCI funds may be used as a companion loan, or the funds may purchase a portion of the loan made by the private lender.

#### LOAN GUARANTEE PROGRAM

Provides a private lender with a short-term, partial guarantee to support a loan or line-of-credit for eligible small businesses.

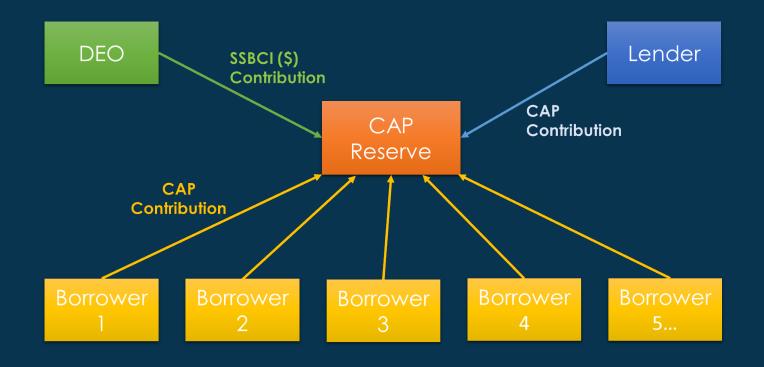
#### **CAPITAL ACCESS PROGRAM**

A pooled loan insurance program where a private lender originates a loan, and the borrower and lender contribute a percentage of the loan per eligible small business, which is then matched by SSBCI funding.



# CAPITAL ACCESS PROGRAM

The Capital Access
Program helps small
businesses in
obtaining credit to
grow and expand their
businesses by offering
pooled loan insurance
to lenders.





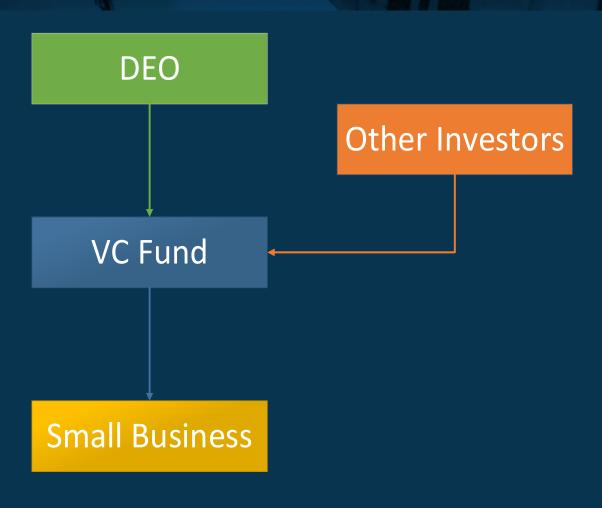
### LOAN PROGRAMS

- Loan Participation: SSBCI funds are used alongside private funds to support a loan
  to a borrower. The SSBCI funds may be used as a companion loan, or the funds
  may purchase a portion of the loan made by the private lender.
- Loan Guarantee: The program provides a lender with security in the form of a partial guarantee so that the lender can approve a loan or a line of credit for the business owner.
- Collateral Support: The program assists lending institutions by enhancing collateral coverage of individual loans.
  - 504 Bridge Loan: Provides a lender with short-term capital to bridge the gap between loan closing and the permanent takeout of the second mortgage by the SBA, making available to the lender the funds necessary to ensure the borrower can obtain credit.



# VENTURE CAPITAL PROGRAM

- Direct investments in Florida start-ups and early-stage businesses with high growth potential or the possibility to generate a high return.
- Provides access to capital in the form of equity investments and convertible debt.
- SSBCI funds can be used for transactions up to \$20 million in a single round.







SSBCI@deo.myflorida.com



# CONTACT



# Thank You

If you have questions or comments about this presentation, please contact our office.



Office: Office of Small and Minority Business Capital

Main Line: 1-888-357-5053

Email: SSBCI@deo.myflorida.com