Group 3: Cross-Sector Collaboration and Engagement
Wednesday, November 6, 2019
10:00 am – 11:30 am

Roll Call

Members Present:

Ken Lawson, Workgroup Chair	Bob Boyd	Carrie Henderson
Dehryl McCall	Bob O'Leary	Craig Thompson
Emily Sikes	Tina Berger	

Others Present:
- Warren Davis
- Michael Sfiropoulos
- Amber Batchelor
- Brian Bauer
- Casey Lunceford
- Pamela Wellman
- Kevin Cooper
- Cathy Chambers

Department of Economic Opportunity Support Staff Present:
- Katie Crofoot Liebert
- Nicole Duque
- Katherine Morrison
- Monica Rutkowski
- Emilie Oglesby
- Lorena Clark

Introduction: Welcome, Roll Call and Approval of Minutes
- Ken Lawson welcomed members.
- Katie Crofoot Liebert called roll.
- Workgroup members approved the October 30, 2019 meeting minutes as presented.

Presentations
- Bryan Bauer, CareerSource Research Coast, presented on the initiatives and special programs they are working on.
- Casey Lunsford, Indian River State College, presented on Apprenticeship Programs.

- Pamela Wellman, Indian River State College, presented on the Youth Build Initiative and the Lincoln Park Initiative.

Discussion
- Ken Lawson reviewed the draft work plan that was presented at the Florida Talent Development Council meeting November 4, 2019 and provided an overview of the meeting.
- Goal 1 and strategies
  - Focus on targeted industry sectors.
  - Recommend moving CSCE 1.4 Strategy to workgroup two's work plan.
  - Insert sector strategy approach and administrative policies.
- Goal 2 and strategies
  - Articulation Agreements.
  - WIOA Core Partners.
- Goal 3 and strategies
  - State and Community Colleges.
- Goal 4 and strategies
  - Finding state and local career options.
  - Job placement programs.
  - Connecting all educational institutions and career centers.
  - Incorporate Employ Florida system with entire educational system.
  - Change to postsecondary as opposed to Universities.
  - Include leverage and collaborate language.
- Goal 5 and strategies
  - Include regional and state economy.
  - Education funding streams/resources.
  - Business associations and trade associations.
- Next Steps
  - Workgroup members may send suggested language for goals and strategies to Katie Crofoot Liebert.

Public Comment
Opened for public comment. Amber Bachelor with the Sebastian River Area Chamber of Commerce discussed the issues they have with identifying how to ensure that are younger generation has the desire to want to pursue certificate level programs.

Closing
Ken Lawson gave closing remarks, and the meeting was adjourned. The next meeting for this workgroup will take place on Wednesday, November 12, 2019 at 10:00 am.

Strategic Priority 3: Cross-Sector Collaboration and Engagement	
Statutory Requirement: (c) Identify strategies to deepen and expand cross-sector collaboration to align higher education programs with targeted industry needs.	

Goals	Strategies
CSCE 1. Engage targeted industry sectors employers and businesses in the design and delivery of training and education program.	CSCE 1.1. Survey and collect employers' input on current and future workforce training needs and utilize the results to drive program design, adjustment, and delivery.
	CSCE 1.2. Leverage input from employers to understand and address how industry trends will impact training and other workforce needs.
	CSCE 1.3. Work with employers in targeted sectors to identify, from their perspective, high-value, industry-validated training models (e.g., apprenticeship and other work-based training models).
	~~CSCE 1.4. Develop and implement a life skills program for incumbent workers that is recognized by business and industry.~~ *Note: Moved to be considered by WK2 (Workforce)*
	CSCE 1.4. At the regional level, work across partner lines to implement a coordinated and unified to integrate business engagement, business needs assessment, and business service/solutions delivery.
	CSCE 1.5. Incentivize the business community to provide more work-and-learn opportunities to Florida students and adults.
CSCE 2. Ensure all partners in the Florida's education, job skills training, and career development system share the common goal and mission of increasing the skills levels of Floridians and providing pathways to self-sufficient careers, and measure success utilizing the same performance metrics.	CSCE 2.1. Reduce duplication among training and education providers by incentivizing collaboration among universities, community colleges, adult education, and other entities in the development of industry/employer partnerships and the design and delivery of apprenticeship, internship, and other training programs.
	CSCE 2.2. ~~Leverage~~ Build upon and align with ~~existing~~ work being done around the WIOA ~~workgroups/teams~~ State Plan's core partners/programs strategies aimed to enhance coordination and partnerships.
	CSCE 2.3. Connect all talent pools to career pathway and credential opportunities in target industries (e.g., elementary and secondary students, disconnected youth, returning military members, adult education participants, and other populations).
	CSCE 2.4. Support service and education alignment across workforce, education, and nonprofit support service organizations and social service agencies.
	CSCE 2.5. Build rich community-based culture, supportive of postsecondary student access and success for future outreach efforts to disadvantaged and adult student populations.
	CSCE 2.6. Promote a community awareness of area in-demand occupations and the associated skill sets required, as well as an appreciation for the workforce and talent development system itself.
	CSCE 2.7. Utilize employers and public-private partnerships to identify and anticipate collective industry needs and implement customized solutions.
	CSCE 2.8. Utilize technology to increase and streamline collaboration.

CSCE 3. Expand and accelerate the development, approval, and implementation of employer-driven training models, including non-traditional models.	CSCE 3.1. Catalogue and share documented best-practice examples of employer-driven training models, including impact data as available and guidance for replication.
	CSCE 3.2. Increase implementation of specific models that are supported by industry/employer stakeholders.
	CSCE 3.3. Expand state and community college and partner capacity to design/replicate employer-driven training models by linking the sharing of models to professional development and continuing education requirements.
	CSCE 3.4. Fast-track expansion of employer-driven training models by: a) encouraging local approval of programs that have already been approved elsewhere; b) starting new programs as non-credit and migrating to credit over time; and c) encouraging and supporting the expansion of existing curriculum-sharing and adaptation efforts where feasible.
	CSCE 3.5. Review best practices from other states and/or regions in tracking work-and-learn experiences.
	CSCE 3.6. Connect data on work-and-learn experiences to longitudinal outcomes.
	CSCE. 3.7. Establish a system-wide business services design incorporating a single point of contact who can offer collective solutions.
CSCE 4. Leverage universities and area colleges to deepen the region's talent pool to support expansion in targeted sectors.	CSCE 4.1. Review universities' efforts targeting business and employer by identifying their priorities and needs.
	CSCE 4.2. Encourage area universities to expand and strengthen programs related to targeted sectors.
	CSCE 4.3. Establish workforce development as one of the institutional (student learning) outcomes for instruction, student services, and administrative services.
	CSCE 4.4. Leverage job placement programs ~~at area colleges and universities~~ to assist current students and recent graduates in finding state and local career options among businesses within the targeted sectors.
	CSCE 4.5. Provide value-added tools and activities for students and jobseekers to more efficiently connect with employers who are recruiting talent.
CSCE 5. Directly link public investments for postsecondary education, training, and career development to the targeted industry needs within Florida's economy.	CSCE 5.1. Evaluate current resource allocation and funding streams for system partners to identify and address duplicative services.
	CSCE 5.2. Identify and recommend creative, cross-agency, and cross-sector funding models that support similar workforce programs and include agency programs that potentially benefit from public-private partnerships.
	CSCE 5.3. Adopt a data-driven, sector-based approach that directly aligns education and training with the needs of Florida's regional and state economies.
	CSCE 5.4. Leverage opportunities to adopt technology solutions for data coordination to share information more systematically among jobseekers, employers, and partners,
	CSCE 5.5. Engage businesses, trade associations and jobseekers through outreach and recruitment.

Note: Please add more rows as needed.