

#### **Agenda**

November 24, 2020 3:00 pm

- I. Welcome and Introductions
  - Invocation
  - Pledge of Allegiance
  - Roll Call
  - Approval of the Minutes Bob Ward
- II. Calendar Discussion and Approval
- III. Meeting Objectives Chair, Joel Schleicher
- IV. Discussion: Strategic Priority Two (30 min)
- V. Discussion: Strategic Priority Three (30 min)
- VI. Presentation (30 min)
  - Jamie Grant, State Chief Information Officer
- VII. Public Comment
- VIII. Next Steps
- IX. Next Council Meeting

Monday, December 21, 2020 at 2:00 pm

X. Adjourn



November 24, 2020 3:00 pm Call-In Information

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#### **Meeting Minutes**

#### October 27, 2020

3:00 pm

#### **Members Present:**

Joel Schleicher, Chair
Bob Boyd
Chancellor Marshall Criser
Michelle Dennard
Casey Penn for Dane Eagle
Chancellor Eric Hall for Commissioner Richard Corcoran
Chancellor Kathy Hebda
Marva Johnson
Chancellor Henry Mack
Allen Mortham for Justin Berkowitz
Jamal Sowell

Members Excused: Tim Cerio, Representative Rene Plasencia, Bob Ward and Mark Wilson

#### Others Present:

Katie Crofoot

#### I. Welcome, Roll Call, Approval of Minutes and Meeting Objectives

- Joel Schleicher welcomed members.
- Jamal Sowell led the invocation and the pledge of allegiance.
- Katie Crofoot called roll.
- Council members approved the September 22, 2020 meeting minutes as presented.
- The council appointed Michelle Dennard as Vice Chair.
- Joel Schleicher reviewed the meeting objectives.

#### **II.** Discussion: Strategic Priority Four

The council members reviewed attainment and economic outlook metrics that provide information and context critical to determining the state's progress in workforce education. These metrics included:

- Educational attainment
- Annual credential production
- Unemployment rate
- Labor force participation rate
- Poverty rate



- ALICE
- Average earnings by education credential
- Median household income

#### **III. Discussion: Strategic Priority Five**

The discussion primarily focused on educational attainment data by race/ethnicity and by county. Members also discussed access to broadband in rural communities and digital literacy as key components of educational pathways to prosperity. Below are the key question and topics that framed the conversation:

- How do we ensure that policies and practices provide equitable access to educational pathways to prosperity?
  - o Identify attainment and opportunity gaps that must be addressed to reach the goal
  - o Highlight best practices to increase access to target populations
  - o Increase information and guidance around career pathways
  - o Impact of COVID-19

#### IV. Follow Up Items

- Review of Strategic Priority One Discussion
- Presentations
  - i. "Get There Florida," Chancellor Henry Mack, Florida Department of Education
  - ii. "Talent Strong Florida," Florida College Access Network

#### V. Calendar Discussion

Joel Schleicher presented the potential meeting dates for members to review and provide feedback on to staff.

#### **VI. Public Comment**

No public comment.

#### VII. Next Steps

- Council members will review Strategic Priority Two and Strategic Priority Three at the next meeting.
- Data group will assess metrics to present to the council.
- Staff will send out poll to council members for 2021 meeting availability.
- Staff will reach out to the state chief information officer to request a presentation.
- The next council meeting is scheduled as a conference call on November 24, 2020 at 3:00 pm.

#### VIII. Adjourn

Joel Schleicher adjourned the meeting.



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#### Calendar Discussion



#### **Potential Meeting Dates for 2021**

```
Monday, January 25
Monday, February 22
Monday, March 22 — Virtual
Monday, April 26
Monday, May 24 — Virtual
Monday, June 21
Monday, July 26 — Virtual
Wednesday, August 25
Monday, September 27 — Virtual
Monday, October 25
Monday, November 22 — Virtual
Friday, December 17
```



### **Meeting Objectives**



### Strategic Plan Review



#### Goal

Develop a set of integrated business, education, workforce and economic development strategies that will result in Florida's becoming a national leader for talent.



#### SP 5: Equity and Access

How do we ensure that policies and practices provide equitable access to pathways to prosperity?

#### SP 2: Workforce Readiness

What can the state do to ensure that students graduate ready for the workplace?

### SP 4: Data and Accountability

What measures should determine progress toward our goal of being number one in workforce education?

#### SP1: Policy and Systems Alignment

#### SP 3: Cross-sector Collaboration

How can employers and the state work more collaboratively to invest in high value education and training?



### Strategic Priorities - Key Questions

**SP 2: Workforce Readiness -** What can the state do to ensure that students graduate ready for the workplace?

**SP 3: Cross-Sector Collaboration -** How can employers and the state work more collaboratively to invest in high value education and training?



#### Strategic Priority 2: Workforce Readiness

What can the state do to ensure that students graduate ready for the workplace?

- Expand apprenticeships to meet targeted workforce needs
- Increase early career-related education and exposure
- Address essential and occupational skills gaps
- Establish career pathways as the framework for Florida's talent development system
- Increase postsecondary transitions and credential attainment

What skills do graduates need to be prepared for the 21st Century workplace?

- Academic
- Technology/digital
- Employability





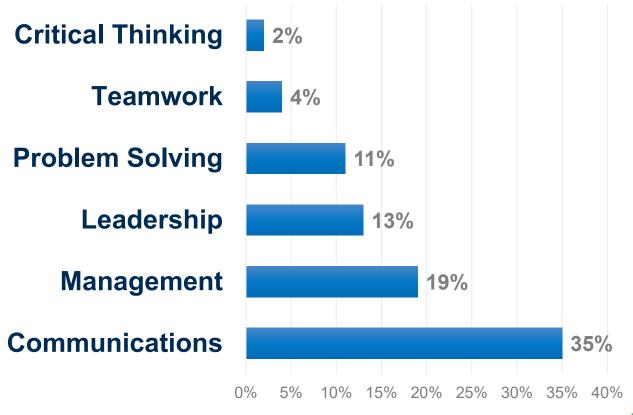
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#### **CAREER-RELATED EDUCATION AND EXPOSURE**

- COVID-19 Disproportionate Impacts
- Florida Shines
- Get There Florida



#### **RESILIENT SKILLS IN JOB POSTINGS**





Source: EMSI

#### **ESTABLISH CAREER PATHWAYS**

- CareerSource Florida Sector Strategies
- Credentials of Value



#### INCREASE POSTSECONDARY TRANSITIONS AND CREDENTIAL ATTAINMENT

- Expanding Opportunities
- Necessary for Economic Recovery





### **Talent Development Council**

Preparing Florida's Future Workforce and What Employers Need to Know

Mark Wilson, President & CEO, Florida Chamber of Commerce







### The Florida 2030 Blueprint: Uniting Businesses For Good

17<sup>th</sup> to 10<sup>th</sup>



39 Goals





### Florida At A Glance

- Florida's Economy \$1.1 Trillion GDP (17th)
- 22 Million Residents
  - 3<sup>rd</sup> / 26M By 2030 / More Than 900/Day
- 131.4 Million Visitors In 2019 (+50M by 2030)
- Florida Created 1 Out Of Every 11 New U.S.
   Jobs since 2015





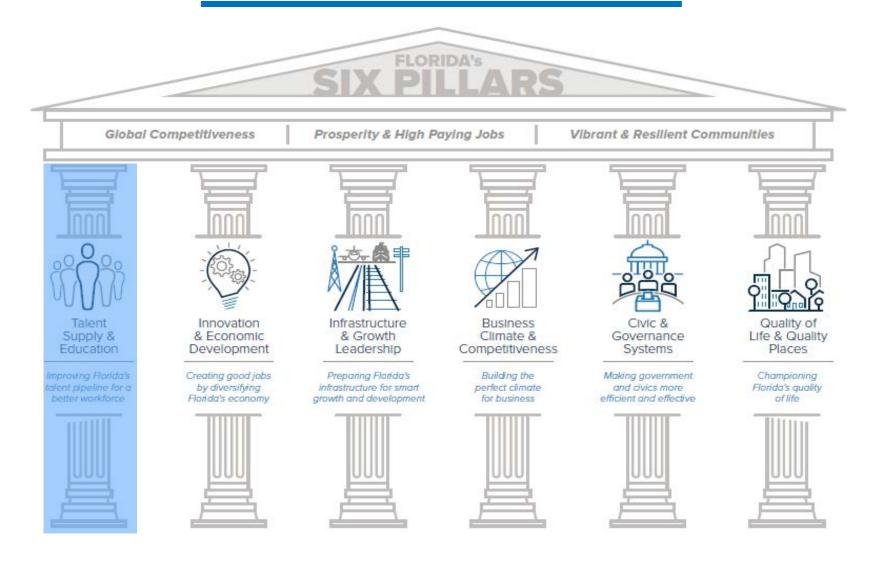
### COVID-19 and the Impact on Florida's Workforce

- Number of Floridians working: 8.5325 Million
  - Down from 9.0716 Million in February
- Unemployment Rate: 6.5%
  - Up 3.3 percentage points from a year ago
- Number of Unemployed Floridians: 659,000
  - Up from 331,000 this time last year





### The Florida 2030 Blueprint









#### Florida's 2030 Goals and Strategies

#### WHERE DO WE WANT TO GO?

2030 Targets

Global Competitiveness
Grow Florida into a top 10

global economy

Prosperity & High Paying Jobs

Create a path to prosperity for all zip codes in Florida

Vibrant & Resilient Communities

Position Florida among the top states for attracting and retaining talent and visitors of all ages

Improving Florida's talent pipeline for a better workforce

>80% of Florida's workforce has essential employability skills

>60% of Floridians 25-64 have a high-value postsecondary certificate, degree, or training experience

95% of entering high school students graduate within 4 years

100% of Fiorida 8th graders read & perform math at or above grade level

100% of Florida 3rd graders read at or above grade level

100% of children are ready for kindergarten

CHAMBER FOUNDAT

Creating good jobs by diversifying Florida's economy

GOALS

Top state for gross domestic product and top quartile most diversified state economy

#1 state for overseas visitors

Goods exports double and services exports triple

Top 5 state for manufacturing jobs

Top 3 state for technology jobs #1 state for business startups

Top 3 state for venture capital investments

Top 3 state for research and development funding and patents issued

Rural county share of Florida gross domestic product doubles Preparing Florida's infrastructure for smart growth and development

Diverse, attainable housing to meet future demand

Every resident has access to public and private mobility services

All major population and economic centers connected to regional, national, and global markets by high-capacity corridors

World's most capable spaceport, toptier airports, seaports, and surface transportation hubs in U.S.

> 100% of Florida residents have access to high-speed communications connectivity

Diverse and reliable energy, water, and waste management resources to meet future demand

All Florida residents protected by resiliency plans

#### WHERE DO WE WANT TO GO?

2030 Targets

Global Competitiveness

Grow Florida into a top 10 global economy

GOALS

Prosperity & High Paying Jobs

Create a path to prosperity for all zip codes in Florida

Vibrant & Resilient Communities

Position Florida among the top states for attracting and retaining talent and visitors of all ages

Building the perfect climate for business

Actuarially sound property insurance rates based on actual risk and competition

#1 business tax climate in the nation

Regulatory, labor, and operating risk environments rated among top 5 in the nation

Environmental permitting and local land use processes rated among top quartile in the nation

Occupational licensing laws rated among top 5 in the nation

> Legal climate improves to top quartile in the nation

Making government and civics more efficient and effective

100% of state agencies aligned with Florida 2030 goals

100% of regional economic development plans aligned with Florida 2030 goals

100% of Florida residents covered by regional visioning processes

Increased size and impact of nonprofit and philanthropic sectors

Doubling the rate of Floridians who volunteer and participate in civic and public service, moving us from the bottom to the top quartile Championing Florida's quality of life

Top 5 state for overall well being

Florida's brand and reputation as best place to live, work, raise a family, visit, learn, play, relocate, and compete remains top in the nation

> <10% of Florida children live in poverty and 100% have a pathway out

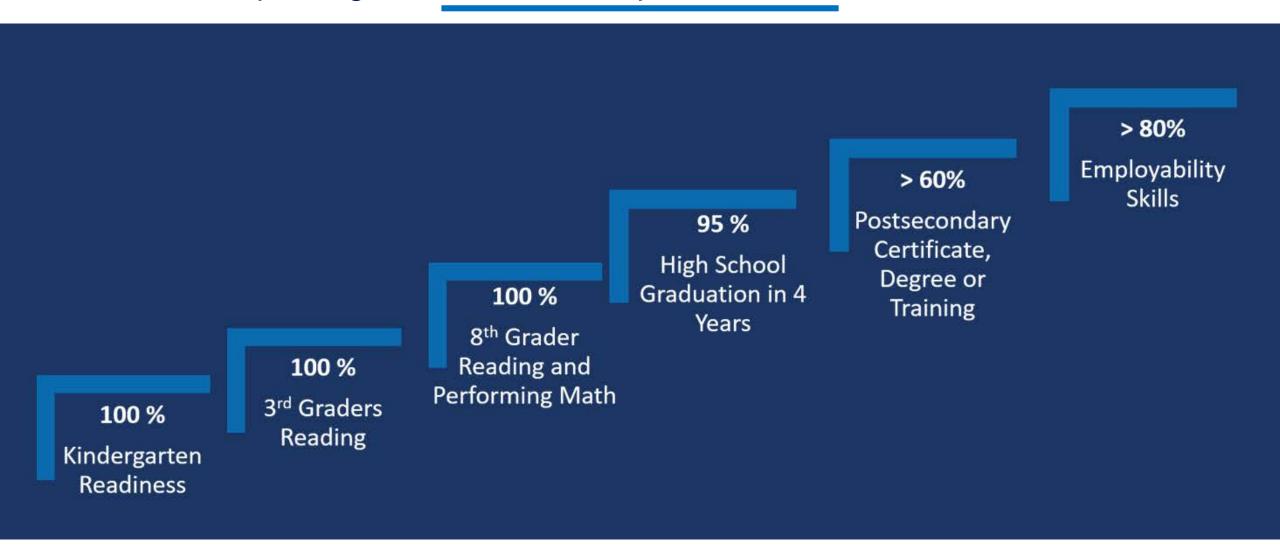
< 10% of Florida residents live in housing-cost burdened households

> Crime rates rank among the lowest 10 states

Florida protects and enhances the value of its arts, culture, heritage, and sense of place



## Florida 2030 Blueprint (6 Talent Goals): Improving Florida's Talent Pipeline for a Better Workforce





## Florida 2030 Blueprint: Improving Florida's Talent Pipeline for a Better Workforce

### By 2030:

> 80% of Florida's workforce has essential employability skills





### Florida should align Policy and Systems to Workforce Needs

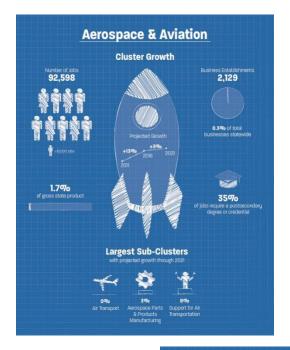


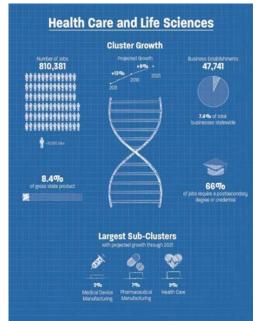


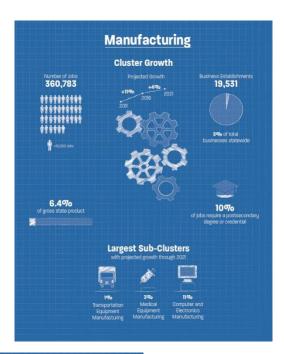


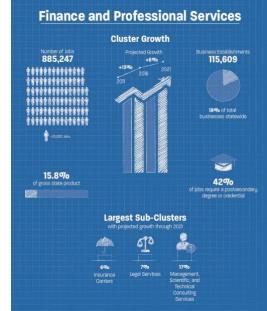
Aligning workforce systems (supply) with industry needs (demand) helps secure Florida's Future and keep the momentum going.

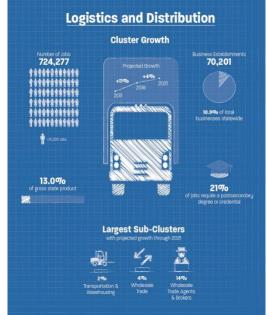














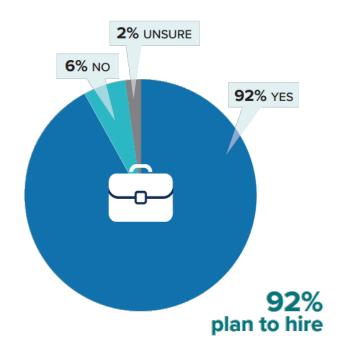


# Florida 2030 Workforce Research Says...

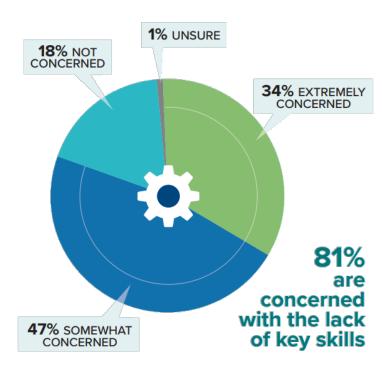


### Job Creators Identified Workforce Priorities

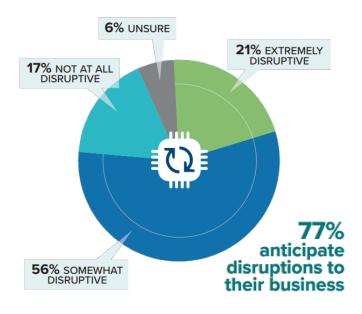
Over the next year, do you expect to hire new employees in Florida?



How concerned are you about the lack of key skills (employability skills, soft skills, digital skills) as a threat to your business?



How disruptive do you think changes in core technologies, workforce generational shifts, or artificial intelligence will be for your business over the next 10 years?





www.FLChamber.com/FloridaWorkforce2030

# 1. Career pathways focused on industry needs

- Upskilling
- Middle and High School Programs





### 2. Work-based learning



- Internships
- Apprenticeships
- Industry certification
   Upon Graduation









### 3. Equity Gaps

- Educational Attainment
- Labor Participation







# 4. Scalable Training Programs

- Digital Training
- TuitionReimbursement





# 5. Data Informed Policy Decisions



- Florida Department of Education
- Florida Department of Economic Opportunity
- Talent Development Council









### **Talent Development Council**

Preparing Florida's Future Workforce and What Employers Need to Know

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#### Strategic Priority 3: Cross-Sector Collaboration

How can employers and the state work more collaboratively to invest in high value education and training?



## Jamie Grant State Chief Information Officer



#### **Public Comment**



**Next Steps** 



#### **Next Meeting**

Monday, December 21, 2020 2:00 pm

