



**FLORIDA
DEPARTMENT *of*
ECONOMIC
OPPORTUNITY**

Statewide Vision, Goals & Objectives

presented to
**Florida Department of Economic Opportunity
Strategic Plan Regional Stakeholders Forum**

facilitated by
**Barbara Foster
Florida Department of Economic Opportunity**



Statewide Stakeholder Forum

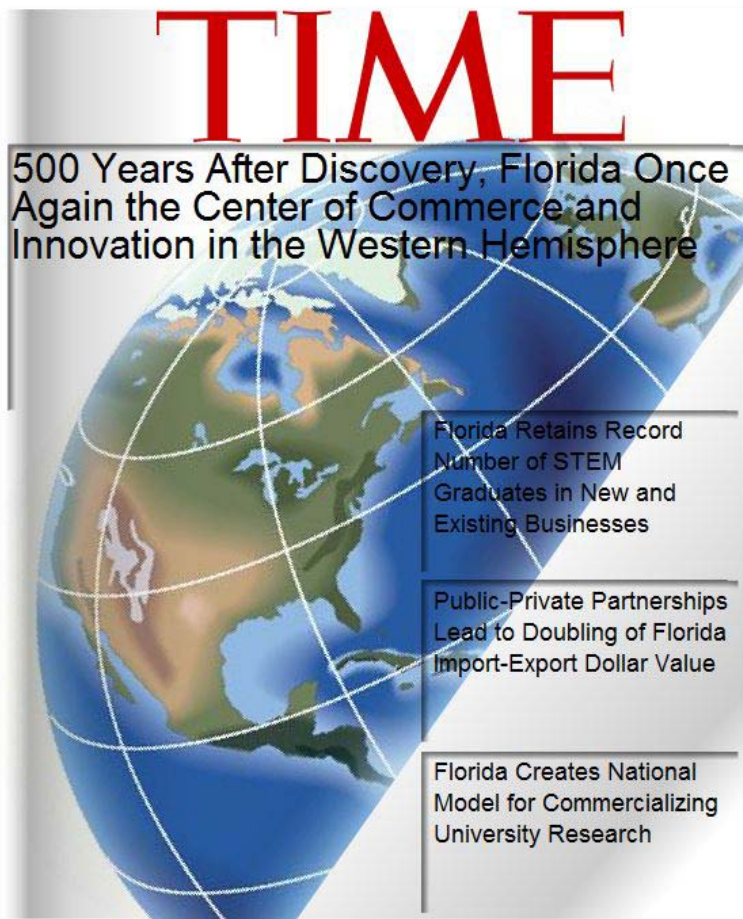
HEADLINES!



Florida in 2017: 'We're Back'



Florida in 2017: We're Global



TIME

500 Years After Discovery, Florida Once Again the Center of Commerce and Innovation in the Western Hemisphere

- Florida Retains Record Number of STEM Graduates in New and Existing Businesses
- Public-Private Partnerships Lead to Doubling of Florida Import-Export Dollar Value
- Florida Creates National Model for Commercializing University Research

“Ranks 10th as a nation state in global economy”

“Doubling of export-import dollars”

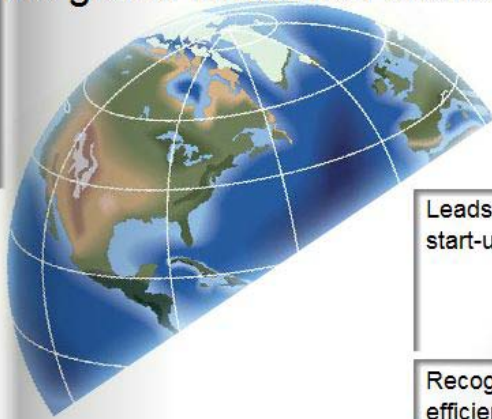
“International businesses flock to Florida”

“America’s secret economic weapon against China”

Florida in 2017: We're Innovative

FAST COMPANY

"Sunshine State Revival": Florida leads the global innovation economy



Leads the world in business start-ups and job growth

Recognized as the most efficient transportation and logistics network in the world

Quality communities offer unparalleled opportunities to "live, work, and play"

"Tops California in venture capital deals"

"Leads world in business startups"

"Record number of STEM graduates"

"Replaces Silicon Valley as world class intellectual hub"

Florida in 2017: We're Competitive

Money

Florida is back - voted number one place in the world to visit, live, work, and play!



Florida leads return to jobs through legacy industries and diversification

Florida provides world class gateways for international trade and investment

Florida graduates in high demand for leadership positions worldwide



'Lands 5th Fortune 500 company'

'Number one state for business'

'Leads nation in student performance'

'Most efficient transportation network in the world'

'Paradise for prosperity'

Vision

Florida will have the nation's ***top performing economy*** and be recognized as the world's ***best place to live and do business.***

*From the Research, Plans Analyses,
November 2011 Statewide Meeting,
Regional Forum, and Leadership*

Goals

1. Lead the nation in global competitiveness as a location for business, investment, talent, innovation, and visitors.
2. Become the nation's top performing economy.
3. Provide the nation's leading communities of choice for workers, residents, and visitors.

Ten Objectives

1. Lead the nation in high quality job creation.
2. Increase employment.
3. Reduce unemployment.
4. Increase prosperity for Florida workers
5. Lead the nation in student performance and market-related workforce skills.
6. Increase business start ups, expansions, and relocations into Florida.

Ten Objectives

7. Increase global trade and investment.
8. Lead the nation in business climate, infrastructure, and services to meet the needs of business.
9. Increase competitiveness for all of Florida's regions.
10. Lead the nation in quality of life in Florida's communities.





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Six Pillars of Florida's Future Economy™

presented to
**Florida Department of Economic Opportunity
Strategic Plan Regional Stakeholders Forum**

presented by
**Stephanie M. Gibbons
Florida Department of Economic Opportunity**

7 February 2012



SIX PILLARS OF FLORIDA'S FUTURE ECONOMY



Talent Supply and Education

1. **Workforce Training and Retention**
2. **Pre-K → Higher Education**
3. **STEM**
4. **Retirement**
5. **Etc.**



Page
4

Innovation and Economic Development

- 1. Business Growth, Investment, Venture Capital**
- 2. Commercialization**
- 3. Diversification**
- 4. Emerging Technology**
- 5. Research and Development**
- 6. Start ups**
- 7. Trade**
- 8. Etc.**



Page
4

Infrastructure and Growth Leadership

1. **Community Planning**
2. **Conservation**
3. **Construction, Housing, and Land Development**
4. **Disaster Preparedness**
5. **Energy**
6. **Transportation**
7. **Telecommunications**
8. **Water**
9. **Etc.**



Page
4

Business Climate and Competitiveness

1. Incentives
2. Permitting
3. Regulation
4. Risk Management
5. Start ups
6. Taxation
7. Etc.



Civic and Governance Systems

1. **Boundaries**
2. **Civil Society**
3. **Elections**
4. **Government – Policies, Role, Structure**
5. **Leadership**
6. **Legal System**
7. **Permitting**
8. **Tax Policy**
9. **Etc.**



Page
4

Quality of Life & Quality Places

1. Affordable Housing
2. Arts and Culture
3. Community Resources
4. Diversity
5. Environment
6. Family Wellness, Health Care
7. Public Safety
8. Tourism
9. Etc.





**FLORIDA
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Strategies Review and Suggestions Breakout Sessions

presented to
**Florida Department of Economic Opportunity
Strategic Plan Regional Stakeholders Forum**

presented by
**Stephanie M. Gibbons
Florida Department of Economic Opportunity**



Six Breakout Groups

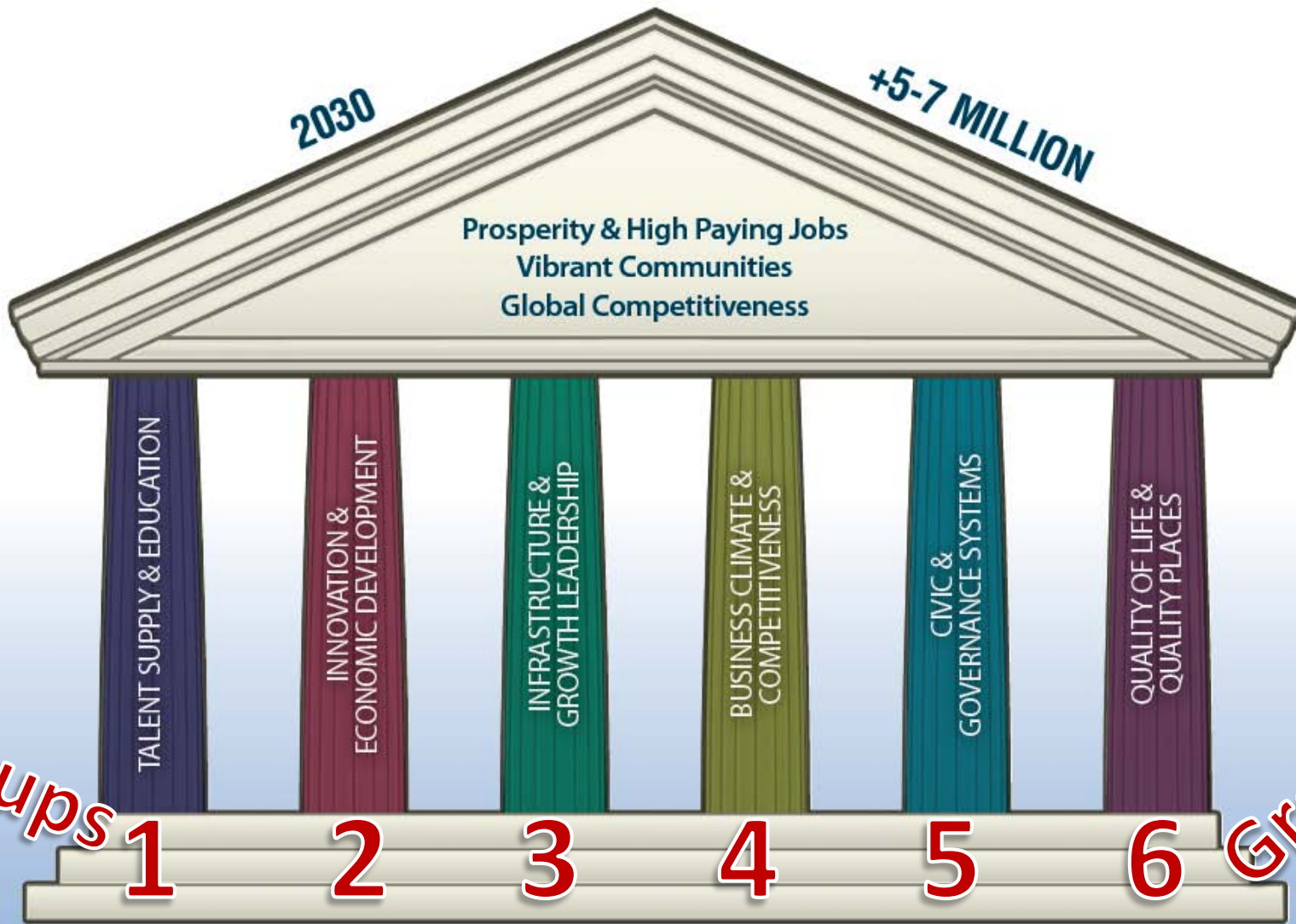
Identify strategies that are important for the STATE to undertake.

1. Review “starter list” of strategies.
2. “Fix” the list and add to it.
3. Prioritize these strategies.
4. Share your top priorities with the large group.

What should the state do (or stop doing) that would best benefit local and regional economic development efforts?

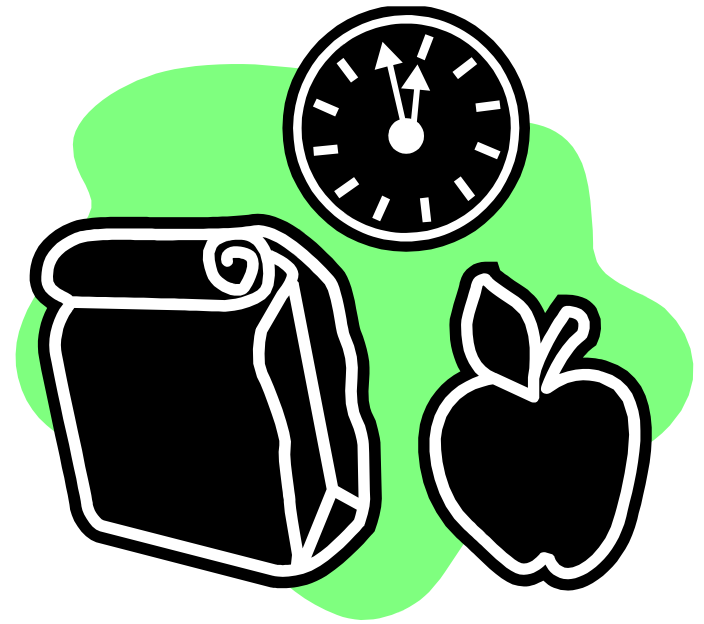


SIX PILLARS OF FLORIDA'S FUTURE ECONOMY



Lunch!!!!

1. Pick up your lunch.
2. Eat with your breakout group.
 1. Talent
 2. Innovation
 3. Infrastructure
 4. Business
 5. Civic
 6. Quality



Go Forth, Eat, and Brainstorm!

Eat with your breakout group.

1. Talent
2. Innovation
3. Infrastructure
4. Business
5. Civic
6. Quality

