



Florida Strategic Plan to Economic Development

Appendix – Tactics and Metrics from State Agencies and Organizations

7 August 2013

Florida's Economic Development Vision:

Florida will have the nation's top performing economy and be recognized as the world's best place to visit, live, learn, work, and do business.

For More Information:

Department of Economic
Opportunity
Division of Strategic Business
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Florida Strategic Plan for Economic Development

Section I: Overview

Introduction

This Appendix represents the collaborative efforts of 14 state level agencies and organizations to identify key tactics and associated metrics from their own priorities and activities that support the goals, objectives, and strategies of the *Florida Strategic Plan for Economic Development* (the “plan”) as well as the Governor priorities focusing on jobs, education, and cost of living. The 14 state entities that contributed to the Appendix are:

- Department of Business and Professional Regulation (DBPR)
- Department of Economic Opportunity (DEO)
- Department of Education (DOE)
- Department of Environmental Protection (DEP)
- Department of Health (DOH)
- Department of Management Services (DMS)
- Department of Revenue (DOR)
- Department of State (DOS)
- Department of Transportation (DOT)
- Enterprise Florida, Inc. (EFI)
- Florida Fish and Wildlife Conservation Commission (FFWC)
- Regional Planning Councils (RPCs)
- Workforce Florida, Inc. (WFI)
- Water Management Districts (WMDs)

Through their Economic Development Liaisons, each agency and organization has included tactics their organization is, or will be, taking that are supportive of the plan, and the metrics of success for each tactic that will be reported on regularly.

The *Florida Strategic Plan for Economic Development* builds on a strong partnership of public, private and civic organizations. It defines goals, objectives, and strategies to move Florida toward its economic vision of having the nation’s top performing economy, and be recognized as the world’s best place to live, learn, play, work, and do business. This plan emphasizes:

- Aligning state, regional and local plans and programs around the state’s economic vision.
- Developing a portfolio of strong talent and innovation clusters that bring together skilled labor and innovation-oriented businesses in expanding and emerging markets.
- Strengthening Florida’s economic regions and connect resources across regions to build Florida as a globally competitive megaregion.
- Positioning Florida to be a global hub for trade, visitors, talent, innovation and investment.

The plan and other related materials may be found here: <http://www.floridajobs.org/FL5yrPlan>

It is hoped that readers will use this Appendix for research into the activities and performance of state entities that are supportive of the *Florida Strategic Plan for Economic Development*, and for planning and development of new tactics and measures also supportive of the plan. This Appendix is organized so that readers can view the following information:

Section I- the Appendix Overview. Section I includes an introduction to the *Plan Appendix*, the *State Plan At-A-Glance*, and an *Agency Participation Summary* table that summarizes the extent of participation in plan implementation. The *State Plan At-A-Glance* document summarizes the core components of the *Florida Strategic Plan for Economic Development*. Along with Florida's economic vision, the three goals and five objectives of the plan are listed at the top of the document. The twenty nine plan strategies are shown next. The first four strategies are cross-cutting strategies represented in with yellow backgrounds throughout this Appendix. The remaining 25 strategies are headlined in the six colors which are organized throughout by the Six-Pillars of Florida's Future Economy.TM

The *Agency Participation Summary* provides a barometer of the extent of multi-agency implementation of the plan. The left hand column lists the Governor's three priorities, the plan's three goals, the plan's five objectives, and the plan's 29 strategies. For each of the 40 elements, the number of agencies implementing tactics for the element, the number of tactics being (or soon to be) implemented for the element, and the average number of tactics per agency are provided. For example, as of April 2013, from five to fourteen state-level entities are implementing tactics that support the Governor's three priorities, the three plan goals, and the five plan objectives. Strategies 17 and 22, related to energy and insurance rates respectively, do not have any tactics identified by state entities. In contrast, eleven state entities implemented tactics for Strategy 19 and Strategy 27, related to customer service and vibrant, safe and healthy communities respectively.

Section II- Bulleted List of Tactics by State Agencies and Organizations. This section provides bulleted lists for each element identifying the state-level entities that support it and the tactics they've undertaken to do so.

Section III- Tactics and Metrics Tables. This section drills down to each topic area with individual tables broken out by the three Governor's priorities, the three plan goals, the five plan objectives, and the 29 strategies that again show the specific state entities supporting each element, their supporting tactics, and also their metrics for measuring success.

Section IV- Individual Agency and Organizations Source Data Tables. This section shows the source data for Sections II and III and pivots the data in those sections so that a reader can view complete plan participation by each state level entity. *Section IV* is organized by state entity. It shows all of the entity's individual tactics and metrics, as well as which priority, goal, objective, and strategy the agency or organization supports.



At-A-Glance

- Vision** • Florida will have the nation’s top performing economy and be recognized as the world’s best place to live, learn, play, work, and do business.
- Goals**
- Lead the nation in global competitiveness as a location for business, investment, talent, innovation, and visitors.
 - Lead the nation in economic growth and prosperity.
 - Lead the nation in quality of life.
- Objectives**
- Improve and sustain employment in Florida.
 - Foster opportunities for prosperity.
 - Grow businesses.
 - Expand global commerce.
 - Increase Florida’s attractiveness to workers, residents, and visitors.

Cross-Cutting Strategies					
<ol style="list-style-type: none"> 1. Strengthen collaboration and alignment among state, regional, and local entities toward the state’s economic vision. 2. Develop and implement a statewide strategy to develop regional talent and innovation clusters using global best practices. 3. Strengthen Florida’s economic regions and connect resources across regions to build Florida as a globally competitive megaregion. 4. Position Florida as a global hub for trade, visitors, talent, innovation, and investment. 					
Area-Specific Strategies					
Talent Supply & Education	Innovation & Economic Development	Infrastructure & Growth Leadership	Business Climate & Competitiveness	Civic & Governance Systems	Quality of Life & Quality Places
<p>5. Align education and workforce development programs to foster employment opportunities and develop and retain talented workers with the skills to meet current and future employer needs.</p> <p>6. Develop an integrated pre-K through career education system to prepare students for becoming successful workers or entrepreneurs.</p> <p>7. Lead the nation in science, technology, engineering, and mathematics (STEM) research, education, and market-relevant technical skills.</p> <p>8. Expand access to education and training programs for talent in distressed markets.</p>	<p>9. Strengthen Florida’s leadership in expanding and emerging talent and innovation clusters and transitioning established clusters to serve new markets.</p> <p>10. Grow, sustain, and integrate efforts related to research and development, technology transfer and commercialization, and capital to create, nurture, and expand innovation businesses.</p> <p>11. Expand the number of Florida businesses selling goods and services internationally, and diversify the markets they serve.</p> <p>12. Brand and consistently market Florida as the best state for business.</p>	<p>13. Coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the statewide, regional, and local levels.</p> <p>14. Develop and maintain multimodal, interconnected trade and transportation systems to support a prosperous, globally competitive economy.</p> <p>15. Develop and maintain a cutting-edge telecommunications infrastructure.</p> <p>16. Ensure the future supply and quality of water to meet Florida’s economic and quality of life goals.</p> <p>17. Develop and maintain diverse, reliable, and cost effective energy sources and systems to meet Florida’s economic and environmental goals.</p>	<p>18. Revise permitting, development, and other regulatory processes to meet changing business needs and provide a predictable legal and regulatory environment.</p> <p>19. Ensure state, regional, and local agencies provide collaborative, seamless, consistent, and timely customer service to businesses and workers.</p> <p>20. Reduce barriers to small/minority business and entrepreneurial growth.</p> <p>21. Expand opportunities for access to capital for businesses throughout their life-cycle.</p> <p>22. Work with industry to ensure property and health insurance rates are competitive with other large states.</p> <p>23. Develop a government revenue structure that encourages business growth and development.</p>	<p>24. Support and sustain statewide and regional partnerships to accomplish Florida’s economic and quality of life goals.</p> <p>25. Improve the efficiency and effectiveness of government agencies at all levels.</p> <p>26. Invest in strategic statewide and regional economic development priorities.</p>	<p>27. Create and sustain vibrant, safe, and healthy communities that attract workers, residents, businesses, and visitors.</p> <p>28. Ensure Florida’s environment and quality of life are sustained and enhanced by future growth plans and development decisions.</p> <p>29. Promote, develop, protect, and leverage Florida’s natural, art, and cultural assets in a sustainable manner.</p>

Agency Participation by Governor's Priorities and State Plan Goals, Objectives, and Strategies

Updated Aug. 7, 2013	Number of Implementing Agencies	Participating Tactics to be Implemented	Average number of Tactics per Agency/ Organization
Priority 1	14	57	4.07
Priority 2	5	18	3.60
Priority 3	9	27	3.00
Goal 1	13	55	4.23
Goal 2	11	47	4.27
Goal 3	13	41	3.15
Objective 1	14	46	3.29
Objective 2	11	41	3.73
Objective 3	11	50	4.55
Objective 4	5	20	4.00
Objective 5	14	51	3.64
Strategy 1	5	26	5.20
Strategy 2	4	14	3.50
Strategy 3	8	24	3.00
Strategy 4	8	32	4.00
Strategy 5	6	18	3.00
Strategy 6	5	11	2.20
Strategy 7	5	12	2.40
Strategy 8	6	16	2.67
Strategy 9	3	15	5.00
Strategy 10	5	12	2.40
Strategy 11	6	11	1.83
Strategy 12	6	16	2.67
Strategy 13	5	25	5.00
Strategy 14	2	6	3.00
Strategy 15	1	1	1.00
Strategy 16	2	2	1.00
Strategy 17	0	0	0.00
Strategy 18	9	16	1.78
Strategy 19	11	33	3.00
Strategy 20	8	26	3.25
Strategy 21	4	10	2.50
Strategy 22	0	0	0.00
Strategy 23	4	4	1.00
Strategy 24	10	30	3.00
Strategy 25	10	34	3.40
Strategy 26	5	23	4.60
Strategy 27	11	30	2.73
Strategy 28	7	14	2.00
Strategy 29	8	15	1.88

Florida Strategic Plan to Economic Development



Section II: Bulleled List of Tactics by State Agencies and Organizations

Tactics Undertaken to Support the Governor's Jobs Priority

Updated August 2013

In April 2013, 14 state level agencies and organizations identified 57 tactics that will be implemented in support of the Governor's number one priority: *Jobs*.

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Business and Professional Regulation

- Reduce the time for approval of licenses to join a profession or open a business.
- Continuously improve and streamline business processes by leveraging technology solutions.
- Provide quality assistance to customers.
- Reduce the time required to complete investigations.
- Hold licensees and regulated entities accountable.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for, and receiving support from Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Environmental Protection

- Support the economic mission through streamlined, more effective and less burdensome regulatory processes.
- Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.
- Provide clean water to Florida's residents and visitors.
- Provide clean air to Florida's residents and visitors.
- Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida's residents and visitors to connect with them.

Department of Management Services

- Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.
- Strengthen the state's technology infrastructure by assisting local entities in successfully procuring E-rate funding.

Department of Education

- Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.
- Strengthen emphasis on basic literacy, communication, and employability skills in education and training programs.
- Expand options for high school students to become industry certified while still in high school, as an alternative to college path.
- Increase career and technical education opportunities for high school graduates.

Department of Health

- Streamline the licensing of health care practitioners.

Department of Revenue

- Implement one-stop business registration portal.

Department of State

- Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.
- Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.
- Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.
- Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.
- Facilitate business through rapid turnaround time for business filing.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.
- Include economic development opportunities and return on investment as key factors in setting for transportation investment in SIS and regionally significant facilities.

Enterprise Florida, Inc.

- Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.
- Advance international trade opportunities.
- Market the state as a pro-business location for new investment.
- Promote opportunities for small and/or minority-owned businesses.
- Assist and market professional and amateur sports teams and sporting events in Florida.
- Market Florida as an unparalleled tourist destination.

Florida Fish and Wildlife Conservation Commission

- Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.
- Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.
- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Regional Planning Councils

- Administer revolving loan fund programs.
- Write grants to support economic development projects and expand local economies.
- Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.
- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Water Management Districts

- Provide technical and/or funding support for alternative water supply and water conservation projects.
- Fast track permits for economic development.

Tactics Undertaken to Support the Governor's Education Priority

Updated August 2013

In April 2013, 5 state level agencies and organizations identified 18 tactics that will be implemented in support of the Governor's number two priority: *Education*.

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Education

- Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.
- Strengthen emphasis on basic literacy, communication, and employability skills in education and training programs.
- Expand options for high school students to become industry certified while still in high school, as an alternative to college path.
- Begin STEM education in preK-primary schools programs.
- Expand digital education.
- Increase career and technical education opportunities for high school graduates.
- Improve adult education programs.

Department of State

- Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.

Florida Fish and Wildlife Conservation Commission

- Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.
- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Tactics Undertaken to Support the Governor's Cost of Living Priority

Updated August 2013

In April 2013, 9 state level agencies and organizations identified 27 tactics that will be implemented in support of the Governor's number three priority: *Cost of Living*.

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Business and Professional Regulation

- Reduce the time for approval of licenses to join a profession or open a business.
- Continuously improve and streamline business processes by leveraging technology solutions.
- Provide quality assistance to customers.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Management Services

- Achieve a lower rental rate in Department-managed facilities in contrast to comparable private sector rates, thus generating savings for the Florida taxpayer.
- Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.
- Use the combined purchasing power of the state to deliver the best value in goods and services thus, reducing the cost of state government.

Department of Revenue

- Increase the number of child support orders established.
- Increase the amount of child support and the total child support collected.
- Increase child support customer service and increase efficiency through new service models.
- Improve the timeliness of processing a tax return.
- Improve the timeliness of resolving collection cases.
- Improve the quality of taxpayer educational information and assistance rendered.
- Improve uniformity and accuracy of property tax assessments.
- Improve customer and supplier satisfaction with Property Tax Program products and services.

Department of State

- Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.

Regional Planning Councils

- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Enhance the effectiveness of Florida's workforce system.

Water Management Districts

- Fast track permits for economic development.

Tactics Undertaken to Support the Statewide 5-Year Strategic Goal #1- Lead the nation in global competitiveness as a location for business, investment, talent, innovation, and visitors.

Updated August 2013

In April 2013, 13 state level agencies and organizations identified 55 tactics that will be implemented in support of the statewide 5-year strategic goal #1- *Lead the nation in global competitiveness as a location for business, investment, talent, innovation, and visitors.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Business and Professional Regulation

- Reduce the time for approval of licenses to join a profession or open a business.
- Continuously improve and streamline business processes by leveraging technology solutions.
- Provide quality assistance to customers.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Environmental Protection

- Support the economic mission through streamlined, more effective and less burdensome regulatory processes.
- Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.
- Provide clean water to Florida's residents and visitors.
- Provide clean air to Florida's residents and visitors.

Department of Management Services

- Strengthen the state's technology infrastructure by assisting local entities in successfully procuring E-rate funding.

Department of Education

- Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.
- Strengthen emphasis on basic literacy, communication, and employability skills in education and training programs.
- Expand options for high school students to become industry certified while still in high school, as an alternative to college path.
- Begin STEM education in preK-primary schools programs.
- Expand digital education.
- Increase career and technical education opportunities for high school graduates.
- Improve adult education programs.

Department of Health

- Streamline the licensing of health care practitioners.

Department of State

- Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.
- Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.
- Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.
- Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.
- Facilitate business through rapid turnaround time for business filing.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.
- Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.

Enterprise Florida, Inc.

- Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.
- Advance international trade opportunities.
- Market the state as a pro-business location for new investment.
- Promote opportunities for small and/or minority-owned businesses.
- Market Florida as an unparalleled tourist destination.

Florida Fish and Wildlife Conservation Commission

- Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.
- Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.
- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Regional Planning Councils

- Administer revolving loan fund programs.
- Write grants to support economic development projects and expand local economies.
- Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.
- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Water Management Districts

- Provide technical and/or funding support for alternative water supply and water conservation projects.
- Fast track permits for economic development.

Tactics Undertaken to Support the Statewide 5-Year Strategic Goal #2- Lead the nation in economic growth and prosperity.

Updated August 2013

In April 2013, 11 state level agencies and organizations identified 47 tactics that will be implemented in support of the statewide 5-year strategic goal #2- *Lead the nation in economic growth and prosperity.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Business and Professional Regulation

- Reduce the time for approval of licenses to join a profession or open a business.
- Continuously improve and streamline business processes by leveraging technology solutions.
- Provide quality assistance to customers.
- Reduce the time required to complete investigations.
- Hold licensees and regulated entities accountable.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Management Services

- Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.

Department of Education

- Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.

Department of Revenue

- Implement one-stop business registration portal.
- Improve the timeliness of processing a tax return.
- Improve the timeliness of resolving collection cases.
- Improve the quality of taxpayer educational information and assistance rendered.
- Improve uniformity and accuracy of property tax assessments.
- Improve customer and supplier satisfaction with Property Tax Program products and services.

Department of State

- Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.
- Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.
- Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.
- Facilitate business through rapid turnaround time for business filing.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.
- Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.

Enterprise Florida, Inc.

- Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.
- Advance international trade opportunities.
- Market the state as a pro-business location for new investment.
- Promote opportunities for small and/or minority-owned businesses.
- Assist and market professional and amateur sports teams and sporting events in Florida.

Regional Planning Councils

- Administer revolving loan fund programs.
- Write grants to support economic development projects and expand local economies.
- Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.
- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Water Management Districts

- Fast track permits for economic development.

Tactics Undertaken to Support the Statewide 5-Year Strategic Goal #3- Lead the nation in quality of life.

Updated August 2013

In April 2013, 13 state level agencies and organizations identified 41 tactics that will be implemented in support of the statewide 5-year strategic goal #3- *Lead the nation in quality of life*.

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Business and Professional Regulation

- Reduce the time required to complete investigations.
- Hold licensees and regulated entities accountable.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Environmental Protection

- Provide clean water to Florida's residents and visitors.
- Provide clean air to Florida's residents and visitors.
- Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida's residents and visitors to connect with them.
- Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida's residents and visitors to connect with them.

Department of Management Services

- Achieve a lower rental rate in department-managed facilities in contrast to comparable private sector rates, thus generating savings for the Florida taxpayer.
- Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.
- Use the combined purchasing power of the state to deliver the best value in goods and services thus, reducing the cost of state government.

Department of Health

- Reduce infectious diseases.
- Provide high quality and timely services to children with special health care needs.

Department of Revenue

- Increase the number of child support orders established.

- Increase the amount of child support and the total child support collected.
- Increase child support customer service and increase efficiency through new service models.

Department of State

- Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.
- Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.
- Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.
- Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.

Department of Transportation

- Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.

Enterprise Florida, Inc.

- Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.
- Advance international trade opportunities.
- Market the state as a pro-business location for new investment.
- Promote opportunities for small and/or minority-owned businesses.
- Assist and market professional and amateur sports teams and sporting events in Florida.

Florida Fish and Wildlife Conservation Commission

- Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.
- Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.
- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Regional Planning Councils

- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.

- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Water Management Districts

- Provide technical and/or funding support for alternative water supply and water conservation projects.

Tactics Undertaken to Support the Statewide 5-Year Strategic Objective #1- Improve and sustain employment in Florida.

Updated August 2013

In April 2013, 14 state level agencies and organizations identified 46 tactics that will be implemented in support of the statewide 5-year strategic objective #1- *Improve and sustain employment in Florida.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Business and Professional Regulation

- Reduce the time for approval of licenses to join a profession or open a business.
- Continuously improve and streamline business processes by leveraging technology solutions.
- Reduce the time required to complete investigations.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Environmental Protection

- Support the economic mission through streamlined, more effective and less burdensome regulatory processes.
- Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.
- Provide clean water to Florida's residents and visitors.
- Provide clean air to Florida's residents and visitors.

Department of Management Services

- Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.
- Strengthen the state's technology infrastructure by assisting local entities in successfully procuring E-rate funding.

Department of Education

- Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.
- Strengthen emphasis on basic literacy, communication, and employability skills in education and training programs.
- Expand options for high school students to become industry certified while still in high school, as an alternative to college path.
- Increase career and technical education opportunities for high school graduates.

Department of Health

- Streamline the licensing of health care practitioners.

Department of Revenue

- Implement one-stop business registration portal.

Department of State

- Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.
- Facilitate business through rapid turnaround time for business filing.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.
- Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.

Enterprise Florida, Inc.

- Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.
- Advance international trade opportunities.
- Market the state as a pro-business location for new investment.
- Promote opportunities for small and/or minority-owned businesses.
- Market Florida as an unparalleled tourist destination.

Florida Fish and Wildlife Conservation Commission

- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Regional Planning Councils

- Administer revolving loan fund programs.
- Write grants to support economic development projects and expand local economies.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Water Management Districts

- Fast track permits for economic development.

Tactics Undertaken to Support the Statewide 5-Year Strategic Objective #2- Foster opportunities for prosperity for all Floridians.

Updated August 2013

In April 2013, 11 state level agencies and organizations identified 41 tactics that will be implemented in support of the statewide 5-year strategic objective # 2- *Foster opportunities for prosperity for all Floridians*.

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Management Services

- Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.
- Use the combined purchasing power of the state to deliver the best value in goods and services thus, reducing the cost of state government.

Department of Education

- Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.

Department of Revenue

- Increase the number of child support orders established.
- Increase the amount of child support and the total child support collected.
- Increase child support customer service and increase efficiency through new service models.
- Implement one-stop business registration portal.
- Improve the quality of taxpayer educational information and assistance rendered.

Department of State

- Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.
- Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.
- Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.

Enterprise Florida, Inc.

- Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.
- Advance international trade opportunities.
- Market the state as a pro-business location for new investment.
- Promote opportunities for small and/or minority-owned businesses.
- Assist and market professional and amateur sports teams and sporting events in Florida.
- Market Florida as an unparalleled tourist destination.

Florida Fish and Wildlife Conservation Commission

- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Regional Planning Councils

- Administer revolving loan fund programs.
- Write grants to support economic development projects and expand local economies.
- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Water Management Districts

- Fast track permits for economic development.

Tactics Undertaken to Support the Statewide 5-Year Strategic Objective #3- Grow Florida businesses.

Updated August 2013

In April 2013, 14 state level agencies and organizations identified 50 tactics that will be implemented in support of the statewide 5-year strategic objective # 3- *Grow Florida businesses*.

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Business and Professional Regulation

- Reduce the time for approval of licenses to join a profession or open a business.
- Continuously improve and streamline business processes by leveraging technology solutions.
- Provide quality assistance to customers.
- Reduce the time required to complete investigations.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Environmental Protection

- Support the economic mission through streamlined, more effective and less burdensome regulatory processes.
- Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.

Department of Management Services

- Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.
- Strengthen the state's technology infrastructure by assisting local entities in successfully procuring E-rate funding.

Department of Education

- Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.
- Expand options for high school students to become industry certified while still in high school, as an alternative to college path.

Department of Health

- Streamline the licensing of health care practitioners.

Department of Revenue

- Improve the timeliness of processing a tax return.
- Improve the timeliness of resolving collection cases.
- Improve the quality of taxpayer educational information and assistance rendered.
- Improve uniformity and accuracy of property tax assessments.

Department of State

- Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.
- Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.
- Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.
- Facilitate business through rapid turnaround time for business filing.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.
- Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.

Enterprise Florida, Inc.

- Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.
- Advance international trade opportunities.
- Market the state as a pro-business location for new investment.
- Promote opportunities for small and/or minority-owned businesses.
- Market Florida as an unparalleled tourist destination.

Florida Fish and Wildlife Conservation Commission

- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Regional Planning Councils

- Administer revolving loan fund programs.
- Write grants to support economic development projects and expand local economies.
- Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.
- Provide technical and/or funding support for alternative water supply and water conservation projects.

Water Management Districts

- Fast track permits for economic development.

Tactics Undertaken to Support the Statewide 5-Year Strategic Objective #4- Expand Florida's global commerce.

Updated August 2013

In April 2013, 5 state level agencies and organizations identified 20 tactics that will be implemented in support of the statewide 5-year strategic objective # 4- *Expand Florida's global commerce.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.
- Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.

Enterprise Florida, Inc.

- Advance international trade opportunities.
- Market the state as a pro-business location for new investment.

Regional Planning Councils

- Write grants to support economic development projects and expand local economies.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Tactics Undertaken to Support the Statewide 5-Year Strategic Objective #5- Increase Florida's attractiveness to workers, residents, and visitors.

Updated August 2013

In April 2013, 14 state level agencies and organizations identified 51 tactics that will be implemented in support of the statewide 5-year strategic objective # 5- *Increase Florida's attractiveness to workers, residents, and visitors.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Business and Professional Regulation

- Reduce the time required to complete investigations.
- Hold licensees and regulated entities accountable.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Environmental Protection

- Provide clean water to Florida's residents and visitors.
- Provide clean air to Florida's residents and visitors.
- Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida's residents and visitors to connect with them.
- Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida's residents and visitors to connect with them.

Department of Management Services

- Achieve a lower rental rate in Department-managed facilities in contrast to comparable private sector rates, thus generating savings for the Florida taxpayer.

Department of Education

- Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.
- Strengthen emphasis on basic literacy, communication, and employability skills in education and training programs.
- Expand options for high school students to become industry certified while still in high school, as an alternative to college path.
- Begin STEM education in preK-primary schools programs.
- Expand digital education.
- Increase career and technical education opportunities for high school graduates.
- Improve adult education programs.

Department of Health

- Reduce infectious diseases.
- Streamline the licensing of health care practitioners.
- Provide high quality and timely services to children with special health care needs.

Department of Revenue

- Improve the timeliness of processing a tax return.
- Improve the timeliness of resolving collection cases.
- Improve the quality of taxpayer educational information and assistance rendered.
- Improve uniformity and accuracy of property tax assessments.
- Improve customer and supplier satisfaction with Property Tax Program products and services.

Department of State

- Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.
- Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.
- Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.
- Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.
- Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.

Enterprise Florida, Inc.

- Assist and market professional and amateur sports teams and sporting events in Florida.
- Market Florida as an unparalleled tourist destination.

Florida Fish and Wildlife Conservation Commission

- Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.
- Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.
- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Regional Planning Councils

- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Water Management Districts

- Provide technical and/or funding support for alternative water supply and water conservation projects.

Tactics Undertaken to Support the Statewide 5-Year Cross-Cutting Strategy #1- Strengthen collaboration and alignment among state, regional, and local entities toward the state's economic vision.

Updated August 2013

In April 2013, 5 state level agencies and organizations identified 26 tactics that will be implemented in support of the statewide 5-year supportive strategy # 1- *Strengthen collaboration and alignment among state, regional, and local entities toward the state's economic vision.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Revenue

- Implement one-stop business registration portal.

Department of Transportation

- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.

Enterprise Florida, Inc.

- Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.
- Advance international trade opportunities.
- Market the state as a pro-business location for new investment.
- Promote opportunities for small and/or minority-owned businesses.
- Assist and market professional and amateur sports teams and sporting events in Florida.

Regional Planning Councils

- Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.
- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Water Management Districts

- Provide technical and/or funding support for alternative water supply and water conservation projects.
- Fast track permits for economic development.

Tactics Undertaken to Support the Statewide 5-Year Cross-Cutting Strategy #2- Develop and implement a statewide strategy to develop regional talent and innovation clusters using global best practices.

Updated August 2013

In April 2013, 4 state level agencies and organizations identified 14 tactics that will be implemented in support of the statewide 5-year supportive strategy # 2- *Develop and implement a statewide strategy to develop regional talent and innovation clusters using global best practices.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.

Regional Planning Councils

- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Tactics Undertaken to Support the Statewide 5-Year Cross-Cutting Strategy #3- Strengthen Florida's economic regions and connect resources across regions to build Florida as a globally competitive megaregion.

Updated August 2013

In April 2013, 8 state level agencies and organizations identified 24 tactics that will be implemented in support of the statewide 5-year supportive strategy # 3- *Strengthen Florida's economic regions and connect resources across regions to build Florida as a globally competitive megaregion.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Management Services

- Strengthen the state's technology infrastructure by assisting local entities in successfully procuring E-rate funding.

Department of State

- Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.

Department of Transportation

- Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.

Enterprise Florida, Inc.

- Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.

Regional Planning Councils

- Administer revolving loan fund programs.
- Write grants to support economic development projects and expand local economies.
- Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Water Management Districts

- Provide technical and/or funding support for alternative water supply and water conservation projects.
- Fast track permits for economic development.

Tactics Undertaken to Support the Statewide 5-Year Cross-Cutting Strategy #4- Position Florida as a global hub for trade, visitors, talent, innovation, and investment.

Updated August 2013

In April 2013, 8 state level agencies and organizations identified 32 tactics that will be implemented in support of the statewide 5-year supportive strategy # 4- *Position Florida as a global hub for trade, visitors, talent, innovation, and investment.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Environmental Protection

- Provide clean water to Florida's residents and visitors.
- Provide clean air to Florida's residents and visitors.

Department of State

- Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.
- Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.
- Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.

Enterprise Florida, Inc.

- Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.
- Advance international trade opportunities.
- Market the state as a pro-business location for new investment.
- Promote opportunities for small and/or minority-owned businesses.
- Assist and market professional and amateur sports teams and sporting events in Florida.
- Market Florida as an unparalleled tourist destination.

Florida Fish and Wildlife Conservation Commission

- Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.
- Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.
- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Regional Planning Councils

- Write grants to support economic development projects and expand local economies.
- Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.
- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #5- Align education and workforce development programs to foster employment opportunities and develop and retain talented workers with the skills to meet current and future employer needs.

Updated August 2013

In April 2013, 6 state level agencies and organizations identified 18 tactics that will be implemented in support of the statewide 5-year supportive strategy # 5- *Align education and workforce development programs to foster employment opportunities and develop and retain talented workers with the skills to meet current and future employer needs.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida’s businesses and workforce system.
- Enhance the effectiveness of Florida’s workforce system.

Department of Education

- Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.
- Strengthen emphasis on basic literacy, communication, and employability skills in education and training programs.
- Expand digital education.
- Increase career and technical education opportunities for high school graduates.
- Improve adult education programs.
- Increase the amount of child support and the total child support collected.

Department of Revenue

- Improve uniformity and accuracy of property tax assessments.

Department of State

- Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.

Regional Planning Councils

- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #6- Develop an integrated pre-K through career education system to prepare students for becoming successful workers or entrepreneurs.

Updated August 2013

In April 2013, 5 state level agencies and organizations identified 11 tactics that will be implemented in support of the statewide 5-year supportive strategy # 6- *Develop an integrated pre-K through career education system to prepare students for becoming successful workers or entrepreneurs.*

Department of Economic Opportunity

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida’s businesses and workforce system.
- Enhance the effectiveness of Florida’s workforce system.

Department of Education

- Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.
- Expand options for high school students to become industry certified while still in high school, as an alternative to college path.

Department of Revenue

- Improve uniformity and accuracy of property tax assessments.

Department of State

- Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida’s workforce system.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #7- Lead the nation in science, technology, engineering and mathematics (STEM) research, education, and market-relevant technical skills.

Updated August 2013

In April 2013, 5 state level agencies and organizations identified 12 tactics that will be implemented in support of the statewide 5-year supportive strategy # 7- *Lead the nation in science, technology, engineering and mathematics (STEM) research, education, and market-relevant technical skills.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Education

- Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.
- Begin STEM education in preK-primary schools programs.

Department of State

- Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.

Florida Fish and Wildlife Conservation Commission

- Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #8- Expand access to education and training programs for talent in distressed markets.

Updated August 2013

In April 2013, 6 state level agencies and organizations identified 16 tactics that will be implemented in support of the statewide 5-year supportive strategy # 8- *Expand access to education and training programs for talent in distressed markets.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Education

- Expand digital education.

Department of State

- Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.
- Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.

Florida Fish and Wildlife Conservation Commission

- Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.

Regional Planning Councils

- Administer revolving loan fund programs.
- Write grants to support economic development projects and expand local economies.
- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #9- Strengthen Florida's leadership in expanding and emerging talent and innovation clusters and help transition established clusters to serve new markets.

Updated August 2013

In April 2013, 3 state level agencies and organizations identified 15 tactics that will be implemented in support of the statewide 5-year supportive strategy # 9- *Strengthen Florida's leadership in expanding and emerging talent and innovation clusters and help transition established clusters to serve new markets.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #10- Grow, sustain and integrate efforts related to research and development, technology transfer and commercialization and capital to create, nurture, and expand innovation businesses.

Updated August 2013

In April 2013, 5 state level agencies and organizations identified 12 tactics that will be implemented in support of the statewide 5-year supportive strategy # 10- *Grow, sustain and integrate efforts related to research and development, technology transfer and commercialization and capital to create, nurture, and expand innovation businesses.*

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Management Services

- Strengthen the state's technology infrastructure by assisting local entities in successfully procuring E-rate funding.

Enterprise Florida, Inc.

- Promote opportunities for small and/or minority-owned businesses.

Regional Planning Councils

- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #11- Expand the number of Florida businesses selling goods and services internationally and diversify the markets they serve.

Updated August 2013

In April 2013, 6 state level agencies and organizations identified 11 tactics that will be implemented in support of the statewide 5-year supportive strategy # 11- *Expand the number of Florida businesses selling goods and services internationally and diversify the markets they serve.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.

Department of Environmental Protection

- Support the economic mission through streamlined, more effective and less burdensome regulatory processes.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.

Enterprise Florida, Inc.

- Advance international trade opportunities.

Regional Planning Councils

- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Train job seekers to support the needs of businesses.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #12- Brand and consistently market Florida as the best state for business.

Updated August 2013

In April 2013, 6 state level agencies and organizations identified 16 tactics that will be implemented in support of the statewide 5-year supportive strategy # 12- *Brand and consistently market Florida as the best state for business.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Environmental Protection

- Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida's residents and visitors to connect with them.

Department of State

- Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.
- Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.
- Facilitate business through rapid turnaround time for business filing.

Enterprise Florida, Inc.

- Market the state as a pro-business location for new investment.

Florida Fish and Wildlife Conservation Commission

- Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.
- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #13- Coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the statewide, regional and local levels.

Updated August 2013

In April 2013, 5 state level agencies and organizations identified 25 tactics that will be implemented in support of the statewide 5-year supportive strategy # 13- *Coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the statewide, regional and local levels.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.
- Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.

Regional Planning Councils

- Administer revolving loan fund programs.
- Write grants to support economic development projects and expand local economies.
- Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.
- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Water Management Districts

- Provide technical and/or funding support for alternative water supply and water conservation projects.
- Fast track permits for economic development.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #14- Develop and maintain multimodal, interconnected trade and transportation systems to support a prosperous, globally competitive economy.

Updated August 2013

In April 2013, 2 state level agencies and organizations identified 6 tactics that will be implemented in support of the statewide 5-year supportive strategy # 14- *Develop and maintain multimodal, interconnected trade and transportation systems to support a prosperous, globally competitive economy.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.
- Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.

Regional Planning Councils

- Provide technical assistance to local governments.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #15- Develop and maintain a cutting-edge telecommunications infrastructure.

Updated August 2013

In April 2013, 1 state level agency identified 1 tactic that will be implemented in support of the statewide 5-year supportive strategy # 15- *Develop and maintain a cutting-edge telecommunications infrastructure.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Management Services

- Strengthen the state's technology infrastructure by assisting local entities in successfully procuring E-rate funding.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #16- Ensure the future supply and quality of water to meet Florida’s economic and quality of life goals.

Updated August 2013

In April 2013, 2 state level agencies and organizations identified 2 tactics that will be implemented in support of the statewide 5-year supportive strategy # 16- *Ensure the future supply and quality of water to meet Florida’s economic and quality of life goals.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Environmental Protection

- Provide clean water to Florida’s residents and visitors.

Water Management Districts

- Provide technical and/or funding support for alternative water supply and water conservation projects.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #17- Develop and maintain diverse, reliable and cost effective energy sources and systems to meet Florida’s economic and environmental goals.

Updated August 2013

In April 2013, no state level agencies and organizations identified tactics that will be implemented in support of the statewide 5-year supportive strategy # 17- *Develop and maintain diverse, reliable and cost effective energy sources and systems to meet Florida’s economic and environmental goals.*

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #18- Renovate permitting, development, and other regulatory processes to meet changing business needs and provide a predictable legal and regulatory environment.

Updated August 2013

In April 2013, 9 state level agencies and organizations identified 16 tactics that will be implemented in support of the statewide 5-year supportive strategy # 18- *Renovate permitting, development, and other regulatory processes to meet changing business needs and provide a predictable legal and regulatory environment.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Business and Professional Regulation

- Reduce the time for approval of licenses to join a profession or open a business.
- Continuously improve and streamline business processes by leveraging technology solutions.
- Hold licensees and regulated entities accountable.

Department of Economic Opportunity

- Create a statewide vision and plan for economic development, and facilitate their implementation.

Department of Environmental Protection

- Support the economic mission through streamlined, more effective and less burdensome regulatory processes.
- Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.

Department of Health

- Streamline the licensing of health care practitioners.

Department of Revenue

- Implement one-stop business registration portal.
- Improve the quality of taxpayer educational information and assistance rendered.
- Improve uniformity and accuracy of property tax assessments.

Department of State

- Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.
- Facilitate business through rapid turnaround time for business filing.

Regional Planning Councils

- Provide technical assistance to local governments.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.

Water Management Districts

- Fast track permits for economic development.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #19- Ensure state, regional and local agencies provide collaborative, seamless, consistent, and timely customer service to businesses and workers.

Updated August 2013

In April 2013, 11 state level agencies and organizations identified 33 tactics that will be implemented in support of the statewide 5-year supportive strategy # 19- *Ensure state, regional and local agencies provide collaborative, seamless, consistent, and timely customer service to businesses and workers.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Business and Professional Regulation

- Reduce the time for approval of licenses to join a profession or open a business.
- Continuously improve and streamline business processes by leveraging technology solutions.
- Provide quality assistance to customers.
- Reduce the time required to complete investigations.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Environmental Protection

- Support the economic mission through streamlined, more effective and less burdensome regulatory processes.
- Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.

Department of Management Services

- Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.

Department of Health

- Streamline the licensing of health care practitioners.

Department of Revenue

- Increase the amount of child support and the total child support collected.
- Increase child support customer service and increase efficiency through new service models.
- Implement one-stop business registration portal.
- Improve the timeliness of processing a tax return.
- Improve the timeliness of resolving collection cases.
- Improve the quality of taxpayer educational information and assistance rendered.
- Improve customer and supplier satisfaction with Property Tax Program products and services.

Department of State

- Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.
- Facilitate business through rapid turnaround time for business filing.

Florida Fish and Wildlife Conservation Commission

- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Regional Planning Councils

- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Water Management Districts

- Fast track permits for economic development.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #20- Reduce barriers to small/minority business and entrepreneurial growth.

Updated August 2013

In April 2013, 8 state level agencies and organizations identified 26 tactics that will be implemented in support of the statewide 5-year supportive strategy # 20- *Reduce barriers to small/minority business and entrepreneurial growth.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Business and Professional Regulation

- Reduce the time for approval of licenses to join a profession or open a business.
- Continuously improve and streamline business processes by leveraging technology solutions.
- Provide quality assistance to customers.
- Hold licensees and regulated entities accountable.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Environmental Protection

- Support the economic mission through streamlined, more effective and less burdensome regulatory processes.
- Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.

Department of Management Services

- Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.

Department of Revenue

- Implement one-stop business registration portal.
- Improve the quality of taxpayer educational information and assistance rendered.

Department of State

- Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.
- Facilitate business through rapid turnaround time for business filing.

Regional Planning Councils

- Administer revolving loan fund programs.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #21- Expand opportunities for access to capital for businesses throughout their life-cycle.

Updated August 2013

In April 2013, 4 state level agencies and organizations identified 10 tactics that will be implemented in support of the statewide 5-year supportive strategy # 21- *Expand opportunities for access to capital for businesses throughout their life-cycle.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.

Department of State

- Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.

Regional Planning Councils

- Administer revolving loan fund programs.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Enhance the interaction between Florida's businesses and workforce system.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #22- Work with industry to ensure property and health insurance rates are competitive with other large states.

Updated August 2013

In April 2013, no state level agencies and organizations identified tactics that will be implemented in support of the statewide 5-year supportive strategy # 22- *Work with industry to ensure property and health insurance rates are competitive with other large states.*

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #23- Develop a government revenue structure that encourages business growth and development.

Updated August 2013

In April 2013, 4 state level agencies and organizations identified 4 tactics that will be implemented in support of the statewide 5-year supportive strategy # 23- *Develop a government revenue structure that encourages business growth and development.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Create a statewide vision and plan for economic development, and facilitate their implementation.

Department of Revenue

- Improve uniformity and accuracy of property tax assessments.

Department of State

- Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #24- Support and sustain statewide and regional partnerships to accomplish Florida’s economic and quality of life goals.

Updated August 2013

In April 2013, 10 state level agencies and organizations identified 30 tactics that will be implemented in support of the statewide 5-year supportive strategy # 24- *Support and sustain statewide and regional partnerships to accomplish Florida’s economic and quality of life goals.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida’s businesses and workforce system.
- Enhance the effectiveness of Florida’s workforce system.

Department of Environmental Protection

- Provide clean water to Florida’s residents and visitors.
- Provide clean air to Florida’s residents and visitors.

Department of Health

- Reduce infectious diseases.
- Provide high quality and timely services to children with special health care needs.

Department of Revenue

- Increase the number of child support orders established.
- Increase the amount of child support and the total child support collected.
- Increase child support customer service and increase efficiency through new service models.
- Implement one-stop business registration portal.

Department of State

- Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.
- Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.
- Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.
- Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with Department of Economic Opportunity and other agencies.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.

Enterprise Florida, Inc.

- Assist and market professional and amateur sports teams and sporting events in Florida.
- Market Florida as an unparalleled tourist destination.

Florida Fish and Wildlife Conservation Commission

- Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.

Regional Planning Councils

- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #25- Improve the efficiency and effectiveness of government agencies at all levels.

Updated August 2013

In April 2013, 10 state level agencies and organizations identified 34 tactics that will be implemented in support of the statewide 5-year supportive strategy # 25- *Improve the efficiency and effectiveness of government agencies at all levels.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Business and Professional Regulation

- Reduce the time for approval of licenses to join a profession or open a business.
- Continuously improve and streamline business processes by leveraging technology solutions.
- Reduce the time required to complete investigations.
- Hold licensees and regulated entities accountable.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Environmental Protection

- Support the economic mission through streamlined, more effective and less burdensome regulatory processes.
- Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.

Department of Management Services

- Achieve a lower rental rate in Department-managed facilities in contrast to comparable private sector rates, thus generating savings for the Florida taxpayer.
- Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.
- Use the combined purchasing power of the state to deliver the best value in goods and services thus, reducing the cost of state government.

Department of Health

- Reduce infectious diseases.
- Provide high quality and timely services to children with special health care needs.
- Increase the number of child support orders established.
- Increase the amount of child support and the total child support collected.
- Increase child support customer service and increase efficiency through new service models.

Department of Revenue

- Implement one-stop business registration portal.
- Improve the timeliness of processing a tax return.
- Improve the timeliness of resolving collection cases.
- Improve the quality of taxpayer educational information and assistance rendered.
- Improve uniformity and accuracy of property tax assessments.

Florida Fish and Wildlife Conservation Commission

- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Regional Planning Councils

- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Water Management Districts

- Fast track permits for economic development.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #26- Invest in strategic statewide and regional economic development priorities.

Updated August 2013

In April 2013, 5 state level agencies and organizations identified 23 tactics that will be implemented in support of the statewide 5-year supportive strategy # 26- *Invest in strategic statewide and regional economic development priorities.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Transportation

- Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.
- Develop Florida Freight and Trade Mobility Plan in partnership with the Department of Economic Opportunity and other agencies.
- Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.
- Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.

Enterprise Florida, Inc.

- Assist and market professional and amateur sports teams and sporting events in Florida.

Regional Planning Councils

- Write grants to support economic development projects and expand local economies.
- Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.
- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Enhance the interaction between Florida's businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida's workforce system.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #27- Create and sustain vibrant, safe, and healthy communities that attract workers, residents, businesses, and visitors.

Updated August 2013

In April 2013, 11 state level agencies and organizations identified 30 tactics that will be implemented in support of the statewide 5-year supportive strategy # 27- *Create and sustain vibrant, safe, and healthy communities that attract workers, residents, businesses, and visitors.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Business and Professional Regulation

- Hold licensees and regulated entities accountable.

Department of Economic Opportunity

- Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.
- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Train job seekers to support the needs of businesses.
- Enhance the interaction between Florida's businesses and workforce system.
- Enhance the effectiveness of Florida's workforce system.

Department of Environmental Protection

- Provide clean water to Florida's residents and visitors.
- Provide clean air to Florida's residents and visitors.
- Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida's residents and visitors to connect with them.

Department of Health

- Reduce infectious diseases.
- Streamline the licensing of health care practitioners.
- Provide high quality and timely services to children with special health care needs.

Department of State

- Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.

Department of Transportation

- Transform Florida’s major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.
- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida’s regions.

Enterprise Florida, Inc.

- Assist and market professional and amateur sports teams and sporting events in Florida.

Florida Fish and Wildlife Conservation Commission

- Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida’s woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.
- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Regional Planning Councils

- Administer revolving loan fund programs.
- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Enhance the interaction between Florida’s businesses and workforce system.
- Train job seekers to support the needs of businesses.
- Enhance the effectiveness of Florida’s workforce system.

Water Management Districts

- Provide technical and/or funding support for alternative water supply and water conservation projects.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #28- Ensure Florida's environment and quality of life are sustained and enhanced by future growth plans and development decisions.

Updated August 2013

In April 2013, 7 state level agencies and organizations identified 14 tactics that will be implemented in support of the statewide 5-year supportive strategy # 28- *Ensure Florida's environment and quality of life are sustained and enhanced by future growth plans and development decisions.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.
- Create a statewide vision and plan for economic development, and facilitate their implementation.

Department of Environmental Protection

- Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida's residents and visitors to connect with them.

Enterprise Florida, Inc.

- Market Florida as an unparalleled tourist destination.

Florida Fish and Wildlife Conservation Commission

- Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.
- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Regional Planning Councils

- Administer revolving loan fund programs.
- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.
- Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.
- Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.

Water Management Districts

- Provide technical and/or funding support for alternative water supply and water conservation projects.

Tactics Undertaken to Support the Statewide 5-Year Area-Specific Strategy #29- Promote, develop, protect, and leverage Florida’s natural art and cultural assets in a sustainable manner.

Updated August 2013

In April 2013, 8 state level agencies and organizations identified 15 tactics that will be implemented in support of the statewide 5-year supportive strategy # 29- *Promote, develop, protect, and leverage Florida’s natural art and cultural assets in a sustainable manner.*

These tactics are identified below. The agencies and organizations identified one or more metric for each of these tactics in order to assess their progress.

Department of Economic Opportunity

- Create a statewide vision and plan for economic development, and facilitate their implementation.

Department of Environmental Protection

- Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida’s residents and visitors to connect with them.

Department of State

- Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.
- Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.
- Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.

Department of Transportation

- Implement Future Corridors initiative to plan for future multimodal connectivity among Florida’s regions.

Enterprise Florida, Inc.

- Assist and market professional and amateur sports teams and sporting events in Florida.
- Market Florida as an unparalleled tourist destination.

Florida Fish and Wildlife Conservation Commission

- Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.
- Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.
- Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.

Regional Planning Councils

- Provide technical assistance to local governments.
- Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.
- Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.

Workforce Florida, Inc.

- Create a statewide vision and plan for economic development, and facilitate their implementation.



Florida Strategic Plan for Economic Development

Section III: Tactics and Metrics Tables



Florida Strategic Plan for Economic Development

Priority of
Governor Rick Scott

○ Jobs

Based on April 2013
Submissions

Priority 1- Jobs.

Agency	Tactic ID	Tactic	Metrics	Priority 1
DBPR	A	Reduce the time for approval of licenses to join a profession or open a business.	A.1.a Average time to process customer action requests for the Central Intake Unit (all Professions). A.1.b Average time to process an application for licensure from receipt to	★
DBPR	B	Continuously improve and streamline business processes by leveraging technology solutions.	B.1. Percentage of initial applications available online. B.2. Percentage of renewals available online.	★
DBPR	C	Provide quality assistance to customers.	C.1.Percentage of calls transferred to a call agent that are answered before the call is abandoned. C.2.Percent of satisfied customers based on customer satisfaction survey. C.3.Percentage of phone calls answered with an average hold time of three minutes or less. C.4.Percentage of calls resolved on first contact with the Customer Contact Center. C.5.Average time to respond to customer emails.	★
DBPR	D	Reduce the time required to complete investigations.	D.1.a Average number of days to complete investigations of consumer complaints (Regulations). D.1.b Average number of days to complete investigations of consumer	★
DBPR	E	Hold licensees and regulated entities accountable.	E.1.E.1.a Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Regulations). E.1.b Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Food Establishments). E.1.c Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Lodging Establishments). E.2.a Percentage of call-back inspections completed within follow-up period (Regulations)	★
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2.The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★

Priority 1- Jobs.

Agency	Tactic ID	Tactic	Metrics	Priority 1
DEO	C	Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.	C.1. The percent of findings of "material weaknesses" or equivalent level of severity in DEO programs and practices reviewed or audited by the Inspector General, Auditor General, Office of Program Analysis and Government Accountability, Federal Auditors, and other independent auditors. C.2. The percent of Reemployment Assistance appeals not overturned by the Reemployment Assistance Appeals Commission. C.3. The percent of customers satisfied with the incentive program application approval process. C.4. The percent of Regional Workforce Board Executive Directors who are satisfied with DEO's administrative and technical support services.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DEP	A	Support the economic mission through streamlined, more effective and less burdensome regulatory processes.	A.1. Length of time to issue a permit.	★
DEP	B	Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.	B.1. Number of electronic authorization types. B.2. Number of electronic transactions.	★
DEP	C	Provide clean water to Florida's residents and visitors.	C.1. Percent of Florida's inspected drinking water facilities meeting national drinking water quality standards. C.2. Percent of Florida's sampled surface waters (flowing streams) meeting priority water quality criteria. C.3. Percent of Florida's sampled surface waters (lakes) meeting priority water quality criteria.	★
DEP	D	Provide clean air to Florida's residents and visitors.	D.1. Percent of Florida's inspected facilities in compliance with environmental laws and permit conditions.	★
DMS	B	Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.	B.1. The percentage of quotes obtained through the MyFloridaMarketPlace eQuote component for all state agencies as measured monthly via the MFMP Utilization Scorecard.	★
DMS	C	Strengthen the state's technology infrastructure by assisting local entities in successfully procuring E-rate funding.	C.1. Number of successful Priority 1 funding requests (using the state master contract) achieved on a monthly basis.	★
DOE	A	Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.	A.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University. A.2. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome. A.3. The number and percent of Florida College System graduates found employed in the state of Florida within one year of graduation. A.4. Number and percentage of Florida high school students concentrating a STEM-related program.	★

Priority 1- Jobs.

Agency	Tactic ID	Tactic	Metrics	Priority 1
DOE	B	Strengthen emphasis on basic literacy, communication, and employability skills in education and training programs.	B.1. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome.	★
DOE	C	Expand options for high school students to become industry certified while still in high school, as an alternative to college path.	C.1. Number and percent of high school students graduating with an Industry Certification who are employed within one year of graduation. C.2. Based on ninth grade cohorts, the number and percent of high school graduates who enroll in the Florida College System or technical centers within sixteen months of high school graduation.	★
DOE	F	Increase career and technical education opportunities for high school graduates.	F.1. Number and percent of high school students earning an industry certification who are employed within one year of graduation. F.2. Number and percent of workforce education students who become full program completers within 2 years of enrollment in school districts.	★
DOH	B	Streamline the licensing of health care practitioners.	B.1. Average number of days to issue an initial license to a qualified applicant. (Reduce the average number of days to issue an initial license for a qualified applicant 5.77 days to one day) B.2. Average number of days to process a renewal application for a qualified applicant. (Reduce the average number of days to process a renewal application for a qualified applicant from 4.94 to one day)	★
DOR	D	Implement one-stop business registration portal.	D.1 Number of unique visitors to the portal.	★
DOS	A	Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.	A.1. Number of Certification Requests commented on and forwarded to National Park Services. A.2. Amount of Certified Rehabilitation Investment.	★
DOS	B	Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.	B.1. Number of new Main Street businesses created. B.2. Number of Main Street jobs created. B.3. Total amount of reinvestment dollars in Main Street Program.	★
DOS	D	Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.	D.1. Number of individuals served at cultural events. D.2. Number of cultural organizations funded. D.3. Number of culturally related jobs sustained & created. D.4. Number of cultural events. D.5. Matching dollars leveraged for cultural factors.	★
DOS	E	Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.	E.1. Reduce number of late business annual report and other filings. [% late]	★
DOS	F	Facilitate business through rapid turnaround time for business filing.	F.1. Turnaround time for Division of Corporation filings. [% within 24 hours]	★
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★

Priority 1- Jobs.

Agency	Tactic ID	Tactic	Metrics	Priority 1
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
DOT	E	Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.	E.1 Apply and refine return on investment methodology on annual basis for key investments. More specific measures may be developed following completion of this methodology.	★
EFI	A	Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.	A.1. Total number of proposed jobs created by businesses assisted by Enterprise Florida.	★
EFI	B	Advance international trade opportunities.	B.1. Number of Florida-based businesses assisted by Enterprise Florida for international trade. B.2. The number of companies with export sales attributable to activities conducted by Enterprise Florida. B.3. The amount of projected export sales attributable to the activities conducted by Enterprise Florida.	★
EFI	C	Market the state as a pro-business location for new investment.	C.1. The total number of projects opened, the key measure of response to probusiness marketing efforts, by those who can make or influence the decision to place or expand a business in Florida.	★
EFI	D	Promote opportunities for small and/or minority-owned businesses.	D.1. Number of small and/or minority businesses receiving funds from capital programs. D.2. Amount of funds invested with small and/or minority businesses.	★
EFI	E	Assist and market professional and amateur sports teams and sporting events in Florida.	E.1. Number of participants (athletes and families) at the Florida Senior Games and the Florida Sunshine State Games. E.2. The economic impact to communities as a result of the Florida Sports Foundation's hosting of Florida Senior Games and Florida Sunshine State Games. E.3. The economic impact to communities as a result of the Florida Sports Foundation's funding of regional and major grant events. (Out-of-State). E.4. Number of attendees at the regional and major grant events. (Out-of-State).	★
EFI	F	Market Florida as an unparalleled tourist destination.	F.1. Annual percentage of domestic visitors to Florida influenced by VISIT FLORIDA's primary marketing programs. F.2. Annual ROI from VISIT FLORIDA's advertising campaigns. F.3. Total industry investment in VISIT FLORIDA programs. F.4. Annual share of domestic vacation trips. F.5. Annual share of international visitor spending.	★
FFWC	A	Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.	A.1. Number of active participants in hunting, freshwater fishing, and saltwater fishing activities.	★
FFWC	B	Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.	B.1. Number of youth involved in FFWC's conservation programs.	★
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFFWC" system receiving responses in less than five working days.	★

Priority 1- Jobs.

Agency	Tactic ID	Tactic	Metrics	Priority 1
RPCs	A	Administer revolving loan fund programs.	A.1. Number of jobs created through revolving loan funds. A.2. Number of jobs retained through revolving loan funds.	★
RPCs	B	Write grants to support economic development projects and expand local economies.	B.1. Number of grants written in partnership with local governments or economic development organizations.	★
RPCs	C	Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.	C.1. Number of economic impact analyses completed on behalf of local governments or economic development organizations.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2 Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	A	Provide technical and/or funding support for alternative water supply and water conservation projects.	A.1 Percentage of the 2010-2030 public supply increase in demand that has been met by all water projects.	★

Priority 1- Jobs.

Agency	Tactic ID	Tactic	Metrics	Priority 1
WMDs	B	Fast track permits for economic development.	B.1.A. NFWFMD- Active staff processing time to issue environmental resource permits. B.1.B. SFWMD- Active staff processing time to issue environmental resource permits. B.1.C. SJRWMD-- Active staff processing time to issue environmental resource permits. B.1.D. SRWMD-Active staff processing time to issue environmental resource permits. B.1.E. SWFWMD-Active staff processing time to issue environmental resource permits.	★



Florida Strategic Plan for Economic Development

Priority of
Governor Rick Scott

○ Education

Based on April 2013
Submissions

Priority 2- Education.

Agency	Tactic ID	Tactic	Metrics	Priority 2
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs – Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DOE	A	Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.	A.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University. A.2. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome. A.3. The number and percent of Florida College System graduates found employed in the state of Florida within one year of graduation. A.4. Number and percentage of Florida high school students concentrating a STEM-related program.	★
DOE	B	Strengthen emphasis on basic literacy, communication, and employability skills in education and training programs.	B.1. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome.	★
DOE	C	Expand options for high school students to become industry certified while still in high school, as an alternative to college path.	C.1. Number and percent of high school students graduating with an Industry Certification who are employed within one year of graduation. C.2. Based on ninth grade cohorts, the number and percent of high school graduates who enroll in the Florida College System or technical centers within sixteen months of high school graduation.	★
DOE	D	Begin STEM education in preK-primary schools programs.	D.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University.	★
DOE	E	Expand digital education.	E.1. Student to computer device ratio for students in grades k-12n. E.2. Number and percent of public schools reporting the minimum network bandwidth standards.	★
DOE	F	Increase career and technical education opportunities for high school graduates.	F.1. Number and percent of high school students earning an industry certification who are employed within one year of graduation. F.2. Number and percent of workforce education students who become full program completers within 2 years of enrollment in school districts.	★
DOE	G	Improve adult education programs.	G.1. Number and percent of adult general education students who demonstrate learning gains. G.2. Number and percent of adult general education students who earn a high school diploma or its equivalent (GED). G.3. Number and percent of adult high school diploma earners who enroll in a postsecondary program. G.4. Number and percent of State of Florida high school equivalency diploma (GED) earners who enroll in a postsecondary program.	★
DOS	C	Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.	C.1. Number of Florida Electronic Library uses.	★

Priority 2- Education.

Agency	Tactic ID	Tactic	Metrics	Priority 2
FFWC	B	Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.	B.1. Number of youth involved in FFWC's conservation programs.	★
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFFWC" system receiving responses in less than five working days.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★



Florida Strategic Plan for Economic Development

Priority of
Governor Rick Scott

○ Cost of Living

Based on April 2013
Submissions

Priority 3- Cost of Living.

Agency	Tactic ID	Tactic	Metrics	Priority 3
DBPR	A	Reduce the time for approval of licenses to join a profession or open a business.	A.1.a Average time to process customer action requests for the Central Intake Unit (all Professions). A.1.b Average time to process an application for licensure from receipt to initial review of the application (Drugs, Devices and Cosmetics). A.1.c Average time to process an application for licensure from receipt to initial review of the application (PMW and Cardroom Occupational Licenses). A.1.d Average time to process an application for licensure from receipt to initial review of the application (Slot Occupational Licenses). A.1.e Average time to process an application for licensure from receipt to initial review of the application (AB&T- Temporary Licenses). A.1.f Average time to process an application for licensure from receipt to initial review of the application (AB&T- Permanent Licenses). A.1.g Average time to process an application for licensure from receipt to initial review of the application (Food Establishment Licenses- Initial). A.1.h Average time to process an application for licensure from receipt to initial review of the application (Food Establishment Licenses- Change of Ownership). A.1.i Average time to process an application for licensure from receipt to initial review of the application (Lodging Establishments- Initial).	★
DBPR	B	Continuously improve and streamline business processes by leveraging technology solutions.	B.1. Percentage of initial applications available online. B.2. Percentage of renewals available online.	★
DBPR	C	Provide quality assistance to customers.	C.1. Percentage of calls transferred to a call agent that are answered before the call is abandoned. C.2. Percent of satisfied customers based on customer satisfaction survey. C.3. Percentage of phone calls answered with an average hold time of three minutes or less. C.4. Percentage of calls resolved on first contact with the Customer Contact Center. C.5. Average time to respond to customer emails.	★
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	C	Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.	C.1. The percent of findings of "material weaknesses" or equivalent level of severity in DEO programs and practices reviewed or audited by the Inspector General, Auditor General, Office of Program Analysis and Government Accountability, Federal Auditors, and other independent auditors. C.2. The percent of Reemployment Assistance appeals not overturned by the Reemployment Assistance Appeals Commission. C.3. The percent of customers satisfied with the incentive program application approval process. C.4. The percent of Regional Workforce Board Executive Directors who are satisfied with DEO's administrative and technical support services.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★

Priority 3- Cost of Living.

Agency	Tactic ID	Tactic	Metrics	Priority 3
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DMS	A	Achieve a lower rental rate in Department-managed facilities in contrast to comparable private sector rates, thus generating savings for the Florida taxpayer.	A.1. The average facility rental rate per square foot in departmental managed facilities as compared to the private sector rate on a monthly basis.	★
DMS	B	Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.	B.1. The percentage of quotes obtained through the MyFloridaMarketPlace eQuote component for all state agencies as measured monthly via the MFMP Utilization Scorecard.	★
DMS	D	Use the combined purchasing power of the state to deliver the best value in goods and services thus, reducing the cost of state government.	D.1. Average savings over retail or other referenced price among all completed state contract negotiations performed by the Division of State Purchasing (standard = 28% savings). D.2. Aggregated discount in statewide telephone service from commercially available rates (standard = 28% savings).	★
DOR	A	Increase the number of child support orders established.	A.1 Total number of newly established and modified child support orders (FFY).	★
DOR	B	Increase the amount of child support and the total child support collected.	B.1 Percent of child support collected and distributed the year that was due within the federal fiscal year (FFY.)	★
DOR	C	Increase child support customer service and increase efficiency through new service models.	C.1 Total number of individual child support customer contacts and inquiries answered (SFY).	★
DOR	E	Improve the timeliness of processing a tax return.	E.1 Percent of tax returns reconciled within 25 days.	★
DOR	F	Improve the timeliness of resolving collection cases.	F.1 Percent of collection cases resolved in less than 90 days.	★
DOR	G	Improve the quality of taxpayer educational information and assistance rendered.	G.1 Percent of educational information and assistance rendered meeting or exceeding taxpayers' expectations.	★
DOR	H	Improve uniformity and accuracy of property tax assessments.	H.1 Percent of property value assessed on county tax rolls.	★
DOR	I	Improve customer and supplier satisfaction with Property Tax Program products and services.	I.1 Percent of users of Property Tax Oversight Compliance Assistance satisfied with the services provided.	★
DOS	D	Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.	D.1. Number of individuals served at cultural events. D.2. Number of cultural organizations funded. D.3. Number of culturally related jobs sustained & created. D.4. Number of cultural events. D.5. Matching dollars leveraged for cultural factors.	★
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★

Priority 3- Cost of Living.

Agency	Tactic ID	Tactic	Metrics	Priority 3
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	B	Fast track permits for economic development.	B.1.A. NFWFMD- Active staff processing time to issue environmental resource permits. B.1.B. SFWMD- Active staff processing time to issue environmental resource permits. B.1.C. SJRWMD-- Active staff processing time to issue environmental resource permits. B.1.D. SRWMD-Active staff processing time to issue environmental resource permits. B.1.E. SWFWMD-Active staff processing time to issue environmental resource permits.	★



Florida Strategic Plan to Economic Development

Statewide Strategic Goal

(1) Lead the nation in global competitiveness as a location for business, investment, talent, innovation, and visitors.

Based on April 2013
Submissions

Goal 1- Lead the nation in global competitiveness as a location for business, investment, talent, innovation, and visitors.

Agency	Tactic ID	Tactic	Metrics	Goal 1
DBPR	A	Reduce the time for approval of licenses to join a profession or open a business.	A.1.a Average time to process customer action requests for the Central Intake Unit (all Professions). A.1.b Average time to process an application for licensure from receipt to	★
DBPR	B	Continuously improve and streamline business processes by leveraging technology solutions.	B.1. Percentage of initial applications available online. B.2. Percentage of renewals available online.	★
DBPR	C	Provide quality assistance to customers.	C.1.Percentage of calls transferred to a call agent that are answered before the call is abandoned. C.2.Percent of satisfied customers based on customer satisfaction survey. C.3.Percentage of phone calls answered with an average hold time of three minutes or less. C.4.Percentage of calls resolved on first contact with the Customer Contact Center. C.5.Average time to respond to customer emails.	★
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2.The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	C	Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.	C.1. The percent of findings of "material weaknesses" or equivalent level of severity in DEO programs and practices reviewed or audited by the Inspector General, Auditor General, Office of Program Analysis and Government Accountability, Federal Auditors, and other independent auditors. C.2. The percent of Reemployment Assistance appeals not overturned by the Reemployment Assistance Appeals Commission. C.3. The percent of customers satisfied with the incentive program application approval process. C.4. The percent of Regional Workforce Board Executive Directors who are satisfied with DEO's administrative and technical support services.	★

Goal 1- Lead the nation in global competitiveness as a location for business, investment, talent, innovation, and visitors.

Agency	Tactic ID	Tactic	Metrics	Goal 1
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DEP	A	Support the economic mission through streamlined, more effective and less burdensome regulatory processes.	A.1. Length of time to issue a permit.	★
DEP	B	Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.	B.1. Number of electronic authorization types. B.2. Number of electronic transactions.	★
DEP	C	Provide clean water to Florida's residents and visitors.	C.1. Percent of Florida's inspected drinking water facilities meeting national drinking water quality standards. C.2. Percent of Florida's sampled surface waters (flowing streams) meeting priority water quality criteria. C.3. Percent of Florida's sampled surface waters (lakes) meeting priority water quality criteria.	★
DEP	D	Provide clean air to Florida's residents and visitors.	D.1. Percent of Florida's inspected facilities in compliance with environmental laws and permit conditions.	★
DMS	C	Strengthen the state's technology infrastructure by assisting local entities in successfully procuring E-rate funding.	C.1. Number of successful Priority 1 funding requests (using the state master contract) achieved on a monthly basis.	★
DOE	A	Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.	A.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University. A.2. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome. A.3. The number and percent of Florida College System graduates found employed in the state of Florida within one year of graduation. A.4. Number and percentage of Florida high school students concentrating a STEM-related program.	★
DOE	B	Strengthen emphasis on basic literacy, communication, and employability skills in education and training programs.	B.1. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome.	★

Goal 1- Lead the nation in global competitiveness as a location for business, investment, talent, innovation, and visitors.

Agency	Tactic ID	Tactic	Metrics	Goal 1
DOE	C	Expand options for high school students to become industry certified while still in high school, as an alternative to college path.	C.1. Number and percent of high school students graduating with an Industry Certification who are employed within one year of graduation. C.2. Based on ninth grade cohorts, the number and percent of high school graduates who enroll in the Florida College System or technical centers within sixteen months of high school graduation.	★
DOE	D	Begin STEM education in preK-primary schools programs.	D.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University.	★
DOE	E	Expand digital education.	E.1. Student to computer device ratio for students in grades k-12n. E.2. Number and percent of public schools reporting the minimum network bandwidth standards.	★
DOE	F	Increase career and technical education opportunities for high school graduates.	F.1. Number and percent of high school students earning an industry certification who are employed within one year of graduation. F.2. Number and percent of workforce education students who become full program completers within 2 years of enrollment in school districts.	★
DOE	G	Improve adult education programs.	G.1. Number and percent of adult general education students who demonstrate learning gains. G.2. Number and percent of adult general education students who earn a high school diploma or its equivalent (GED). G.3. Number and percent of adult high school diploma earners who enroll in a postsecondary program. G.4. Number and percent of State of Florida high school equivalency diploma (GED) earners who enroll in a postsecondary program.	★
DOH	B	Streamline the licensing of health care practitioners.	B.1. Average number of days to issue an initial license to a qualified applicant. (Reduce the average number of days to issue an initial license for a qualified applicant 5.77 days to one day) B.2. Average number of days to process a renewal application for a qualified applicant. (Reduce the average number of days to process a renewal application for a qualified applicant from 4.94 to one day)	★
DOS	A	Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.	A.1. Number of Certification Requests commented on and forwarded to National Park Services. A.2. Amount of Certified Rehabilitation Investment.	★
DOS	B	Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.	B.1. Number of new Main Street businesses created. B.2. Number of Main Street jobs created. B.3. Total amount of reinvestment dollars in Main Street Program.	★
DOS	D	Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.	D.1. Number of individuals served at cultural events. D.2. Number of cultural organizations funded. D.3. Number of culturally related jobs sustained & created. D.4. Number of cultural events. D.5. Matching dollars leveraged for cultural factors.	★

Goal 1- Lead the nation in global competitiveness as a location for business, investment, talent, innovation, and visitors.

Agency	Tactic ID	Tactic	Metrics	Goal 1
DOS	E	Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.	E.1. Reduce number of late business annual report and other filings. [% late]	★
DOS	F	Facilitate business through rapid turnaround time for business filing.	F.1. Turnaround time for Division of Corporation filings. [% within 24 hours]	★
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
DOT	E	Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.	E.1 Apply and refine return on investment methodology on annual basis for key investments. More specific measures may be developed following completion of this methodology.	★
EFI	A	Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.	A.1. Total number of proposed jobs created by businesses assisted by Enterprise Florida.	★
EFI	B	Advance international trade opportunities.	B.1. Number of Florida-based businesses assisted by Enterprise Florida for international trade. B.2. The number of companies with export sales attributable to activities conducted by Enterprise Florida. B.3. The amount of projected export sales attributable to the activities conducted by Enterprise Florida.	★
EFI	C	Market the state as a pro-business location for new investment.	C.1. The total number of projects opened, the key measure of response to probusiness marketing efforts, by those who can make or influence the decision to place or expand a business in Florida.	★
EFI	D	Promote opportunities for small and/or minority-owned businesses.	D.1. Number of small and/or minority businesses receiving funds from capital programs. D.2. Amount of funds invested with small and/or minority businesses.	★

Goal 1- Lead the nation in global competitiveness as a location for business, investment, talent, innovation, and visitors.

Agency	Tactic ID	Tactic	Metrics	Goal 1
EFI	F	Market Florida as an unparalleled tourist destination.	F.1. Annual percentage of domestic visitors to Florida influenced by VISIT FLORIDA's primary marketing programs. F.2. Annual ROI from VISIT FLORIDA's advertising campaigns. F.3. Total industry investment in VISIT FLORIDA programs. F.4. Annual share of domestic vacation trips. F.5. Annual share of international visitor spending.	★
FFWC	A	Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.	A.1. Number of active participants in hunting, freshwater fishing, and saltwater fishing activities.	★
FFWC	B	Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.	B.1. Number of youth involved in FFWC's conservation programs.	★
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFWC" system receiving responses in less than five working days.	★
RPCs	A	Administer revolving loan fund programs.	A.1. Number of jobs created through revolving loan funds. A.2. Number of jobs retained through revolving loan funds.	★
RPCs	B	Write grants to support economic development projects and expand local economies.	B.1. Number of grants written in partnership with local governments or economic development organizations.	★
RPCs	C	Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.	C.1. Number of economic impact analyses completed on behalf of local governments or economic development organizations.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★

Goal 1- Lead the nation in global competitiveness as a location for business, investment, talent, innovation, and visitors.

Agency	Tactic ID	Tactic	Metrics	Goal 1
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2 Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	A	Provide technical and/or funding support for alternative water supply and water conservation projects.	A.1 Percentage of the 2010-2030 public supply increase in demand that has been met by all water projects.	★
WMDs	B	Fast track permits for economic development.	B.1.A. NFWFMD- Active staff processing time to issue environmental resource permits. B.1.B. SFWMD- Active staff processing time to issue environmental resource permits. B.1.C. SJRWMD-- Active staff processing time to issue environmental resource permits. B.1.D. SRWMD-Active staff processing time to issue environmental resource permits. B.1.E. SWFWMD-Active staff processing time to issue environmental resource permits.	★



Florida Strategic Plan for Economic Development

Statewide
Strategic Goal

**(2) Lead the nation
in economic
growth and
prosperity.**

Based on April 2013
Submissions

Goal 2- Lead the nation in economic growth and prosperity.

Agency	Tactic ID	Tactic	Metrics	Goal 2
DBPR	A	Reduce the time for approval of licenses to join a profession or open a business.	A.1.a Average time to process customer action requests for the Central Intake Unit (all Professions). A.1.b Average time to process an application for licensure from receipt to initial review of the application (Drugs, Devices and Cosmetics). A.1.c Average time to process an application for licensure from receipt to initial review of the application (PMW and Cardroom Occupational Licenses). A.1.d Average time to process an application for licensure from receipt to initial review of the application (Slot Occupational Licenses). A.1.e Average time to process an application for licensure from receipt to initial review of the application (AB&T- Temporary Licenses). A.1.f Average time to process an application for licensure from receipt to initial review of the application (AB&T- Permanent Licenses). A.1.g Average time to process an application for licensure from receipt to initial review of the application (Food Establishment Licenses- Initial). A.1.h Average time to process an application for licensure from receipt to initial review of the application (Food Establishment Licenses- Change of Ownership). A.1.i Average time to process an application for licensure from receipt to initial review of the application (Lodging Establishments- Initial). A.1.j Average time to process an application for licensure from receipt to	★
DBPR	B	Continuously improve and streamline business processes by leveraging technology solutions.	B.1. Percentage of initial applications available online. B.2. Percentage of renewals available online.	★
DBPR	C	Provide quality assistance to customers.	C.1. Percentage of calls transferred to a call agent that are answered before the call is abandoned. C.2. Percent of satisfied customers based on customer satisfaction survey. C.3. Percentage of phone calls answered with an average hold time of three minutes or less. C.4. Percentage of calls resolved on first contact with the Customer Contact Center. C.5. Average time to respond to customer emails.	★
DBPR	D	Reduce the time required to complete investigations.	D.1.a Average number of days to complete investigations of consumer complaints (Regulations). D.1.b Average number of days to complete investigations of consumer complaints (CPA). D.1.c Average number of days to complete investigations of consumer complaints (Real Estate). D.1.d Average number of days to complete investigations of consumer complaints (Real Estate Appraisers).	★
DBPR	E	Hold licensees and regulated entities accountable.	E.1.E.1.a Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Regulations). E.1.b Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Food Establishments). E.1.c Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Lodging Establishments). E.2.a Percentage of call-back inspections completed within follow-up period (Regulations). E.2.b Percentage of call-back inspections completed within follow-up period (Food Establishments). E.2.c Percentage of call-back inspections completed within follow-up period (Lodging Establishments). E.3. Percentage of alcoholic beverage retailers tested and found in compliance with underage persons' access. E.4. Percentage of tobacco retailers tested and found in compliance with underage persons' access.	★

Goal 2- Lead the nation in economic growth and prosperity.

Agency	Tactic ID	Tactic	Metrics	Goal 2
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	C	Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.	C.1. The percent of findings of "material weaknesses" or equivalent level of severity in DEO programs and practices reviewed or audited by the Inspector General, Auditor General, Office of Program Analysis and Government Accountability, Federal Auditors, and other independent auditors. C.2. The percent of Reemployment Assistance appeals not overturned by the Reemployment Assistance Appeals Commission. C.3. The percent of customers satisfied with the incentive program application approval process. C.4. The percent of Regional Workforce Board Executive Directors who are satisfied with DEO's administrative and technical support services.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★

Goal 2- Lead the nation in economic growth and prosperity.

Agency	Tactic ID	Tactic	Metrics	Goal 2
DMS	B	Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.	B.1. The percentage of quotes obtained through the MyFloridaMarketPlace eQuote component for all state agencies as measured monthly via the MFMP Utilization Scorecard.	★
DOE	A	Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.	A.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University. A.2. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome. A.3. The number and percent of Florida College System graduates found employed in the state of Florida within one year of graduation. A.4. Number and percentage of Florida high school students concentrating a STEM-related program.	★
DOR	D	Implement one-stop business registration portal.	D.1 Number of unique visitors to the portal.	★
DOR	E	Improve the timeliness of processing a tax return.	E.1 Percent of tax returns reconciled within 25 days.	★
DOR	F	Improve the timeliness of resolving collection cases.	F.1 Percent of collection cases resolved in less than 90 days.	★
DOR	G	Improve the quality of taxpayer educational information and assistance rendered.	G.1 Percent of educational information and assistance rendered meeting or exceeding taxpayers' expectations.	★
DOR	H	Improve uniformity and accuracy of property tax assessments.	H.1 Percent of property value assessed on county tax rolls.	★
DOR	I	Improve customer and supplier satisfaction with Property Tax Program products and services.	I.1 Percent of users of Property Tax Oversight Compliance Assistance satisfied with the services provided.	★
DOS	A	Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.	A.1. Number of Certification Requests commented on and forwarded to National Park Services. A.2. Amount of Certified Rehabilitation Investment.	★
DOS	B	Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.	B.1. Number of new Main Street businesses created. B.2. Number of Main Street jobs created. B.3. Total amount of reinvestment dollars in Main Street Program.	★
DOS	E	Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.	E.1. Reduce number of late business annual report and other filings. [% late]	★
DOS	F	Facilitate business through rapid turnaround time for business filing.	F.1. Turnaround time for Division of Corporation filings. [% within 24 hours]	★
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★

Goal 2- Lead the nation in economic growth and prosperity.

Agency	Tactic ID	Tactic	Metrics	Goal 2
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
DOT	E	Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.	E.1 Apply and refine return on investment methodology on annual basis for key investments. More specific measures may be developed following completion of this methodology.	★

Goal 2- Lead the nation in economic growth and prosperity.

Agency	Tactic ID	Tactic	Metrics	Goal 2
EFI	A	Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.	A.1. Total number of proposed jobs created by businesses assisted by Enterprise Florida.	★
EFI	B	Advance international trade opportunities.	B.1. Number of Florida-based businesses assisted by Enterprise Florida for international trade. B.2. The number of companies with export sales attributable to activities conducted by Enterprise Florida. B.3. The amount of projected export sales attributable to the activities conducted by Enterprise Florida.	★
EFI	C	Market the state as a pro-business location for new investment.	C.1. The total number of projects opened, the key measure of response to probusiness marketing efforts, by those who can make or influence the decision to place or expand a business in Florida.	★
EFI	D	Promote opportunities for small and/or minority-owned businesses.	D.1. Number of small and/or minority businesses receiving funds from capital programs. D.2. Amount of funds invested with small and/or minority businesses.	★
EFI	E	Assist and market professional and amateur sports teams and sporting events in Florida.	E.1. Number of participants (athletes and families) at the Florida Senior Games and the Florida Sunshine State Games. E.2. The economic impact to communities as a result of the Florida Sports Foundation's hosting of Florida Senior Games and Florida Sunshine State Games. E.3. The economic impact to communities as a result of the Florida Sports Foundation's funding of regional and major grant events. (Out-of-State). E.4. Number of attendees at the regional and major grant events. (Out-of-State).	★
RPCs	A	Administer revolving loan fund programs.	A.1. Number of jobs created through revolving loan funds. A.2. Number of jobs retained through revolving loan funds.	★
RPCs	B	Write grants to support economic development projects and expand local economies.	B.1. Number of grants written in partnership with local governments or economic development organizations.	★
RPCs	C	Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.	C.1. Number of economic impact analyses completed on behalf of local governments or economic development organizations.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1. Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b. Number of graduates obtaining employment and wage levels. B.2. Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3. Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★

Goal 2- Lead the nation in economic growth and prosperity.

Agency	Tactic ID	Tactic	Metrics	Goal 2
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2 Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	B	Fast track permits for economic development.	B.1.A. NFWWMD- Active staff processing time to issue environmental resource permits. B.1.B. SFWMD- Active staff processing time to issue environmental resource permits. B.1.C. SJRWMD-- Active staff processing time to issue environmental resource permits. B.1.D. SRWMD-Active staff processing time to issue environmental resource permits. B.1.E. SWFWMD-Active staff processing time to issue environmental resource permits.	★



Florida Strategic Plan for Economic Development

Statewide
Strategic Goal

**(3) Lead the nation
in quality of life.**

Based on April 2013
Submissions

Goal 3- Lead the nation in quality of life.

Agency	Tactic ID	Tactic	Metrics	Goal 3
DBPR	D	Reduce the time required to complete investigations.	D.1.a Average number of days to complete investigations of consumer complaints (Regulations). D.1.b Average number of days to complete investigations of consumer	★
DBPR	E	Hold licensees and regulated entities accountable.	E.1.E.1.a Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Regulations). E.1.b Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Food Establishments). E.1.c Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Lodging Establishments). E.2.a Percentage of call-back inspections completed within follow-up period (Regulations).	★
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★

Goal 3- Lead the nation in quality of life.

Agency	Tactic ID	Tactic	Metrics	Goal 3
DEP	C	Provide clean water to Florida's residents and visitors.	C.1. Percent of Florida's inspected drinking water facilities meeting national drinking water quality standards. C.2. Percent of Florida's sampled surface waters (flowing streams) meeting priority water quality criteria. C.3. Percent of Florida's sampled surface waters (lakes) meeting priority water quality criteria.	★
DEP	D	Provide clean air to Florida's residents and visitors.	D.1. Percent of Florida's inspected facilities in compliance with environmental laws and permit conditions.	★
DEP	E	Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida's residents and visitors to connect with them.	E.1. The number of visitors to Florida State Parks.	★
DMS	A	Achieve a lower rental rate in Department-managed facilities in contrast to comparable private sector rates, thus generating savings for the Florida taxpayer.	A.1. The average facility rental rate per square foot in departmental managed facilities as compared to the private sector rate on a monthly basis.	★
DMS	B	Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.	B.1. The percentage of quotes obtained through the MyFloridaMarketPlace eQuote component for all state agencies as measured monthly via the MFMP Utilization Scorecard.	★
DMS	D	Use the combined purchasing power of the state to deliver the best value in goods and services thus, reducing the cost of state government.	D.1. Average savings over retail or other referenced price among all completed state contract negotiations performed by the Division of State Purchasing (standard = 28% savings). D.2. Aggregated discount in statewide telephone service from commercially available rates (standard = 28% savings).	★
DOH	A	Reduce infectious diseases.	A.1. Immunization rate among two year olds. (Increase the immunization rate among two year olds to 90% by calendar year 2013) A.2. AIDS case rate per 100,000. (Reduce the AIDS case rate per 100,00 to 16.2 by calendar year 2017). A.3. Tuberculosis case rate per 100,000. (Reduce the tuberculosis case rate per 100,000 to 2.4 by calendar year 2017).	★
DOH	C	Provide high quality and timely services to children with special health care needs.	C.1. Percent of families receiving Children's Medical Services Network services reporting a positive evaluation of care. (Ensure that 95% of families receiving CMS Network services report a positive evaluation of care) C.2. Percent of Child Protection Team assessments provided to Family Safety within established timeframes. (Ensure that 99% of Child Protection Team assessments are provided to Family Safety within established timeframes).	★
DOR	A	Increase the number of child support orders established.	A.1 Total number of newly established and modified child support orders (FFY).	★
DOR	B	Increase the amount of child support and the total child support collected.	B.1 Percent of child support collected and distributed the year that was due within the federal fiscal year (FFY.)	★
DOR	C	Increase child support customer service and increase efficiency through new service models.	C.1 Total number of individual child support customer contacts and inquiries answered (SFY).	★
DOS	A	Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.	A.1. Number of Certification Requests commented on and forwarded to National Park Services. A.2. Amount of Certified Rehabilitation Investment.	★
DOS	B	Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.	B.1. Number of new Main Street businesses created. B.2. Number of Main Street jobs created. B.3. Total amount of reinvestment dollars in Main Street Program.	★

Goal 3- Lead the nation in quality of life.

Agency	Tactic ID	Tactic	Metrics	Goal 3
DOS	C	Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.	C.1. Number of Florida Electronic Library uses.	★
DOS	D	Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.	D.1. Number of individuals served at cultural events. D.2. Number of cultural organizations funded. D.3. Number of culturally related jobs sustained & created. D.4. Number of cultural events. D.5. Matching dollars leveraged for cultural factors.	★
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
EFI	A	Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.	A.1. Total number of proposed jobs created by businesses assisted by Enterprise Florida.	★
EFI	B	Advance international trade opportunities.	B.1. Number of Florida-based businesses assisted by Enterprise Florida for international trade. B.2. The number of companies with export sales attributable to activities conducted by Enterprise Florida. B.3. The amount of projected export sales attributable to the activities conducted by Enterprise Florida.	★
EFI	C	Market the state as a pro-business location for new investment.	C.1. The total number of projects opened, the key measure of response to probusiness marketing efforts, by those who can make or influence the decision to place or expand a business in Florida.	★
EFI	D	Promote opportunities for small and/or minority-owned businesses.	D.1. Number of small and/or minority businesses receiving funds from capital programs. D.2. Amount of funds invested with small and/or minority businesses.	★
EFI	E	Assist and market professional and amateur sports teams and sporting events in Florida.	E.1. Number of participants (athletes and families) at the Florida Senior Games and the Florida Sunshine State Games. E.2. The economic impact to communities as a result of the Florida Sports Foundation's hosting of Florida Senior Games and Florida Sunshine State Games. E.3. The economic impact to communities as a result of the Florida Sports Foundation's funding of regional and major grant events. (Out-of-State). E.4. Number of attendees at the regional and major grant events. (Out-of-State).	★
FFWC	A	Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.	A.1. Number of active participants in hunting, freshwater fishing, and saltwater fishing activities.	★
FFWC	B	Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.	B.1. Number of youth involved in FFWC's conservation programs.	★
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFFWC" system receiving responses in less than five working days.	★

Goal 3- Lead the nation in quality of life.

Agency	Tactic ID	Tactic	Metrics	Goal 3
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2 Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	A	Provide technical and/or funding support for alternative water supply and water conservation projects.	A.1 Percentage of the 2010-2030 public supply increase in demand that has been met by all water projects.	★



Florida Strategic Plan for Economic Development

Statewide
Strategic Objective

(1) Improve and sustain employment in Florida.

Based on April 2013
Submissions

Objective 1- Improve and sustain employment in Florida.

Agency	Tactic ID	Tactic	Metrics	Objective 1
DBPR	A	Reduce the time for approval of licenses to join a profession or open a business.	A.1.a Average time to process customer action requests for the Central Intake Unit (all Professions). A.1.b Average time to process an application for licensure from receipt to initial review of the application (Drugs, Devices and Cosmetics). A.1.c Average time to process an application for licensure from receipt to initial review of the application (PMW and Cardroom Occupational Licenses). A.1.d Average time to process an application for licensure from receipt to initial review of the application (Slot Occupational Licenses). A.1.e Average time to process an application for licensure from receipt to initial review of the application (AB&T- Temporary Licenses). A.1.f Average time to process an application for licensure from receipt to initial review of the application (AB&T- Permanent Licenses). A.1.g Average time to process an application for licensure from receipt to initial review of the application (Food Establishment Licenses- Initial). A.1.h Average time to process an application for licensure from receipt to initial review of the application (Food Establishment Licenses- Change of Ownership). A.1.i Average time to process an application for licensure from receipt to initial review of the application (Lodging Establishments- Initial). A.1.j Average time to process an application for licensure from receipt to	★
DBPR	B	Continuously improve and streamline business processes by leveraging technology solutions.	B.1. Percentage of initial applications available online. B.2. Percentage of renewals available online.	★
DBPR	D	Reduce the time required to complete investigations.	D.1.a Average number of days to complete investigations of consumer complaints (Regulations). D.1.b Average number of days to complete investigations of consumer complaints (CPA). D.1.c Average number of days to complete investigations of consumer complaints (Real Estate). D.1.d Average number of days to complete investigations of consumer complaints (Real Estate Appraisers).	★
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★

Objective 1- Improve and sustain employment in Florida.

Agency	Tactic ID	Tactic	Metrics	Objective 1
DEO	C	Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.	C.1. The percent of findings of "material weaknesses" or equivalent level of severity in DEO programs and practices reviewed or audited by the Inspector General, Auditor General, Office of Program Analysis and Government Accountability, Federal Auditors, and other independent auditors. C.2. The percent of Reemployment Assistance appeals not overturned by the Reemployment Assistance Appeals Commission. C.3. The percent of customers satisfied with the incentive program application approval process. C.4. The percent of Regional Workforce Board Executive Directors who are satisfied with DEO's administrative and technical support services.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DEP	A	Support the economic mission through streamlined, more effective and less burdensome regulatory processes.	A.1. Length of time to issue a permit.	★
DEP	B	Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.	B.1. Number of electronic authorization types. B.2. Number of electronic transactions.	★
DEP	C	Provide clean water to Florida's residents and visitors.	C.1. Percent of Florida's inspected drinking water facilities meeting national drinking water quality standards. C.2. Percent of Florida's sampled surface waters (flowing streams) meeting priority water quality criteria. C.3. Percent of Florida's sampled surface waters (lakes) meeting priority water quality criteria.	★
DEP	D	Provide clean air to Florida's residents and visitors.	D.1. Percent of Florida's inspected facilities in compliance with environmental laws and permit conditions.	★
DMS	B	Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.	B.1. The percentage of quotes obtained through the MyFloridaMarketPlace eQuote component for all state agencies as measured monthly via the MFMP Utilization Scorecard.	★
DMS	C	Strengthen the state's technology infrastructure by assisting local entities in successfully procuring E-rate funding.	C.1. Number of successful Priority 1 funding requests (using the state master contract) achieved on a monthly basis.	★
DOE	A	Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.	A.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University. A.2. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome. A.3. The number and percent of Florida College System graduates found employed in the state of Florida within one year of graduation. A.4. Number and percentage of Florida high school students concentrating a STEM-related program.	★

Objective 1- Improve and sustain employment in Florida.

Agency	Tactic ID	Tactic	Metrics	Objective 1
DOE	B	Strengthen emphasis on basic literacy, communication, and employability skills in education and training programs.	B.1. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome.	★
DOE	C	Expand options for high school students to become industry certified while still in high school, as an alternative to college path.	C.1. Number and percent of high school students graduating with an Industry Certification who are employed within one year of graduation. C.2. Based on ninth grade cohorts, the number and percent of high school graduates who enroll in the Florida College System or technical centers within sixteen months of high school graduation.	★
DOE	F	Increase career and technical education opportunities for high school graduates.	F.1. Number and percent of high school students earning an industry certification who are employed within one year of graduation. F.2. Number and percent of workforce education students who become full program completers within 2 years of enrollment in school districts.	★
DOH	B	Streamline the licensing of health care practitioners.	B.1. Average number of days to issue an initial license to a qualified applicant. (Reduce the average number of days to issue an initial license for a qualified applicant 5.77 days to one day) B.2. Average number of days to process a renewal application for a qualified applicant. (Reduce the average number of days to process a renewal application for a qualified applicant from 4.94 to one day)	★
DOR	D	Implement one-stop business registration portal.	D.1 Number of unique visitors to the portal.	★
DOS	B	Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.	B.1. Number of new Main Street businesses created. B.2. Number of Main Street jobs created. B.3. Total amount of reinvestment dollars in Main Street Program.	★
DOS	F	Facilitate business through rapid turnaround time for business filing.	F.1. Turnaround time for Division of Corporation filings. [% within 24 hours]	★
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
DOT	E	Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.	E.1 Apply and refine return on investment methodology on annual basis for key investments. More specific measures may be developed following completion of this methodology.	★

Objective 1- Improve and sustain employment in Florida.

Agency	Tactic ID	Tactic	Metrics	Objective 1
EFI	A	Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.	A.1. Total number of proposed jobs created by businesses assisted by Enterprise Florida.	★
EFI	B	Advance international trade opportunities.	B.1. Number of Florida-based businesses assisted by Enterprise Florida for international trade. B.2. The number of companies with export sales attributable to activities conducted by Enterprise Florida. B.3. The amount of projected export sales attributable to the activities conducted by Enterprise Florida.	★
EFI	C	Market the state as a pro-business location for new investment.	C.1. The total number of projects opened, the key measure of response to probusiness marketing efforts, by those who can make or influence the decision to place or expand a business in Florida.	★
EFI	D	Promote opportunities for small and/or minority-owned businesses.	D.1. Number of small and/or minority businesses receiving funds from capital programs. D.2. Amount of funds invested with small and/or minority businesses.	★
EFI	F	Market Florida as an unparalleled tourist destination.	F.1. Annual percentage of domestic visitors to Florida influenced by VISIT FLORIDA's primary marketing programs. F.2. Annual ROI from VISIT FLORIDA's advertising campaigns. F.3. Total industry investment in VISIT FLORIDA programs. F.4. Annual share of domestic vacation trips. F.5. Annual share of international visitor spending.	★
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFWC" system receiving responses in less than five working days.	★
RPCs	A	Administer revolving loan fund programs.	A.1. Number of jobs created through revolving loan funds. A.2. Number of jobs retained through revolving loan funds.	★
RPCs	B	Write grants to support economic development projects and expand local economies.	B.1. Number of grants written in partnership with local governments or economic development organizations.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1. Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b. Number of graduates obtaining employment and wage levels. B.2. Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3. Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2. Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★

Objective 1- Improve and sustain employment in Florida.

Agency	Tactic ID	Tactic	Metrics	Objective 1
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	B	Fast track permits for economic development.	B.1.A. NFWMD- Active staff processing time to issue environmental resource permits. B.1.B. SFWMD- Active staff processing time to issue environmental resource permits. B.1.C. SJRWMD-- Active staff processing time to issue environmental resource permits. B.1.D. SRWMD-Active staff processing time to issue environmental resource permits. B.1.E. SWFWMD-Active staff processing time to issue environmental resource permits.	★



Florida Strategic Plan for Economic Development

Statewide
Strategic Objective

**(2) Foster
opportunities for
prosperity for all
Floridians.**

Based on April 2013
Submissions

Objective 2- Foster opportunities for prosperity for all Floridians.

Agency	Tactic ID	Tactic	Metrics	Objective 2
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	C	Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.	C.1. The percent of findings of "material weaknesses" or equivalent level of severity in DEO programs and practices reviewed or audited by the Inspector General, Auditor General, Office of Program Analysis and Government Accountability, Federal Auditors, and other independent auditors. C.2. The percent of Reemployment Assistance appeals not overturned by the Reemployment Assistance Appeals Commission. C.3. The percent of customers satisfied with the incentive program application approval process. C.4. The percent of Regional Workforce Board Executive Directors who are satisfied with DEO's administrative and technical support services.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DMS	B	Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.	B.1. The percentage of quotes obtained through the MyFloridaMarketPlace eQuote component for all state agencies as measured monthly via the MFMP Utilization Scorecard.	★

Objective 2- Foster opportunities for prosperity for all Floridians.

Agency	Tactic ID	Tactic	Metrics	Objective 2
DMS	D	Use the combined purchasing power of the state to deliver the best value in goods and services thus, reducing the cost of state government.	D.1. Average savings over retail or other referenced price among all completed state contract negotiations performed by the Division of State Purchasing (standard = 28% savings). D.2. Aggregated discount in statewide telephone service from commercially available rates (standard = 28% savings).	★
DOE	A	Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.	A.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University. A.2. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome. A.3. The number and percent of Florida College System graduates found employed in the state of Florida within one year of graduation. A.4. Number and percentage of Florida high school students concerning a STEM-related program.	★
DOR	A	Increase the number of child support orders established.	A.1 Total number of newly established and modified child support orders (FFY).	★
DOR	B	Increase the amount of child support and the total child support collected.	B.1 Percent of child support collected and distributed the year that was due within the federal fiscal year (FFY.)	★
DOR	C	Increase child support customer service and increase efficiency through new service models.	C.1 Total number of individual child support customer contacts and inquiries answered (SFY).	★
DOR	D	Implement one-stop business registration portal.	D.1 Number of unique visitors to the portal.	★
DOR	G	Improve the quality of taxpayer educational information and assistance rendered.	G.1 Percent of educational information and assistance rendered meeting or exceeding taxpayers' expectations.	★
DOS	C	Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.	C.1. Number of Florida Electronic Library uses.	★
DOS	D	Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.	D.1. Number of individuals served at cultural events. D.2. Number of cultural organizations funded. D.3. Number of culturally related jobs sustained & created. D.4. Number of cultural events. D.5. Matching dollars leveraged for cultural factors.	★
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★

Objective 2- Foster opportunities for prosperity for all Floridians.

Agency	Tactic ID	Tactic	Metrics	Objective 2
DOT	E	Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.	E.1 Apply and refine return on investment methodology on annual basis for key investments. More specific measures may be developed following completion of this methodology.	★
EFI	A	Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.	A.1. Total number of proposed jobs created by businesses assisted by Enterprise Florida.	★
EFI	B	Advance international trade opportunities.	B.1. Number of Florida-based businesses assisted by Enterprise Florida for international trade. B.2. The number of companies with export sales attributable to activities conducted by Enterprise Florida. B.3. The amount of projected export sales attributable to the activities conducted by Enterprise Florida.	★
EFI	C	Market the state as a pro-business location for new investment.	C.1. The total number of projects opened, the key measure of response to probusiness marketing efforts, by those who can make or influence the decision to place or expand a business in Florida.	★
EFI	D	Promote opportunities for small and/or minority-owned businesses.	D.1. Number of small and/or minority businesses receiving funds from capital programs. D.2. Amount of funds invested with small and/or minority businesses.	★
EFI	E	Assist and market professional and amateur sports teams and sporting events in Florida.	E.1. Number of participants (athletes and families) at the Florida Senior Games and the Florida Sunshine State Games. E.2. The economic impact to communities as a result of the Florida Sports Foundation's hosting of Florida Senior Games and Florida Sunshine State Games. E.3. The economic impact to communities as a result of the Florida Sports Foundation's funding of regional and major grant events. (Out-of-State). E.4. Number of attendees at the regional and major grant events. (Out-of-State).	★
EFI	F	Market Florida as an unparalleled tourist destination.	F.1. Annual percentage of domestic visitors to Florida influenced by VISIT FLORIDA's primary marketing programs. F.2. Annual ROI from VISIT FLORIDA's advertising campaigns. F.3. Total industry investment in VISIT FLORIDA programs. F.4. Annual share of domestic vacation trips. F.5. Annual share of international visitor spending.	★
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFWC" system receiving responses in less than five working days.	★
RPCs	A	Administer revolving loan fund programs.	A.1. Number of jobs created through revolving loan funds. A.2. Number of jobs retained through revolving loan funds.	★
RPCs	B	Write grants to support economic development projects and expand local economies.	B.1. Number of grants written in partnership with local governments or economic development organizations.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★

Objective 2- Foster opportunities for prosperity for all Floridians.

Agency	Tactic ID	Tactic	Metrics	Objective 2
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2 Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	B	Fast track permits for economic development.	B.1.A. NFWWMD- Active staff processing time to issue environmental resource permits. B.1.B. SFWMD- Active staff processing time to issue environmental resource permits. B.1.C. SJRWMD-- Active staff processing time to issue environmental resource permits. B.1.D. SRWMD-Active staff processing time to issue environmental resource permits. B.1.E. SWFWMD-Active staff processing time to issue environmental resource permits.	★



Florida Strategic Plan for Economic Development

Statewide
Strategic Objective

**(3) Grow Florida
businesses.**

Based on April 2013
Submissions

Objective 3- Grow Florida businesses.

Agency	Tactic ID	Tactic	Metrics	Objective 3
DBPR	A	Reduce the time for approval of licenses to join a profession or open a business.	A.1.a Average time to process customer action requests for the Central Intake Unit (all Professions). A.1.b Average time to process an application for licensure from receipt to initial	★
DBPR	B	Continuously improve and streamline business processes by leveraging technology solutions.	B.1. Percentage of initial applications available online. B.2. Percentage of renewals available online.	★
DBPR	C	Provide quality assistance to customers.	C.1. Percentage of calls transferred to a call agent that are answered before the call is abandoned. C.2. Percent of satisfied customers based on customer satisfaction survey. C.3. Percentage of phone calls answered with an average hold time of three minutes or less. C.4. Percentage of calls resolved on first contact with the Customer Contact Center. C.5. Average time to respond to customer emails.	★
DBPR	D	Reduce the time required to complete investigations.	D.1.a Average number of days to complete investigations of consumer complaints (Regulations). D.1.b Average number of days to complete investigations of consumer	★
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	C	Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.	C.1. The percent of findings of "material weaknesses" or equivalent level of severity in DEO programs and practices reviewed or audited by the Inspector General, Auditor General, Office of Program Analysis and Government Accountability, Federal Auditors, and other independent auditors. C.2. The percent of Reemployment Assistance appeals not overturned by the Reemployment Assistance Appeals Commission. C.3. The percent of customers satisfied with the incentive program application approval process. C.4. The percent of Regional Workforce Board Executive Directors who are satisfied with DEO's administrative and technical support services.	★

Objective 3- Grow Florida businesses.

Agency	Tactic ID	Tactic	Metrics	Objective 3
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs – Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DEP	A	Support the economic mission through streamlined, more effective and less burdensome regulatory processes.	A.1. Length of time to issue a permit.	★
DEP	B	Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.	B.1. Number of electronic authorization types. B.2. Number of electronic transactions.	★
DMS	B	Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.	B.1. The percentage of quotes obtained through the MyFloridaMarketPlace eQuote component for all state agencies as measured monthly via the MFMP Utilization Scorecard.	★
DMS	C	Strengthen the state's technology infrastructure by assisting local entities in successfully procuring E-rate funding.	C.1. Number of successful Priority 1 funding requests (using the state master contract) achieved on a monthly basis.	★
DOE	A	Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.	A.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University. A.2. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome. A.3. The number and percent of Florida College System graduates found employed in the state of Florida within one year of graduation. A.4. Number and percentage of Florida high school students concentrating a STEM-related program.	★
DOE	C	Expand options for high school students to become industry certified while still in high school, as an alternative to college path.	C.1. Number and percent of high school students graduating with an Industry Certification who are employed within one year of graduation. C.2. Based on ninth grade cohorts, the number and percent of high school graduates who enroll in the Florida College System or technical centers within sixteen months of high school graduation.	★
DOH	B	Streamline the licensing of health care practitioners.	B.1. Average number of days to issue an initial license to a qualified applicant. (Reduce the average number of days to issue an initial license for a qualified applicant 5.77 days to one day) B.2. Average number of days to process a renewal application for a qualified applicant. (Reduce the average number of days to process a renewal application for a qualified applicant from 4.94 to one day)	★
DOR	E	Improve the timeliness of processing a tax return.	E.1. Percent of tax returns reconciled within 25 days.	★

Objective 3- Grow Florida businesses.

Agency	Tactic ID	Tactic	Metrics	Objective 3
DOR	F	Improve the timeliness of resolving collection cases.	F.1 Percent of collection cases resolved in less than 90 days.	★
DOR	G	Improve the quality of taxpayer educational information and assistance rendered.	G.1 Percent of educational information and assistance rendered meeting or exceeding taxpayers' expectations.	★
DOR	H	Improve uniformity and accuracy of property tax assessments.	H.1 Percent of property value assessed on county tax rolls.	★
DOS	B	Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.	B.1. Number of new Main Street businesses created. B.2. Number of Main Street jobs created. B.3. Total amount of reinvestment dollars in Main Street Program.	★
DOS	C	Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.	C.1. Number of Florida Electronic Library uses.	★
DOS	E	Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.	E.1. Reduce number of late business annual report and other filings. [% late]	★
DOS	F	Facilitate business through rapid turnaround time for business filing.	F.1. Turnaround time for Division of Corporation filings. [% within 24 hours]	★
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
DOT	E	Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.	E.1 Apply and refine return on investment methodology on annual basis for key investments. More specific measures may be developed following completion of this methodology.	★
EFI	A	Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.	A.1. Total number of proposed jobs created by businesses assisted by Enterprise Florida.	★

Objective 3- Grow Florida businesses.

Agency	Tactic ID	Tactic	Metrics	Objective 3
EFI	B	Advance international trade opportunities.	B.1. Number of Florida-based businesses assisted by Enterprise Florida for international trade. B.2. The number of companies with export sales attributable to activities conducted by Enterprise Florida. B.3. The amount of projected export sales attributable to the activities conducted by Enterprise Florida.	★
EFI	C	Market the state as a pro-business location for new investment.	C.1. The total number of projects opened, the key measure of response to probusiness marketing efforts, by those who can make or influence the decision to place or expand a business in Florida.	★
EFI	D	Promote opportunities for small and/or minority-owned businesses.	D.1. Number of small and/or minority businesses receiving funds from capital programs. D.2. Amount of funds invested with small and/or minority businesses.	★
EFI	F	Market Florida as an unparalleled tourist destination.	F.1. Annual percentage of domestic visitors to Florida influenced by VISIT FLORIDA's primary marketing programs. F.2. Annual ROI from VISIT FLORIDA's advertising campaigns. F.3. Total industry investment in VISIT FLORIDA programs. F.4. Annual share of domestic vacation trips. F.5. Annual share of international visitor spending.	★
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFWC" system receiving responses in less than five working days.	★
RPCs	A	Administer revolving loan fund programs.	A.1. Number of jobs created through revolving loan funds. A.2. Number of jobs retained through revolving loan funds.	★
RPCs	B	Write grants to support economic development projects and expand local economies.	B.1. Number of grants written in partnership with local governments or economic development organizations.	★
RPCs	C	Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.	C.1. Number of economic impact analyses completed on behalf of local governments or economic development organizations.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1. Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b. Number of graduates obtaining employment and wage levels. B.2. Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3. Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2. Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★

Objective 3- Grow Florida businesses.

Agency	Tactic ID	Tactic	Metrics	Objective 3
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	A	Provide technical and/or funding support for alternative water supply and water conservation projects.	A.1 Percentage of the 2010-2030 public supply increase in demand that has been met by all water projects.	★
WMDs	B	Fast track permits for economic development.	B.1.A. NFWWMD- Active staff processing time to issue environmental resource permits. B.1.B. SFWWMD- Active staff processing time to issue environmental resource permits. B.1.C. SJRWMD-- Active staff processing time to issue environmental resource permits. B.1.D. SRWMD-Active staff processing time to issue environmental resource permits. B.1.E. SWFWMD-Active staff processing time to issue environmental resource permits.	★



Florida Strategic Plan for Economic Development

Statewide
Strategic Objective

**(4) Expand
Florida's global
commerce.**

Based on April 2013
Submissions

Objective 4- Expand Florida's global commerce.

Agency	Tactic ID	Tactic	Metrics	Objective 4
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
DOT	E	Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.	E.1 Apply and refine return on investment methodology on annual basis for key investments. More specific measures may be developed following completion of this methodology.	★

Objective 4- Expand Florida’s global commerce.

Agency	Tactic ID	Tactic	Metrics	Objective 4
EFI	B	Advance international trade opportunities.	B.1. Number of Florida-based businesses assisted by Enterprise Florida for international trade. B.2. The number of companies with export sales attributable to activities conducted by Enterprise Florida. B.3. The amount of projected export sales attributable to the activities conducted by Enterprise Florida.	★
EFI	C	Market the state as a pro-business location for new investment.	C.1. The total number of projects opened, the key measure of response to probusiness marketing efforts, by those who can make or influence the decision to place or expand a business in Florida.	★
RPCs	B	Write grants to support economic development projects and expand local economies.	B.1. Number of grants written in partnership with local governments or economic development organizations.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1. Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b. Number of graduates obtaining employment and wage levels. B.2. Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3. Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	D	Enhance the interaction between Florida’s businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida’s workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4. Employer Penetration Rate (EPR). F.5. Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6. Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★



Florida Strategic Plan for Economic Development

Statewide Strategic Objective

(5) Increase Florida's attractiveness to workers, residents, and visitors.

Based on April 2013
Submissions

Objective 5- Increase Florida's attractiveness to workers, residents, and visitors.

Agency	Tactic ID	Tactic	Metrics	Objective 5
DBPR	D	Reduce the time required to complete investigations.	D.1.a Average number of days to complete investigations of consumer complaints (Regulations). D.1.b Average number of days to complete investigations of consumer	★
DBPR	E	Hold licensees and regulated entities accountable.	E.1.E.1.a Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Regulations). E.1.b Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Food Establishments). E.1.c Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Lodging Establishments). E.2.a Percentage of call-back inspections completed within follow-up period (Regulations).	★
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	C	Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.	C.1. The percent of findings of "material weaknesses" or equivalent level of severity in DEO programs and practices reviewed or audited by the Inspector General, Auditor General, Office of Program Analysis and Government Accountability, Federal Auditors, and other independent auditors. C.2. The percent of Reemployment Assistance appeals not overturned by the Reemployment Assistance Appeals Commission. C.3. The percent of customers satisfied with the incentive program application approval process. C.4. The percent of Regional Workforce Board Executive Directors who are satisfied with DEO's administrative and technical support services.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★

Objective 5- Increase Florida's attractiveness to workers, residents, and visitors.

Agency	Tactic ID	Tactic	Metrics	Objective 5
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs – Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DEP	C	Provide clean water to Florida's residents and visitors.	C.1. Percent of Florida's inspected drinking water facilities meeting national drinking water quality standards. C.2. Percent of Florida's sampled surface waters (flowing streams) meeting priority water quality criteria. C.3. Percent of Florida's sampled surface waters (lakes) meeting priority water quality criteria.	★
DEP	D	Provide clean air to Florida's residents and visitors.	D.1. Percent of Florida's inspected facilities in compliance with environmental laws and permit conditions.	★
DEP	E	Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida's residents and visitors to connect with them.	E.1. The number of visitors to Florida State Parks.	★
DMS	A	Achieve a lower rental rate in Department-managed facilities in contrast to comparable private sector rates, thus generating savings for the Florida taxpayer.	A.1. The average facility rental rate per square foot in departmental managed facilities as compared to the private sector rate on a monthly basis.	★
DOE	A	Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.	A.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University. A.2. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome. A.3. The number and percent of Florida College System graduates found employed in the state of Florida within one year of graduation. A.4. Number and percentage of Florida high school students concentrating a STEM-related program.	★
DOE	B	Strengthen emphasis on basic literacy, communication, and employability skills in education and training programs.	B.1. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome.	★
DOE	C	Expand options for high school students to become industry certified while still in high school, as an alternative to college path.	C.1. Number and percent of high school students graduating with an Industry Certification who are employed within one year of graduation. C.2. Based on ninth grade cohorts, the number and percent of high school graduates who enroll in the Florida College System or technical centers within sixteen months of high school graduation.	★
DOE	D	Begin STEM education in preK-primary schools programs.	D.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University.	★
DOE	E	Expand digital education.	E.1. Student to computer device ratio for students in grades k-12n. E.2. Number and percent of public schools reporting the minimum network bandwidth standards.	★
DOE	F	Increase career and technical education opportunities for high school graduates.	F.1. Number and percent of high school students earning an industry certification who are employed within one year of graduation. F.2. Number and percent of workforce education students who become full program completers within 2 years of enrollment in school districts.	★

Objective 5- Increase Florida's attractiveness to workers, residents, and visitors.

Agency	Tactic ID	Tactic	Metrics	Objective 5
DOE	G	Improve adult education programs.	G.1. Number and percent of adult general education students who demonstrate learning gains. G.2. Number and percent of adult general education students who earn a high school diploma or its equivalent (GED). G.3. Number and percent of adult high school diploma earners who enroll in a postsecondary program. G.4. Number and percent of State of Florida high school equivalency diploma (GED) earners who enroll in a postsecondary program.	★
DOH	A	Reduce infectious diseases.	A.1. Immunization rate among two year olds. (Increase the immunization rate among two year olds to 90% by calendar year 2013) A.2. AIDS case rate per 100,000. (Reduce the AIDS case rate per 100,00 to 16.2 by calendar year 2017). A.3. Tuberculosis case rate per 100,000. (Reduce the tuberculosis case rate per 100,000 to 2.4 by calendar year 2017).	★
DOH	B	Streamline the licensing of health care practitioners.	B.1. Average number of days to issue an initial license to a qualified applicant. (Reduce the average number of days to issue an initial license for a qualified applicant 5.77 days to one day) B.2. Average number of days to process a renewal application for a qualified applicant. (Reduce the average number of days to process a renewal application for a qualified applicant from 4.94 to one day)	★
DOH	C	Provide high quality and timely services to children with special health care needs.	C.1. Percent of families receiving Children's Medical Services Network services reporting a positive evaluation of care. (Ensure that 95% of families receiving CMS Network services report a positive evaluation of care) C.2. Percent of Child Protection Team assessments provided to Family Safety within established timeframes. (Ensure that 99% of Child Protection Team assessments are provided to Family Safety within established timeframes).	★
DOR	E	Improve the timeliness of processing a tax return.	E.1 Percent of tax returns reconciled within 25 days.	★
DOR	F	Improve the timeliness of resolving collection cases.	F.1 Percent of collection cases resolved in less than 90 days.	★
DOR	G	Improve the quality of taxpayer educational information and assistance rendered.	G.1 Percent of educational information and assistance rendered meeting or exceeding taxpayers' expectations.	★
DOR	H	Improve uniformity and accuracy of property tax assessments.	H.1 Percent of property value assessed on county tax rolls.	★
DOR	I	Improve customer and supplier satisfaction with Property Tax Program products and services.	I.1 Percent of users of Property Tax Oversight Compliance Assistance satisfied with the services provided.	★
DOS	A	Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.	A.1. Number of Certification Requests commented on and forwarded to National Park Services. A.2. Amount of Certified Rehabilitation Investment.	★
DOS	B	Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.	B.1. Number of new Main Street businesses created. B.2. Number of Main Street jobs created. B.3. Total amount of reinvestment dollars in Main Street Program.	★

Objective 5- Increase Florida's attractiveness to workers, residents, and visitors.

Agency	Tactic ID	Tactic	Metrics	Objective 5
DOS	C	Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.	C.1. Number of Florida Electronic Library uses.	★
DOS	D	Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.	D.1. Number of individuals served at cultural events. D.2. Number of cultural organizations funded. D.3. Number of culturally related jobs sustained & created. D.4. Number of cultural events. D.5. Matching dollars leveraged for cultural factors.	★
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
DOT	E	Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.	E.1 Apply and refine return on investment methodology on annual basis for key investments. More specific measures may be developed following completion of this methodology.	★
EFI	E	Assist and market professional and amateur sports teams and sporting events in Florida.	E.1. Number of participants (athletes and families) at the Florida Senior Games and the Florida Sunshine State Games. E.2. The economic impact to communities as a result of the Florida Sports Foundation's hosting of Florida Senior Games and Florida Sunshine State Games. E.3. The economic impact to communities as a result of the Florida Sports Foundation's funding of regional and major grant events. (Out-of-State). E.4. Number of attendees at the regional and major grant events. (Out-of-State).	★
EFI	F	Market Florida as an unparalleled tourist destination.	F.1. Annual percentage of domestic visitors to Florida influenced by VISIT FLORIDA's primary marketing programs. F.2. Annual ROI from VISIT FLORIDA's advertising campaigns. F.3. Total industry investment in VISIT FLORIDA programs. F.4. Annual share of domestic vacation trips. F.5. Annual share of international visitor spending.	★

Objective 5- Increase Florida's attractiveness to workers, residents, and visitors.

Agency	Tactic ID	Tactic	Metrics	Objective 5
FFWC	A	Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.	A.1. Number of active participants in hunting, freshwater fishing, and saltwater fishing activities.	★
FFWC	B	Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.	B.1. Number of youth involved in FFWC's conservation programs.	★
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFWC" system receiving responses in less than five working days.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2 Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★

Objective 5- Increase Florida's attractiveness to workers, residents, and visitors.

Agency	Tactic ID	Tactic	Metrics	Objective 5
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	A	Provide technical and/or funding support for alternative water supply and water conservation projects.	A.1 Percentage of the 2010-2030 public supply increase in demand that has been met by all water projects.	★



Florida Strategic Plan for Economic Development

Cross-Cutting Strategy

1) Strengthen collaboration and alignment among state, regional, and local entities toward the state's economic vision.

Based on April 2013
Submissions

Strategy 1- Strengthen collaboration and alignment among state, regional, and local entities toward the state's economic vision.

Agency	Tactic ID	Tactic	Metrics	Strategy 1
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DOR	D	Implement one-stop business registration portal.	D.1 Number of unique visitors to the portal.	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★
DOT	E	Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.	E.1 Apply and refine return on investment methodology on annual basis for key investments. More specific measures may be developed following completion of this methodology.	★
EFI	A	Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.	A.1. Total number of proposed jobs created by businesses assisted by Enterprise Florida.	★

Strategy 1- Strengthen collaboration and alignment among state, regional, and local entities toward the state's economic vision.

Agency	Tactic ID	Tactic	Metrics	Strategy 1
EFI	B	Advance international trade opportunities.	B.1. Number of Florida-based businesses assisted by Enterprise Florida for international trade. B.2. The number of companies with export sales attributable to activities conducted by Enterprise Florida. B.3. The amount of projected export sales attributable to the activities conducted by Enterprise Florida.	★
EFI	C	Market the state as a pro-business location for new investment.	C.1. The total number of projects opened, the key measure of response to probusiness marketing efforts, by those who can make or influence the decision to place or expand a business in Florida.	★
EFI	D	Promote opportunities for small and/or minority-owned businesses.	D.1. Number of small and/or minority businesses receiving funds from capital programs. D.2. Amount of funds invested with small and/or minority businesses.	★
EFI	E	Assist and market professional and amateur sports teams and sporting events in Florida.	E.1. Number of participants (athletes and families) at the Florida Senior Games and the Florida Sunshine State Games. E.2. The economic impact to communities as a result of the Florida Sports Foundation's hosting of Florida Senior Games and Florida Sunshine State Games. E.3. The economic impact to communities as a result of the Florida Sports Foundation's funding of regional and major grant events. (Out-of-State). E.4. Number of attendees at the regional and major grant events. (Out-of-State).	★
RPCs	C	Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.	C.1. Number of economic impact analyses completed on behalf of local governments or economic development organizations.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1. Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b. Number of graduates obtaining employment and wage levels. B.2. Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3. Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2. Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★

Strategy 1- Strengthen collaboration and alignment among state, regional, and local entities toward the state's economic vision.

Agency	Tactic ID	Tactic	Metrics	Strategy 1
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	A	Provide technical and/or funding support for alternative water supply and water conservation projects.	A.1 Percentage of the 2010-2030 public supply increase in demand that has been met by all water projects.	★
WMDs	B	Fast track permits for economic development.	B.1.A. NFWFMD- Active staff processing time to issue environmental resource permits. B.1.B. SFWMD- Active staff processing time to issue environmental resource permits. B.1.C. SJRWMD-- Active staff processing time to issue environmental resource permits. B.1.D. SRWMD-Active staff processing time to issue environmental resource permits. B.1.E. SWFWMD-Active staff processing time to issue environmental resource permits.	★



Florida Strategic Plan for Economic Development

Cross-Cutting Strategy

2) Develop and implement a statewide strategy to develop regional talent and innovation clusters using global best practices.

Based on April 2013
Submissions

Strategy 2- Develop and implement a statewide strategy to develop regional talent and innovation clusters using global best practices.

Agency	Tactic ID	Tactic	Metrics	Strategy 2
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★

Strategy 2- Develop and implement a statewide strategy to develop regional talent and innovation clusters using global best practices.

Agency	Tactic ID	Tactic	Metrics	Strategy 2
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★



Florida Strategic Plan for Economic Development

Cross-Cutting Strategy

3) Strengthen Florida's economic regions and connect resources across regions to build Florida as a globally competitive megaregion.

Based on April 2013
Submissions

Strategy 3- Strengthen Florida’s economic regions and connect resources across regions to build Florida as a globally competitive megaregion.

Agency	Tactic ID	Tactic	Metrics	Strategy 3
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida’s businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida’s workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs – Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DMS	C	Strengthen the state's technology infrastructure by assisting local entities in successfully procuring E-rate funding.	C.1. Number of successful Priority 1 funding requests (using the state master contract) achieved on a monthly basis.	★
DOS	B	Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.	B.1. Number of new Main Street businesses created. B.2. Number of Main Street jobs created. B.3. Total amount of reinvestment dollars in Main Street Program.	★

Strategy 3- Strengthen Florida's economic regions and connect resources across regions to build Florida as a globally competitive megaregion.

Agency	Tactic ID	Tactic	Metrics	Strategy 3
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
EFI	A	Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.	A.1. Total number of proposed jobs created by businesses assisted by Enterprise Florida.	★
RPCs	A	Administer revolving loan fund programs.	A.1. Number of jobs created through revolving loan funds. A.2. Number of jobs retained through revolving loan funds.	★
RPCs	B	Write grants to support economic development projects and expand local economies.	B.1. Number of grants written in partnership with local governments or economic development organizations.	★
RPCs	C	Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.	C.1. Number of economic impact analyses completed on behalf of local governments or economic development organizations.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2 Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★

Strategy 3- Strengthen Florida’s economic regions and connect resources across regions to build Florida as a globally competitive megaregion.

Agency	Tactic ID	Tactic	Metrics	Strategy 3
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	A	Provide technical and/or funding support for alternative water supply and water conservation projects.	A.1 Percentage of the 2010-2030 public supply increase in demand that has been met by all water projects.	★
WMDs	B	Fast track permits for economic development.	B.1.A. NFWFMD- Active staff processing time to issue environmental resource permits. B.1.B. SFWMD- Active staff processing time to issue environmental resource permits. B.1.C. SJRWMD-- Active staff processing time to issue environmental resource permits. B.1.D. SRWMD-Active staff processing time to issue environmental resource permits. B.1.E. SWFWMD-Active staff processing time to issue environmental resource permits.	★



Florida Strategic Plan for Economic Development

Cross-Cutting Strategy

4) Position Florida as a global hub for trade, visitors, talent, innovation, and investment.

Based on April 2013
Submissions

Strategy 4- Position Florida as a global hub for trade, visitors, talent, innovation, and investment.

Agency	Tactic ID	Tactic	Metrics	Strategy 4
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs – Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DEP	C	Provide clean water to Florida's residents and visitors.	C.1. Percent of Florida's inspected drinking water facilities meeting national drinking water quality standards. C.2. Percent of Florida's sampled surface waters (flowing streams) meeting priority water quality criteria. C.3. Percent of Florida's sampled surface waters (lakes) meeting priority water quality criteria.	★
DEP	D	Provide clean air to Florida's residents and visitors.	D.1. Percent of Florida's inspected facilities in compliance with environmental laws and permit conditions.	★
DOS	A	Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.	A.1. Number of Certification Requests commented on and forwarded to National Park Services. A.2. Amount of Certified Rehabilitation Investment.	★
DOS	B	Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.	B.1. Number of new Main Street businesses created. B.2. Number of Main Street jobs created. B.3. Total amount of reinvestment dollars in Main Street Program.	★
DOS	D	Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.	D.1. Number of individuals served at cultural events. D.2. Number of cultural organizations funded. D.3. Number of culturally related jobs sustained & created. D.4. Number of cultural events. D.5. Matching dollars leveraged for cultural factors.	★

Strategy 4- Position Florida as a global hub for trade, visitors, talent, innovation, and investment.

Agency	Tactic ID	Tactic	Metrics	Strategy 4
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
EFI	A	Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.	A.1. Total number of proposed jobs created by businesses assisted by Enterprise Florida.	★
EFI	B	Advance international trade opportunities.	B.1. Number of Florida-based businesses assisted by Enterprise Florida for international trade. B.2. The number of companies with export sales attributable to activities conducted by Enterprise Florida. B.3. The amount of projected export sales attributable to the activities conducted by Enterprise Florida.	★
EFI	C	Market the state as a pro-business location for new investment.	C.1. The total number of projects opened, the key measure of response to probusiness marketing efforts, by those who can make or influence the decision to place or expand a business in Florida.	★
EFI	D	Promote opportunities for small and/or minority-owned businesses.	D.1. Number of small and/or minority businesses receiving funds from capital programs. D.2. Amount of funds invested with small and/or minority businesses.	★
EFI	E	Assist and market professional and amateur sports teams and sporting events in Florida.	E.1. Number of participants (athletes and families) at the Florida Senior Games and the Florida Sunshine State Games. E.2. The economic impact to communities as a result of the Florida Sports Foundation's hosting of Florida Senior Games and Florida Sunshine State Games. E.3. The economic impact to communities as a result of the Florida Sports Foundation's funding of regional and major grant events. (Out-of-State). E.4. Number of attendees at the regional and major grant events. (Out-of-State).	★
EFI	F	Market Florida as an unparalleled tourist destination.	F.1. Annual percentage of domestic visitors to Florida influenced by VISIT FLORIDA's primary marketing programs. F.2. Annual ROI from VISIT FLORIDA's advertising campaigns. F.3. Total industry investment in VISIT FLORIDA programs. F.4. Annual share of domestic vacation trips. F.5. Annual share of international visitor spending.	★
FFWC	A	Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.	A.1. Number of active participants in hunting, freshwater fishing, and saltwater fishing activities.	★

Strategy 4- Position Florida as a global hub for trade, visitors, talent, innovation, and investment.

Agency	Tactic ID	Tactic	Metrics	Strategy 4
FFWC	B	Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.	B.1. Number of youth involved in FFWC's conservation programs.	★
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFWC" system receiving responses in less than five working days.	★
RPCs	B	Write grants to support economic development projects and expand local economies.	B.1. Number of grants written in partnership with local governments or economic development organizations.	★
RPCs	C	Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.	C.1. Number of economic impact analyses completed on behalf of local governments or economic development organizations.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★



Florida Strategic Plan for Economic Development

Talent Supply and Education Strategy

5) Align education and workforce development programs to foster employment opportunities and develop and retain talented workers with the skills to meet current and future employer needs.

**Based on April 2013
Submissions**

Strategy 5- Align education and workforce development programs to foster employment opportunities and develop and retain talented workers with the skills to meet current and future employer needs.

Agency	Tactic ID	Tactic	Metrics	Strategy 5
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DOE	A	Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.	A.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University. A.2. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome. A.3. The number and percent of Florida College System graduates found employed in the state of Florida within one year of graduation. A.4. Number and percentage of Florida high school students concentrating a STEM-related program.	★
DOE	B	Strengthen emphasis on basic literacy, communication, and employability skills in education and training programs.	B.1. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome.	★
DOE	E	Expand digital education.	E.1. Student to computer device ratio for students in grades k-12n. E.2. Number and percent of public schools reporting the minimum network bandwidth standards.	★
DOE	F	Increase career and technical education opportunities for high school graduates.	F.1. Number and percent of high school students earning an industry certification who are employed within one year of graduation. F.2. Number and percent of workforce education students who become full program completers within 2 years of enrollment in school districts.	★
DOE	G	Improve adult education programs.	G.1. Number and percent of adult general education students who demonstrate learning gains. G.2. Number and percent of adult general education students who earn a high school diploma or its equivalent (GED). G.3. Number and percent of adult high school diploma earners who enroll in a postsecondary program. G.4. Number and percent of State of Florida high school equivalency diploma (GED) earners who enroll in a postsecondary program.	★
DOR	B	Increase the amount of child support and the total child support collected.	B.1. Percent of child support collected and distributed the year that was due within the federal fiscal year (FFY.)	★
DOR	H	Improve uniformity and accuracy of property tax assessments.	H.1. Percent of property value assessed on county tax rolls.	★

Strategy 5- Align education and workforce development programs to foster employment opportunities and develop and retain talented workers with the skills to meet current and future employer needs.

Agency	Tactic ID	Tactic	Metrics	Strategy 5
DOS	C	Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.	C.1. Number of Florida Electronic Library uses.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★



Florida Strategic Plan to Economic Development

Talent Supply and Education Strategy

6) Develop an integrated pre-K through career education system to prepare students for becoming successful workers or entrepreneurs.

**Based on April 2013
Submissions**

Strategy 6- Develop an integrated pre-K through career education system to prepare students for becoming successful workers or entrepreneurs.

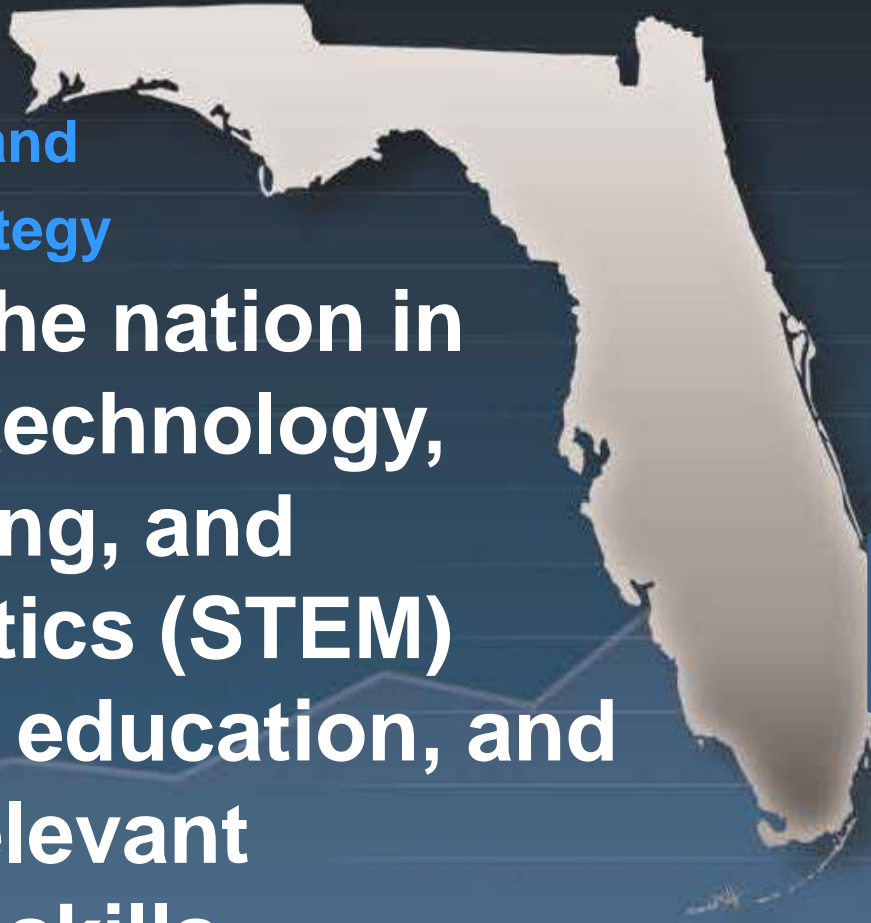
Agency	Tactic ID	Tactic	Metrics	Strategy 6
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs – Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DOE	A	Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.	A.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University. A.2. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome. A.3. The number and percent of Florida College System graduates found employed in the state of Florida within one year of graduation. A.4. Number and percentage of Florida high school students concentrating a STEM-related program.	★
DOE	C	Expand options for high school students to become industry certified while still in high school, as an alternative to college path.	C.1. Number and percent of high school students graduating with an Industry Certification who are employed within one year of graduation. C.2. Based on ninth grade cohorts, the number and percent of high school graduates who enroll in the Florida College System or technical centers within sixteen months of high school graduation.	★
DOR	H	Improve uniformity and accuracy of property tax assessments.	H.1 Percent of property value assessed on county tax rolls.	★
DOS	C	Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.	C.1. Number of Florida Electronic Library uses.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★

Strategy 6- Develop an integrated pre-K through career education system to prepare students for becoming successful workers or entrepreneurs.

Agency	Tactic ID	Tactic	Metrics	Strategy 6
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★



Florida Strategic Plan for Economic Development



Talent Supply and Education Strategy

7) Lead the nation in science, technology, engineering, and mathematics (STEM) research, education, and market-relevant technical skills.

Based on April 2013
Submissions

Strategy 7- Lead the nation in science, technology, engineering and mathematics (STEM) research, education, and market-relevant technical skills.

Agency	Tactic ID	Tactic	Metrics	Strategy 7
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DOE	A	Ensure that education and training programs can respond rapidly to changing industry needs. Florida College System Institutions will identify and justify the need for baccalaureate programs to meet local and regional workforce needs.	A.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University. A.2. The number and percent of individuals exiting the vocational rehabilitation program who achieved a gainful employment outcome. A.3. The number and percent of Florida College System graduates found employed in the state of Florida within one year of graduation. A.4. Number and percentage of Florida high school students concentrating a STEM-related program.	★
DOE	D	Begin STEM education in preK-primary schools programs.	D.1. Number and percent of new teachers who were math and science majors at a Florida Public College or University.	★
DOS	C	Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.	C.1. Number of Florida Electronic Library uses.	★
FFWC	B	Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.	B.1. Number of youth involved in FFWC's conservation programs.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1. Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b. Number of graduates obtaining employment and wage levels. B.2. Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3. Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★

Strategy 7- Lead the nation in science, technology, engineering and mathematics (STEM) research, education, and market-relevant technical skills.

Agency	Tactic ID	Tactic	Metrics	Strategy 7
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★



Florida Strategic Plan for Economic Development



Talent Supply and Education Strategy

8) Expand access to education and training programs for talent in distressed markets.

**Based on April 2013
Submissions**

Strategy 8- Expand access to education and training programs for talent in distressed markets.

Agency	Tactic ID	Tactic	Metrics	Strategy 8
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs – Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DOE	E	Expand digital education.	E.1. Student to computer device ratio for students in grades k-12n. E.2. Number and percent of public schools reporting the minimum network bandwidth standards.	★
DOS	C	Provide access to the Florida Electronic Library (FEL) to	C.1. Number of Florida Electronic Library uses.	★
DOS	E	Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.	E.1. Reduce number of late business annual report and other filings. [% late]	★
FFWC	B	Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.	B.1. Number of youth involved in FFWC's conservation programs.	★
RPCs	A	Administer revolving loan fund programs.	A.1. Number of jobs created through revolving loan funds. A.2. Number of jobs retained through revolving loan funds.	★
RPCs	B	Write grants to support economic development projects and expand local economies.	B.1. Number of grants written in partnership with local governments or economic development organizations.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★

Strategy 8- Expand access to education and training programs for talent in distressed markets.

Agency	Tactic ID	Tactic	Metrics	Strategy 8
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★



Florida Strategic Plan for Economic Development

Innovation and Economic Development Strategy

9) Strengthen Florida's leadership in expanding and emerging talent and innovation clusters and transitioning established clusters to serve new markets.

**Based on April 2013
Submissions**

Strategy 9- Strengthen Florida’s leadership in expanding and emerging talent and innovation clusters and help transition established clusters to serve new markets.

Agency	Tactic ID	Tactic	Metrics	Strategy 9
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	C	Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.	C.1. The percent of findings of "material weaknesses" or equivalent level of severity in DEO programs and practices reviewed or audited by the Inspector General, Auditor General, Office of Program Analysis and Government Accountability, Federal Auditors, and other independent auditors. C.2. The percent of Reemployment Assistance appeals not overturned by the Reemployment Assistance Appeals Commission. C.3. The percent of customers satisfied with the incentive program application approval process. C.4. The percent of Regional Workforce Board Executive Directors who are satisfied with DEO's administrative and technical support services.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★

Strategy 9- Strengthen Florida's leadership in expanding and emerging talent and innovation clusters and help transition established clusters to serve new markets.

Agency	Tactic ID	Tactic	Metrics	Strategy 9
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★



Florida Strategic Plan for Economic Development

Innovation and Economic Development Strategy

- 10) Grow, sustain, and integrate efforts related to research and development, technology transfer and commercialization, and capital to create, nurture, and expand innovation businesses.

Based on April 2013
Submissions

Strategy 10- Grow, sustain and integrate efforts related to research and development, technology transfer and commercialization and capital to create, nurture, and expand innovation businesses.

Agency	Tactic ID	Tactic	Metrics	Strategy 10
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DMS	C	Strengthen the state's technology infrastructure by assisting local entities in successfully procuring E-rate funding.	C.1. Number of successful Priority 1 funding requests (using the state master contract) achieved on a monthly basis.	★
EFI	D	Promote opportunities for small and/or minority-owned businesses.	D.1. Number of small and/or minority businesses receiving funds from capital programs. D.2. Amount of funds invested with small and/or minority businesses.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1. Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b. Number of graduates obtaining employment and wage levels. B.2. Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3. Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★

Strategy 10- Grow, sustain and integrate efforts related to research and development, technology transfer and commercialization and capital to create, nurture, and expand innovation businesses.

Agency	Tactic ID	Tactic	Metrics	Strategy 10
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★



Florida Strategic Plan for Economic Development

Innovation and Economic Development Strategy

11) Expand the number of Florida businesses selling goods and services internationally, and diversify the markets they serve.

Based on April 2013
Submissions

Strategy 11- Expand the number of Florida businesses selling goods and services internationally and diversify the markets they serve.

Agency	Tactic ID	Tactic	Metrics	Strategy 11
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEP	A	Support the economic mission through streamlined, more effective and less burdensome regulatory processes.	A.1. Length of time to issue a permit.	★
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
EFI	B	Advance international trade opportunities.	B.1. Number of Florida-based businesses assisted by Enterprise Florida for international trade. B.2. The number of companies with export sales attributable to activities conducted by Enterprise Florida. B.3. The amount of projected export sales attributable to the activities conducted by Enterprise Florida.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★



Florida Strategic Plan for Economic Development

Innovation and Economic Development Strategy

12) Brand and consistently market Florida as the best state for business.

**Based on April 2013
Submissions**

Strategy 12- Brand and consistently market Florida as the best state for business.

Agency	Tactic ID	Tactic	Metrics	Strategy 12
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs – Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DEP	E	Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida's residents and visitors to connect with them.	E.1. The number of visitors to Florida State Parks.	★
DOS	B	Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.	B.1. Number of new Main Street businesses created. B.2. Number of Main Street jobs created. B.3. Total amount of reinvestment dollars in Main Street Program.	★
DOS	D	Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.	D.1. Number of individuals served at cultural events. D.2. Number of cultural organizations funded. D.3. Number of culturally related jobs sustained & created. D.4. Number of cultural events. D.5. Matching dollars leveraged for cultural factors.	★
DOS	F	Facilitate business through rapid turnaround time for business filing.	F.1. Turnaround time for Division of Corporation filings. [% within 24 hours]	★
EFI	C	Market the state as a pro-business location for new investment.	C.1. The total number of projects opened, the key measure of response to probusiness marketing efforts, by those who can make or influence the decision to place or expand a business in Florida.	★
FFWC	A	Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.	A.1. Number of active participants in hunting, freshwater fishing, and saltwater fishing activities.	★
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFWC" system receiving responses in less than five working days.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★

Strategy 12- Brand and consistently market Florida as the best state for business.

Agency	Tactic ID	Tactic	Metrics	Strategy 12
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★



Florida Strategic Plan to Economic Development

Infrastructure and Growth Leadership Strategy

13) Coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the statewide, regional, and local levels.

Based on April 2013
Submissions

Strategy 13- Coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the statewide, regional and local levels.

Agency	Tactic ID	Tactic	Metrics	Strategy 13
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★

Strategy 13- Coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the statewide, regional and local levels.

Agency	Tactic ID	Tactic	Metrics	Strategy 13
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
DOT	E	Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.	E.1 Apply and refine return on investment methodology on annual basis for key investments. More specific measures may be developed following completion of this methodology.	★
RPCs	A	Administer revolving loan fund programs.	A.1. Number of jobs created through revolving loan funds. A.2. Number of jobs retained through revolving loan funds.	★
RPCs	B	Write grants to support economic development projects and expand local economies.	B.1. Number of grants written in partnership with local governments or economic development organizations.	★
RPCs	C	Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.	C.1. Number of economic impact analyses completed on behalf of local governments or economic development organizations.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2 Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★

Strategy 13- Coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the statewide, regional and local levels.

Agency	Tactic ID	Tactic	Metrics	Strategy 13
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	A	Provide technical and/or funding support for alternative water supply and water conservation projects.	A.1 Percentage of the 2010-2030 public supply increase in demand that has been met by all water projects.	★
WMDs	B	Fast track permits for economic development.	B.1.A. NFWWMD- Active staff processing time to issue environmental resource permits. B.1.B. SFWMD- Active staff processing time to issue environmental resource permits. B.1.C. SJRWMD-- Active staff processing time to issue environmental resource permits. B.1.D. SRWMD-Active staff processing time to issue environmental resource permits. B.1.E. SWFWMD-Active staff processing time to issue environmental resource permits.	★



Florida Strategic Plan to Economic Development

Infrastructure and Growth Leadership Strategy

14) Develop and maintain multimodal, interconnected trade and transportation systems to support a prosperous, globally competitive economy.

Based on April 2013
Submissions

Strategy 14- Develop and maintain multimodal, interconnected trade and transportation systems to support a prosperous, globally competitive economy.

Agency	Tactic ID	Tactic	Metrics	Strategy 14
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
DOT	E	Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.	E.1 Apply and refine return on investment methodology on annual basis for key investments. More specific measures may be developed following completion of this methodology.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★



Florida Strategic Plan for Economic Development



Infrastructure and Growth Leadership Strategy

15) Develop and maintain a cutting-edge telecommunications infrastructure.

Based on April 2013
Submissions

Strategy 15- Develop and maintain a cutting-edge telecommunications infrastructure.

Agency	Tactic ID	Tactic	Metrics	Strategy 15
DMS	C	Strengthen the state's technology infrastructure by assisting local entities in successfully procuring E-rate funding.	C.1. Number of successful Priority 1 funding requests (using the state master contract) achieved on a monthly basis.	★



Florida Strategic Plan for Economic Development



Infrastructure and Growth Leadership Strategy

16) Ensure the future supply and quality of water to meet Florida's economic and quality of life goals.

Based on April 2013
Submissions

Strategy 16- Ensure the future supply and quality of water to meet Florida's economic and quality of life goals.

Agency	Tactic ID	Tactic	Metrics	Strategy 16
DEP	C	Provide clean water to Florida's residents and visitors.	C.1. Percent of Florida's inspected drinking water facilities meeting national drinking water quality standards. C.2. Percent of Florida's sampled surface waters (flowing streams) meeting priority water quality criteria. C.3. Percent of Florida's sampled surface waters (lakes) meeting priority water quality criteria.	★
WMDs	A	Provide technical and/or funding support for alternative water supply and water conservation projects.	A.1 Percentage of the 2010-2030 public supply increase in demand that has been met by all water projects.	★



Florida Strategic Plan for Economic Development

Infrastructure and Growth Leadership Strategy

17) Develop and maintain diverse, reliable, and cost effective energy sources and systems to meet Florida's economic and environmental goals.

Based on April 2013
Submissions

Strategy 17- Develop and maintain diverse, reliable and cost effective energy sources and systems to meet Florida's economic and environmental goals.

Agency	Tactic ID	Tactic	Metrics	Strategy 17
0				0



Florida Strategic Plan to Economic Development

Business Climate and Competitiveness Strategy

18) Renovate permitting, development, and other regulatory processes to meet changing business needs and provide a predictable legal and regulatory environment.

Based on April
2013 Submissions

Strategy 18- Renovate permitting, development, and other regulatory processes to meet changing business needs and provide a predictable legal and regulatory environment.

Agency	Tactic ID	Tactic	Metrics	Strategy 18
DBPR	A	Reduce the time for approval of licenses to join a profession or open a business.	A.1.a Average time to process customer action requests for the Central Intake Unit (all Professions). A.1.b Average time to process an application for licensure from receipt to initial	★
DBPR	B	Continuously improve and streamline business processes by leveraging technology solutions.	B.1. Percentage of initial applications available online. B.2. Percentage of renewals available online.	★
DBPR	E	Hold licensees and regulated entities accountable.	E.1.E.1.a Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Regulations). E.1.b Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Food Establishments). E.1.c Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Lodging Establishments). E.2.a Percentage of call-back inspections completed within follow-up period (Regulations). E.2.b Percentage of call-back inspections completed within follow-up period (Food	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1.The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEP	A	Support the economic mission through streamlined, more effective and less burdensome regulatory processes.	A.1. Length of time to issue a permit.	★
DEP	B	Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.	B.1. Number of electronic authorization types. B.2. Number of electronic transactions.	★
DOH	B	Streamline the licensing of health care practitioners.	B.1. Average number of days to issue an initial license to a qualified applicant. (Reduce the average number of days to issue an initial license for a qualified applicant 5.77 days to one day) B.2. Average number of days to process a renewal application for a qualified applicant. (Reduce the average number of days to process a renewal application for a qualified applicant from 4.94 to one day)	★
DOR	D	Implement one-stop business registration portal.	D.1 Number of unique visitors to the portal.	★
DOR	G	Improve the quality of taxpayer educational information and assistance rendered.	G.1 Percent of educational information and assistance rendered meeting or exceeding taxpayers' expectations.	★
DOR	H	Improve uniformity and accuracy of property tax assessments.	H.1 Percent of property value assessed on county tax rolls.	★
DOS	E	Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.	E.1. Reduce number of late business annual report and other filings. [% late]	★
DOS	F	Facilitate business through rapid turnaround time for business filing.	F.1. Turnaround time for Division of Corporation filings. [% within 24 hours]	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★

Strategy 18- Renovate permitting, development, and other regulatory processes to meet changing business needs and provide a predictable legal and regulatory environment.

WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	<p>B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.</p>	★
WMDs	B	Fast track permits for economic development.	<p>B.1.A. NFWWMD- Active staff processing time to issue environmental resource permits. B.1.B. SFWWMD- Active staff processing time to issue environmental resource permits. B.1.C. SJRWMD-- Active staff processing time to issue environmental resource permits. B.1.D. SRWMD-Active staff processing time to issue environmental resource permits. B.1.E. SWFWWMD-Active staff processing time to issue environmental resource permits.</p>	★

Florida Strategic Plan to Economic Development



Business Climate and Competitiveness Strategy

19) Ensure state, regional, and local agencies provide collaborative, seamless, consistent, and timely customer service to businesses and workers.

Based on April
2013 Submissions

Strategy 19- Ensure state, regional and local agencies provide collaborative, seamless, consistent, and timely customer service to businesses and workers.

Agency	Tactic ID	Tactic	Metrics	Strategy 19
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DEP	A	Support the economic mission through streamlined, more effective and less burdensome regulatory processes.	A.1. Length of time to issue a permit.	★
DEP	B	Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.	B.1. Number of electronic authorization types. B.2. Number of electronic transactions.	★
DMS	B	Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.	B.1. The percentage of quotes obtained through the MyFloridaMarketPlace eQuote component for all state agencies as measured monthly via the MFMP Utilization Scorecard.	★
DOH	B	Streamline the licensing of health care practitioners.	B.1. Average number of days to issue an initial license to a qualified applicant. (Reduce the average number of days to issue an initial license for a qualified applicant 5.77 days to one day) B.2. Average number of days to process a renewal application for a qualified applicant. (Reduce the average number of days to process a renewal application for a qualified applicant from 4.94 to one day)	★
DOR	B	Increase the amount of child support and the total child support collected.	B.1. Percent of child support collected and distributed the year that was due within the federal fiscal year (FFY.)	★
DOR	C	Increase child support customer service and increase efficiency through new service models.	C.1. Total number of individual child support customer contacts and inquiries answered (SFY).	★
DOR	D	Implement one-stop business registration portal.	D.1. Number of unique visitors to the portal.	★
DOR	E	Improve the timeliness of processing a tax return.	E.1. Percent of tax returns reconciled within 25 days.	★
DOR	F	Improve the timeliness of resolving collection cases.	F.1. Percent of collection cases resolved in less than 90 days.	★
DOR	G	Improve the quality of taxpayer educational information and assistance rendered.	G.1. Percent of educational information and assistance rendered meeting or exceeding taxpayers' expectations.	★
DOR	I	Improve customer and supplier satisfaction with Property Tax Program products and services.	I.1. Percent of users of Property Tax Oversight Compliance Assistance satisfied with the services provided.	★

Strategy 19- Ensure state, regional and local agencies provide collaborative, seamless, consistent, and timely customer service to businesses and workers.

Agency	Tactic ID	Tactic	Metrics	Strategy 19
DOS	E	Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.	E.1. Reduce number of late business annual report and other filings. [% late]	★
DOS	F	Facilitate business through rapid turnaround time for business filing.	F.1. Turnaround time for Division of Corporation filings. [% within 24 hours]	★
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFWC" system receiving responses in less than five working days.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	B	Fast track permits for economic development.	B.1.A. NFWFMD- Active staff processing time to issue environmental resource permits. B.1.B. SFWMD- Active staff processing time to issue environmental resource permits. B.1.C. SJRWMD-- Active staff processing time to issue environmental resource permits. B.1.D. SRWMD-Active staff processing time to issue environmental resource permits. B.1.E. SWFWMD-Active staff processing time to issue environmental resource permits.	★



Florida Strategic Plan to Economic Development

Business Climate and Competitiveness Strategy

**20) Reduce barriers
to small/minority
business and
entrepreneurial growth.**

Based on April 2013
Submissions

Strategy 20- Reduce barriers to small/minority business and entrepreneurial growth.

Agency	Tactic ID	Tactic	Metrics	Strategy 20
DBPR	A	Reduce the time for approval of licenses to join a profession or open a business.	A.1.a Average time to process customer action requests for the Central Intake Unit (all Professions). A.1.b Average time to process an application for licensure from receipt to initial	★
DBPR	B	Continuously improve and streamline business processes by leveraging technology solutions.	B.1. Percentage of initial applications available online. B.2. Percentage of renewals available online.	★
DBPR	C	Provide quality assistance to customers.	C.1. Percentage of calls transferred to a call agent that are answered before the call is abandoned. C.2. Percent of satisfied customers based on customer satisfaction survey. C.3. Percentage of phone calls answered with an average hold time of three minutes or less. C.4. Percentage of calls resolved on first contact with the Customer Contact Center. C.5. Average time to respond to customer emails.	★
DBPR	E	Hold licensees and regulated entities accountable.	E.1.E.1.a Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Regulations). E.1.b Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Food Establishments). E.1.c Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Lodging Establishments). E.2.a Percentage of call-back inspections completed within follow-up period (Regulations). E.2.b Percentage of call-back inspections completed within follow-up period (Food	★
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	C	Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.	C.1. The percent of findings of "material weaknesses" or equivalent level of severity in DEO programs and practices reviewed or audited by the Inspector General, Auditor General, Office of Program Analysis and Government Accountability, Federal Auditors, and other independent auditors. C.2. The percent of Reemployment Assistance appeals not overturned by the Reemployment Assistance Appeals Commission. C.3. The percent of customers satisfied with the incentive program application approval process. C.4. The percent of Regional Workforce Board Executive Directors who are satisfied with DEO's administrative and technical support services.	★

Strategy 20- Reduce barriers to small/minority business and entrepreneurial growth.

Agency	Tactic ID	Tactic	Metrics	Strategy 20
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DEP	A	Support the economic mission through streamlined, more effective and less burdensome regulatory processes.	A.1. Length of time to issue a permit.	★
DEP	B	Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.	B.1. Number of electronic authorization types. B.2. Number of electronic transactions.	★
DMS	B	Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.	B.1. The percentage of quotes obtained through the MyFloridaMarketPlace eQuote component for all state agencies as measured monthly via the MFMP Utilization Scorecard.	★
DOR	D	Implement one-stop business registration portal.	D.1 Number of unique visitors to the portal.	★
DOR	G	Improve the quality of taxpayer educational information and assistance rendered.	G.1 Percent of educational information and assistance rendered meeting or exceeding taxpayers' expectations.	★
DOS	C	Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.	C.1. Number of Florida Electronic Library uses.	★
DOS	F	Facilitate business through rapid turnaround time for business filing.	F.1. Turnaround time for Division of Corporation filings. [% within 24 hours]	★
RPCs	A	Administer revolving loan fund programs.	A.1. Number of jobs created through revolving loan funds. A.2. Number of jobs retained through revolving loan funds.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★

Strategy 20- Reduce barriers to small/minority business and entrepreneurial growth.

Agency	Tactic ID	Tactic	Metrics	Strategy 20
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2 Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★



Florida Strategic Plan to Economic Development

Business Climate and Competitiveness Strategy

21) Expand opportunities for access to capital for businesses throughout their life-cycle.

Based on April
2013 Submissions

Strategy 21- Expand opportunities for access to capital for businesses throughout their life-cycle.

Agency	Tactic ID	Tactic	Metrics	Strategy 21
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	C	Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.	C.1. The percent of findings of "material weaknesses" or equivalent level of severity in DEO programs and practices reviewed or audited by the Inspector General, Auditor General, Office of Program Analysis and Government Accountability, Federal Auditors, and other independent auditors. C.2. The percent of Reemployment Assistance appeals not overturned by the Reemployment Assistance Appeals Commission. C.3. The percent of customers satisfied with the incentive program application approval process. C.4. The percent of Regional Workforce Board Executive Directors who are satisfied with DEO's administrative and technical support services.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DOS	A	Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.	A.1. Number of Certification Requests commented on and forwarded to National Park Services. A.2. Amount of Certified Rehabilitation Investment.	★
RPCs	A	Administer revolving loan fund programs.	A.1. Number of jobs created through revolving loan funds. A.2. Number of jobs retained through revolving loan funds.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★

Strategy 21- Expand opportunities for access to capital for businesses throughout their life-cycle.

Agency	Tactic ID	Tactic	Metrics	Strategy 21
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2 Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★



Florida Strategic Plan to Economic Development

Business Climate and Competitiveness Strategy

22) Work with industry to ensure property and health insurance rates are competitive with other large states.

Based on April 2013
Submissions

Strategy 22- Work with industry to ensure property and health insurance rates are competitive with other large states.

Agency	Tactic ID	Tactic	Metrics	Strategy 22
	0			0



Florida Strategic Plan to Economic Development

Business Climate and Competitiveness Strategy

23) Develop a government revenue structure that encourages business growth and development.

Based on April 2013
Submissions

Strategy 23- Develop a government revenue structure that encourages business growth and development.

Agency	Tactic ID	Tactic	Metrics	Strategy 23
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DOR	H	Improve uniformity and accuracy of property tax assessments.	H.1 Percent of property value assessed on county tax rolls.	★
DOS	E	Increase public awareness of business filing deadlines through improved announcements, meetings with business community groups, and new outreach efforts.	E.1. Reduce number of late business annual report and other filings. [% late]	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★



Florida Strategic Plan to Economic Development

Civic and Governance Systems Strategy

24) Support and sustain statewide and regional partnerships to accomplish Florida's economic and quality of life goals.

Based on April
2013 Submissions



Strategy 24- Support and sustain statewide and regional partnerships to accomplish Florida's economic and quality of life goals.

Agency	Tactic ID	Tactic	Metrics	Strategy 24
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DEP	C	Provide clean water to Florida's residents and visitors.	C.1. Percent of Florida's inspected drinking water facilities meeting national drinking water quality standards. C.2. Percent of Florida's sampled surface waters (flowing streams) meeting priority water quality criteria. C.3. Percent of Florida's sampled surface waters (lakes) meeting priority water quality criteria.	★
DEP	D	Provide clean air to Florida's residents and visitors.	D.1. Percent of Florida's inspected facilities in compliance with environmental laws and permit conditions.	★
DOH	A	Reduce infectious diseases.	A.1. Immunization rate among two year olds. (Increase the immunization rate among two year olds to 90% by calendar year 2013) A.2. AIDS case rate per 100,000. (Reduce the AIDS case rate per 100,00 to 16.2 by calendar year 2017). A.3. Tuberculosis case rate per 100,000. (Reduce the tuberculosis case rate per 100,000 to 2.4 by calendar year 2017).	★
DOH	C	Provide high quality and timely services to children with special health care needs.	C.1. Percent of families receiving Children's Medical Services Network services reporting a positive evaluation of care. (Ensure that 95% of families receiving CMS Network services report a positive evaluation of care) C.2. Percent of Child Protection Team assessments provided to Family Safety within established timeframes. (Ensure that 99% of Child Protection Team assessments are provided to Family Safety within established timeframes).	★
DOR	A	Increase the number of child support orders established.	A.1 Total number of newly established and modified child support orders (FFY).	★
DOR	B	Increase the amount of child support and the total child support collected.	B.1 Percent of child support collected and distributed the year that was due within the federal fiscal year (FFY.)	★
DOR	C	Increase child support customer service and increase efficiency through new service models.	C.1 Total number of individual child support customer contacts and inquiries answered (SFY).	★
DOR	D	Implement one-stop business registration portal.	D.1 Number of unique visitors to the portal.	★
DOS	A	Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.	A.1. Number of Certification Requests commented on and forwarded to National Park Services. A.2. Amount of Certified Rehabilitation Investment.	★
DOS	B	Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.	B.1. Number of new Main Street businesses created. B.2. Number of Main Street jobs created. B.3. Total amount of reinvestment dollars in Main Street Program.	★

Strategy 24- Support and sustain statewide and regional partnerships to accomplish Florida's economic and quality of life goals.

Agency	Tactic ID	Tactic	Metrics	Strategy 24
DOS	C	Provide access to the Florida Electronic Library (FEL) to all residents of Florida including public, academic, and K-12 school libraries. An emphasis has been placed on career and workforce development including resume writing and interviewing techniques, digital literacy, business planning, and small business resources.	C.1. Number of Florida Electronic Library uses.	★
DOS	D	Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.	D.1. Number of individuals served at cultural events. D.2. Number of cultural organizations funded. D.3. Number of culturally related jobs sustained & created. D.4. Number of cultural events. D.5. Matching dollars leveraged for cultural factors.	★
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
EFI	E	Assist and market professional and amateur sports teams and sporting events in Florida.	E.1. Number of participants (athletes and families) at the Florida Senior Games and the Florida Sunshine State Games. E.2. The economic impact to communities as a result of the Florida Sports Foundation's hosting of Florida Senior Games and Florida Sunshine State Games. E.3. The economic impact to communities as a result of the Florida Sports Foundation's funding of regional and major grant events. (Out-of-State). E.4. Number of attendees at the regional and major grant events. (Out-of-State).	★
EFI	F	Market Florida as an unparalleled tourist destination.	F.1. Annual percentage of domestic visitors to Florida influenced by VISIT FLORIDA's primary marketing programs. F.2. Annual ROI from VISIT FLORIDA's advertising campaigns. F.3. Total industry investment in VISIT FLORIDA programs. F.4. Annual share of domestic vacation trips. F.5. Annual share of international visitor spending.	★
FFWC	B	Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.	B.1. Number of youth involved in FFWC's conservation programs.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★

Strategy 24- Support and sustain statewide and regional partnerships to accomplish Florida’s economic and quality of life goals.

Agency	Tactic ID	Tactic	Metrics	Strategy 24
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	D	Enhance the interaction between Florida’s businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida’s workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★



Florida Strategic Plan for Economic Development

Civic and Governance Systems Strategy

25) Improve the efficiency and effectiveness of government agencies at all levels.

Based on April
2013 Submissions



Strategy 25- Improve the efficiency and effectiveness of government agencies at all levels.

Agency	Tactic ID	Tactic	Metrics	Strategy 25
DBPR	A	Reduce the time for approval of licenses to join a profession or open a business.	A.1.a Average time to process customer action requests for the Central Intake Unit (all Professions). A.1.b Average time to process an application for licensure from receipt to initial	★
DBPR	B	Continuously improve and streamline business processes by leveraging technology solutions.	B.1. Percentage of initial applications available online. B.2. Percentage of renewals available online.	★
DBPR	D	Reduce the time required to complete investigations.	D.1.a Average number of days to complete investigations of consumer complaints (Regulations). D.1.b Average number of days to complete investigations of consumer complaints	★
DBPR	E	Hold licensees and regulated entities accountable.	E.1.E.1.a Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Regulations). E.1.b Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Food Establishments). E.1.c Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Lodging Establishments). E.2.a Percentage of call-back inspections completed within follow-up period (Regulations). E.2.b Percentage of call-back inspections completed within follow-up period (Food Establishments). E.2.c Percentage of call-back inspections completed within follow-up period	★
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	C	Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.	C.1. The percent of findings of "material weaknesses" or equivalent level of severity in DEO programs and practices reviewed or audited by the Inspector General, Auditor General, Office of Program Analysis and Government Accountability, Federal Auditors, and other independent auditors. C.2. The percent of Reemployment Assistance appeals not overturned by the Reemployment Assistance Appeals Commission. C.3. The percent of customers satisfied with the incentive program application approval process. C.4. The percent of Regional Workforce Board Executive Directors who are satisfied with DEO's administrative and technical support services.	★

Strategy 25- Improve the efficiency and effectiveness of government agencies at all levels.

Agency	Tactic ID	Tactic	Metrics	Strategy 25
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs – Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DEP	A	Support the economic mission through streamlined, more effective and less burdensome regulatory processes.	A.1. Length of time to issue a permit.	★
DEP	B	Increase the number of authorization types that can be submitted online and increase the total number of electronic transactions.	B.1. Number of electronic authorization types. B.2. Number of electronic transactions.	★
DMS	A	Achieve a lower rental rate in Department-managed facilities in contrast to comparable private sector rates, thus generating savings for the Florida taxpayer.	A.1. The average facility rental rate per square foot in departmental managed facilities as compared to the private sector rate on a monthly basis.	★
DMS	B	Foster an environment of greater competition among vendors via increased utilization of the eQuote component of MyFloridaMarketPlace (MFMP), thus generating savings for the taxpayer.	B.1. The percentage of quotes obtained through the MyFloridaMarketPlace eQuote component for all state agencies as measured monthly via the MFMP Utilization Scorecard.	★
DMS	D	Use the combined purchasing power of the state to deliver the best value in goods and services thus, reducing the cost of state government.	D.1. Average savings over retail or other referenced price among all completed state contract negotiations performed by the Division of State Purchasing (standard = 28% savings). D.2. Aggregated discount in statewide telephone service from commercially available rates (standard = 28% savings).	★
DOH	A	Reduce infectious diseases.	A.1. Immunization rate among two year olds. (Increase the immunization rate among two year olds to 90% by calendar year 2013) A.2. AIDS case rate per 100,000. (Reduce the AIDS case rate per 100,00 to 16.2 by calendar year 2017). A.3. Tuberculosis case rate per 100,000. (Reduce the tuberculosis case rate per 100,000 to 2.4 by calendar year 2017).	★
DOH	C	Provide high quality and timely services to children with special health care needs.	C.1. Percent of families receiving Children's Medical Services Network services reporting a positive evaluation of care. (Ensure that 95% of families receiving CMS Network services report a positive evaluation of care) C.2. Percent of Child Protection Team assessments provided to Family Safety within established timeframes. (Ensure that 99% of Child Protection Team assessments are provided to Family Safety within established timeframes).	★
DOR	A	Increase the number of child support orders established.	A.1 Total number of newly established and modified child support orders (FFY).	★
DOR	B	Increase the amount of child support and the total child support collected.	B.1 Percent of child support collected and distributed the year that was due within the federal fiscal year (FFY.)	★

Strategy 25- Improve the efficiency and effectiveness of government agencies at all levels.

Agency	Tactic ID	Tactic	Metrics	Strategy 25
DOR	C	Increase child support customer service and increase efficiency through new service models.	C.1 Total number of individual child support customer contacts and inquiries answered (SFY).	★
DOR	D	Implement one-stop business registration portal.	D.1 Number of unique visitors to the portal.	★
DOR	E	Improve the timeliness of processing a tax return.	E.1 Percent of tax returns reconciled within 25 days.	★
DOR	F	Improve the timeliness of resolving collection cases.	F.1 Percent of collection cases resolved in less than 90 days.	★
DOR	G	Improve the quality of taxpayer educational information and assistance rendered.	G.1 Percent of educational information and assistance rendered meeting or exceeding taxpayers' expectations.	★
DOR	H	Improve uniformity and accuracy of property tax assessments.	H.1 Percent of property value assessed on county tax rolls.	★
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFWC" system receiving responses in less than five working days.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	B	Fast track permits for economic development.	B.1.A. NFWWMD- Active staff processing time to issue environmental resource permits. B.1.B. SFWMD- Active staff processing time to issue environmental resource permits. B.1.C. SJRWMD-- Active staff processing time to issue environmental resource permits. B.1.D. SRWMD-Active staff processing time to issue environmental resource permits. B.1.E. SWFWMD-Active staff processing time to issue environmental resource permits.	★



Florida Strategic Plan for Economic Development

Civic and Governance Systems Strategy

26) Invest in strategic statewide and regional economic development priorities.

Based on April
2013 Submissions



Strategy 26- Invest in strategic statewide and regional economic development priorities.

Agency	Tactic ID	Tactic	Metrics	Strategy 26
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	C	Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.	C.1. The percent of findings of "material weaknesses" or equivalent level of severity in DEO programs and practices reviewed or audited by the Inspector General, Auditor General, Office of Program Analysis and Government Accountability, Federal Auditors, and other independent auditors. C.2. The percent of Reemployment Assistance appeals not overturned by the Reemployment Assistance Appeals Commission. C.3. The percent of customers satisfied with the incentive program application approval process. C.4. The percent of Regional Workforce Board Executive Directors who are satisfied with DEO's administrative and technical support services.	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs -- Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★

Strategy 26- Invest in strategic statewide and regional economic development priorities.

Agency	Tactic ID	Tactic	Metrics	Strategy 26
DOT	A	Support the development of Florida as a major international trade hub with targeted investments in the capacity of and connectivity among Strategic Intermodal System hubs and corridors, such as airports, seaports, rail terminals, intermodal logistics centers, highways, and coastal and inland waterways.	A.1 Dollar value of Strategic Intermodal System investments supporting freight mobility in FDOT work program, FY 2014. A.2 Dollar value of freight mobility investments in the Strategic Port Initiative, Intermodal Logistics Center Infrastructure Support Program, Economic Development Transportation Fund, State Infrastructure Bank, and other targeted programs, FY 2014. A.3 Percentage of metropolitan planning organizations (MPO) that have established freight advisory groups and/or freight elements of their long range plans. A.4 Florida market share of U.S. trade flows (import and export, measured in dollars). A.5 Reduction in percent of Florida consumed imports that arrive in non-Florida gateways (measured in containers).	★
DOT	B	Develop Florida Freight and Trade Mobility Plan in partnership with DEO and other agencies.	B.1 Adoption of Freight and Trade Mobility Plan (policy element July 2013; investment element July 2014).	★
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
DOT	E	Include economic development opportunities and return on investment as key factors in setting for transportation investment in Strategic Intermodal System and regionally significant facilities.	E.1 Apply and refine return on investment methodology on annual basis for key investments. More specific measures may be developed following completion of this methodology.	★
EFI	E	Assist and market professional and amateur sports teams and sporting events in Florida.	E.1. Number of participants (athletes and families) at the Florida Senior Games and the Florida Sunshine State Games. E.2. The economic impact to communities as a result of the Florida Sports Foundation's hosting of Florida Senior Games and Florida Sunshine State Games. E.3. The economic impact to communities as a result of the Florida Sports Foundation's funding of regional and major grant events. (Out-of-State). E.4. Number of attendees at the regional and major grant events. (Out-of-State).	★
RPCs	B	Write grants to support economic development projects and expand local economies.	B.1. Number of grants written in partnership with local governments or economic development organizations.	★
RPCs	C	Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.	C.1. Number of economic impact analyses completed on behalf of local governments or economic development organizations.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★

Strategy 26- Invest in strategic statewide and regional economic development priorities.

Agency	Tactic ID	Tactic	Metrics	Strategy 26
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★



Florida Strategic Plan for Economic Development

Quality of Life and
Quality of Places Strategy

27) Create and sustain vibrant, safe, and healthy communities that attract workers, residents, businesses, and visitors.

**Based on April 2013
Submissions**

Strategy 27- Create and sustain vibrant, safe, and healthy communities that attract workers, residents, businesses, and visitors.

Agency	Tactic ID	Tactic	Metrics	Strategy 27
DBPR	E	Hold licensees and regulated entities accountable.	E.1.E.1.a Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Regulations). E.1.b Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Food Establishments). E.1.c Cumulative Percentage of statutorily mandated inspections for compliance with laws, rules, and standards completed (Lodging Establishments). E.2.a Percentage of call-back inspections completed within follow-up period (Regulations). E.2.b Percentage of call-back inspections completed within follow-up period (Food Establishments). E.2.c Percentage of call-back inspections completed within follow-up period (Lodging Establishments). E.3.Percentage of alcoholic beverage retailers tested and found in compliance with underage persons' access. E.4.Percentage of tobacco retailers tested and found in compliance with underage persons' access.	★
DEO	A	Provide efficient customer services to people, businesses, and communities, applying for and receiving support from the Department of Economic Opportunity.	A.1. The percent of department administration and support costs compared to total department costs. A.2. The percent of department administration and support positions compared to total department positions. A.3. The percent of incentives applications approved in less time than required by statutes. A.4. The percent of Reemployment Assistance first payments paid timely. A.5. The percent of Unemployment Rate Releases delivered timely.	★
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities. B.2.The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level. B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development. B.5. The number of grants provided to rural economic development organizations in Florida. B.6. The amount of grants provided to rural economic development organizations in Florida. B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.	★
DEO	C	Provide quality customer services to people, businesses, and communities applying for and receiving support from the Department of Economic Opportunity.	C.1. The percent of findings of "material weaknesses" or equivalent level of severity in DEO programs and practices reviewed or audited by the Inspector General, Auditor General, Office of Program Analysis and Government Accountability, Federal Auditors, and other independent auditors. C.2. The percent of Reemployment Assistance appeals not overturned by the Reemployment Assistance Appeals Commission. C.3. The percent of customers satisfied with the incentive program application approval process. C.4. The percent of Regional Workforce Board Executive Directors who are satisfied with DEO's administrative and technical support services.	★

Strategy 27- Create and sustain vibrant, safe, and healthy communities that attract workers, residents, businesses, and visitors.

Agency	Tactic ID	Tactic	Metrics	Strategy 27
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEO	E	Train job seekers to support the needs of businesses.	E.1. The percent of individuals who enter the workforce after receiving training services.	★
DEO	F	Enhance the interaction between Florida's businesses and workforce system.	F.1. The percent increase in the number of businesses registered in the workforce system.	★
DEO	G	Enhance the effectiveness of Florida's workforce system.	G.1. The percent of job seekers entering employment -- Entered Employment Rate. G.2. The percent of jobseekers who retain their jobs – Employment Retention Rate. G.3. The average 6-Month Earnings of Jobseekers Who Entered Employment.	★
DEP	C	Provide clean water to Florida's residents and visitors.	C.1. Percent of Florida's inspected drinking water facilities meeting national drinking water quality standards. C.2. Percent of Florida's sampled surface waters (flowing streams) meeting priority water quality criteria. C.3. Percent of Florida's sampled surface waters (lakes) meeting priority water quality criteria.	★
DEP	D	Provide clean air to Florida's residents and visitors.	D.1. Percent of Florida's inspected facilities in compliance with environmental laws and permit conditions.	★
DEP	E	Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida's residents and visitors to connect with them.	E.1. The number of visitors to Florida State Parks.	★
DOH	A	Reduce infectious diseases.	A.1. Immunization rate among two year olds. (Increase the immunization rate among two year olds to 90% by calendar year 2013) A.2. AIDS case rate per 100,000. (Reduce the AIDS case rate per 100,00 to 16.2 by calendar year 2017). A.3. Tuberculosis case rate per 100,000. (Reduce the tuberculosis case rate per 100,000 to 2.4 by calendar year 2017).	★
DOH	B	Streamline the licensing of health care practitioners.	B.1. Average number of days to issue an initial license to a qualified applicant. (Reduce the average number of days to issue an initial license for a qualified applicant 5.77 days to one day) B.2. Average number of days to process a renewal application for a qualified applicant. (Reduce the average number of days to process a renewal application for a qualified applicant from 4.94 to one day)	★
DOH	C	Provide high quality and timely services to children with special health care needs.	C.1. Percent of families receiving Children's Medical Services Network services reporting a positive evaluation of care. (Ensure that 95% of families receiving CMS Network services report a positive evaluation of care) C.2. Percent of Child Protection Team assessments provided to Family Safety within established timeframes. (Ensure that 99% of Child Protection Team assessments are provided to Family Safety within established timeframes).	★

Strategy 27- Create and sustain vibrant, safe, and healthy communities that attract workers, residents, businesses, and visitors.

Agency	Tactic ID	Tactic	Metrics	Strategy 27
DOS	D	Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.	D.1. Number of individuals served at cultural events. D.2. Number of cultural organizations funded. D.3. Number of culturally related jobs sustained & created. D.4. Number of cultural events. D.5. Matching dollars leveraged for cultural factors.	★
DOT	C	Transform Florida's major statewide and interregional transportation corridors through addition of multiple modes and managed lanes to existing facilities.	C.1 Dollar value of Strategic Intermodal System investments supporting managed lanes in FY 2014. C.2 Adoption of statewide managed lane policy in 2013. C.3 Person hours of delay on statewide and interregional highways. C.4 Travel time reliability on statewide and interregional highways.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
EFI	E	Assist and market professional and amateur sports teams and sporting events in Florida.	E.1. Number of participants (athletes and families) at the Florida Senior Games and the Florida Sunshine State Games. E.2. The economic impact to communities as a result of the Florida Sports Foundation's hosting of Florida Senior Games and Florida Sunshine State Games. E.3. The economic impact to communities as a result of the Florida Sports Foundation's funding of regional and major grant events. (Out-of-State). E.4. Number of attendees at the regional and major grant events. (Out-of-State).	★
FFWC	A	Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.	A.1. Number of active participants in hunting, freshwater fishing, and saltwater fishing activities.	★
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFWC" system receiving responses in less than five working days.	★
RPCs	A	Administer revolving loan fund programs.	A.1. Number of jobs created through revolving loan funds. A.2. Number of jobs retained through revolving loan funds.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2 Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WFI	D	Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	★

Strategy 27- Create and sustain vibrant, safe, and healthy communities that attract workers, residents, businesses, and visitors.

Agency	Tactic ID	Tactic	Metrics	Strategy 27
WFI	E	Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	★
WFI	F	Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	★
WMDs	A	Provide technical and/or funding support for alternative water supply and water conservation projects.	A.1 Percentage of the 2010-2030 public supply increase in demand that has been met by all water projects.	★



Florida Strategic Plan to Economic Development

Quality of Life and
Quality of Places Strategy

28) Ensure Florida's environment and quality of life are sustained and enhanced by future growth plans and development decisions.

**Based on April 2013
Submissions**

Strategy 28- Ensure Florida's environment and quality of life are sustained and enhanced by future growth plans and development decisions.

Agency	Tactic ID	Tactic	Metrics	Strategy 28
DEO	B	Provide technical assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	<p>B.1. The percent of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development in rural communities.</p> <p>B.2. The total number of technical assistance activities in process to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce and community development at the local level.</p> <p>B.3. The number of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development.</p> <p>B.4. The percent of Area of Critical State Concern development orders, environmental resource permit applications, and land development regulations reviewed where the final order was found to be consistent with the principles for guiding development.</p> <p>B.5. The number of grants provided to rural economic development organizations in Florida.</p> <p>B.6. The amount of grants provided to rural economic development organizations in Florida.</p> <p>B.7. The percent of funding for Small Cities Community Block Grants provided to rural communities.</p>	★
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	<p>D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development.</p> <p>D.2. The number of unique plan strategies being implemented by the public-private partners.</p>	★
DEP	E	Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida's residents and visitors to connect with them.	E.1. The number of visitors to Florida State Parks.	★
EFI	F	Market Florida as an unparalleled tourist destination.	<p>F.1. Annual percentage of domestic visitors to Florida influenced by VISIT FLORIDA's primary marketing programs.</p> <p>F.2. Annual ROI from VISIT FLORIDA's advertising campaigns.</p> <p>F.3. Total industry investment in VISIT FLORIDA programs.</p> <p>F.4. Annual share of domestic vacation trips.</p> <p>F.5. Annual share of international visitor spending.</p>	★
FFWC	A	Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.	A.1. Number of active participants in hunting, freshwater fishing, and saltwater fishing activities.	★
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFWC" system receiving responses in less than five working days.	★
RPCs	A	Administer revolving loan fund programs.	<p>A.1. Number of jobs created through revolving loan funds.</p> <p>A.2. Number of jobs retained through revolving loan funds.</p>	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★

Strategy 28- Ensure Florida's environment and quality of life are sustained and enhanced by future growth plans and development decisions.

Agency	Tactic ID	Tactic	Metrics	Strategy 28
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★
WFI	B	Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	★
WFI	C	Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2 Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	★
WMDs	A	Provide technical and/or funding support for alternative water supply and water conservation projects.	A.1 Percentage of the 2010-2030 public supply increase in demand that has been met by all water projects.	★



Florida Strategic Plan to Economic Development

Quality of Life and
Quality of Places Strategy

29) Promote, develop, protect, and leverage Florida's natural, art, and cultural assets in a sustainable manner.

Based on April 2013
Submissions

Strategy 29- Promote, develop, protect, and leverage Florida's natural art and cultural assets in a sustainable manner.

Agency	Tactic ID	Tactic	Metrics	Strategy 29
DEO	D	Create a statewide vision and plan for economic development, and facilitate their implementation.	D.1. The percent of public-private partners (i.e., Enterprise Florida, Workforce Florida, VISIT FLORIDA, Space Florida, the Institute for the Commercialization of Public Research, and the Florida Housing Finance Corporation) implementing one or more strategies in the strategic plan for economic development. D.2. The number of unique plan strategies being implemented by the public-private partners.	★
DEP	E	Balance the preservation of our natural and cultural resources, while providing recreational opportunities for Florida's residents and visitors to connect with them.	E.1. The number of visitors to Florida State Parks.	★
DOS	A	Adopt a proactive process to identify and promote urban and rural revitalization and encourage private investment in historic building rehabilitation through the Federal Historic Preservation Tax Incentives Program.	A.1. Number of Certification Requests commented on and forwarded to National Park Services. A.2. Amount of Certified Rehabilitation Investment.	★
DOS	B	Continue to expand the Florida Main Street program which revitalizes historic downtown areas and neighborhood commercial districts, thus bringing citizens, visitors and dollars back to the heart of communities throughout the state and enhances heritage tourism.	B.1. Number of new Main Street businesses created. B.2. Number of Main Street jobs created. B.3. Total amount of reinvestment dollars in Main Street Program.	★
DOS	D	Fund program grants and services for cultural organizations and Florida artists to enhance quality of life in communities and support cultural tourism.	D.1. Number of individuals served at cultural events. D.2. Number of cultural organizations funded. D.3. Number of culturally related jobs sustained & created. D.4. Number of cultural events. D.5. Matching dollars leveraged for cultural factors.	★
DOT	D	Implement Future Corridors initiative to plan for future multimodal connectivity among Florida's regions.	D.1 Completion of initial concept studies in 2013. D.2 Development of agreements with partners.	★
EFI	E	Assist and market professional and amateur sports teams and sporting events in Florida.	E.1. Number of participants (athletes and families) at the Florida Senior Games and the Florida Sunshine State Games. E.2. The economic impact to communities as a result of the Florida Sports Foundation's hosting of Florida Senior Games and Florida Sunshine State Games. E.3. The economic impact to communities as a result of the Florida Sports Foundation's funding of regional and major grant events. (Out-of-State). E.4. Number of attendees at the regional and major grant events. (Out-of-State).	★
EFI	F	Market Florida as an unparalleled tourist destination.	F.1. Annual percentage of domestic visitors to Florida influenced by VISIT FLORIDA's primary marketing programs. F.2. Annual ROI from VISIT FLORIDA's advertising campaigns. F.3. Total industry investment in VISIT FLORIDA programs. F.4. Annual share of domestic vacation trips. F.5. Annual share of international visitor spending.	★
FFWC	A	Develop and improve infrastructure, roads, trails, boat ramps and docking facilities, shooting ranges, interpretive information, and other key features to encourage and facilitate safe access and increased utilization of Florida's woodlands, lakes, rivers, coastal waters, wildlife management areas, and other public and private lands.	A.1. Number of active participants in hunting, freshwater fishing, and saltwater fishing activities.	★
FFWC	B	Promote effective private sector/public sector partnerships; expansion of youth fishing, hunting, archery, and shooting sports programs; and expansion of wildlife viewing and conservation education programs in partnership with Florida's school system.	B.1. Number of youth involved in FFWC's conservation programs.	★

Strategy 29- Promote, develop, protect, and leverage Florida's natural art and cultural assets in a sustainable manner.

Agency	Tactic ID	Tactic	Metrics	Strategy 29
FFWC	C	Respond to public inquiries in a timely manner to support fish and wildlife based recreation, tourism, and businesses.	C.1. Number and percent of public requests for information using the web-based "AskFWC" system receiving responses in less than five working days.	★
RPCs	D	Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.	★
RPCs	E	Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.	★
RPCs	F	Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.	★
WFI	A	Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	★



Florida Strategic Plan for Economic Development

Section IV: Individual Agency and Organizations Source Data Tables

**Based on April 2013
Submissions**

Department of Health		Tactical Linkage with Critical Statewide Priorities, Goals, Objectives, and Strategies																																														
Agency	ID	Tactics	Metrics	Length of Historic Data Available	Reporting Period	Priorities			Goals			Objectives			Strategies																																	
						1	2	3	1	2	3	1	2	3	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29		
DOH	A	Reduce infectious diseases.	A.1. Immunization rate among two year olds. (Increase the immunization rate among two year olds to 90% by calendar year 2013) A.2. AIDS case rate per 100,000. (Reduce the AIDS case rate per 100,000 to 16.2 by calendar year 2017). A.3. Tuberculosis case rate per 100,000. (Reduce the tuberculosis case rate per 100,000 to 2.4 by calendar year 2017).	288 Months	Annual	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29		
DOH	B	Streamline the licensing of health care practitioners.	B.1. Average number of days to issue an initial license to a qualified applicant. (Reduce the average number of days to issue an initial license for a qualified applicant 5.77 days to one day) B.2. Average number of days to process a renewal application for a qualified applicant. (Reduce the average number of days to process a renewal application for a qualified applicant from 4.94 to one day)	0 Months	Quarterly	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29		
DOH	C	Provide high quality and timely services to children with special health care needs.	C.1. Percent of families receiving Children's Medical Services Network services reporting a positive evaluation of care. (Ensure that 95% of families receiving CMS Network services report a positive evaluation of care) C.2. Percent of Child Protection Team assessments provided to Family Safety within established timeframes. (Ensure that 99% of Child Protection Team assessments are provided to Family Safety within established timeframes).	168 Months	Annual	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29		
						1	0	0	1	0	2	1	0	1	0	1	0	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
						★																																										

★ Indicates that tactic is supportive of priority, goal, objective, or strategy.

Enterprise Florida, Inc.		Tactical Linkage with Critical Statewide Priorities, Goals, Objectives, and Strategies																																											
Agency ID	Tactics	Metrics	Length of Historic Data Available	Reporting Period	Priorities			Goals			Objectives			Strategies																															
					1	2	3	1	2	3	4	5	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			
EFI A	Assist, promote, and enhance economic opportunities in Florida to recruit, retain, and expand businesses.	A.1. Total number of proposed jobs created by businesses assisted by Enterprise Florida.	36 Months	Quarterly	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
EFI B	Advance international trade opportunities.	B.1. Number of Florida-based businesses assisted by Enterprise Florida for international trade. B.2. The number of companies with export sales attributable to activities conducted by Enterprise Florida. B.3. The amount of projected export sales attributable to the activities conducted by Enterprise Florida.	36 Months	Quarterly	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
EFI C	Market the state as a pro-business location for new investment.	C.1. The total number of projects opened, the key measure of response to probusiness marketing efforts, by those who can make or influence the decision to place or expand a business in Florida.	0 Months	Quarterly	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
EFI D	Promote opportunities for small and/or minority-owned businesses.	D.1. Number of small and/or minority businesses receiving funds from capital programs. D.2. Amount of funds invested with small and/or minority businesses.	0 Months	Quarterly	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
EFI E	Assist and market professional and amateur sports teams and sporting events in Florida.	E.1. Number of participants (athletes and families) at the Florida Senior Games and the Florida Sunshine State Games. E.2. The economic impact to communities as a result of the Florida Sports Foundation's hosting of Florida Senior Games and Florida Sunshine State Games. E.3. The economic impact to communities as a result of the Florida Sports Foundation's funding of regional and major grant events. (Out-of-State). E.4. Number of attendees at the regional and major grant events. (Out-of-State).	36 Months	Quarterly	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
EFI F	Market Florida as an unparalleled tourist destination.	F.1. Annual percentage of domestic visitors to Florida influenced by VISIT FLORIDA's primary marketing programs. F.2. Annual ROI from VISIT FLORIDA's advertising campaigns. F.3. Total industry investment in VISIT FLORIDA programs. F.4. Annual share of domestic vacation trips. F.5. Annual share of international visitor spending.	48 Months f.4.0 f.5.0	Annually	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
					6	0	0	5	5	5	5	5	2	5	0	1	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	1	1	1	1	2			
					*																																								

* Indicates that tactic is supportive of priority, goal, objective, or strategy.

Workforce Florida, Inc.		Tactic Linkage with Critical Statewide Priorities, Goals, Objectives, and Strategies																																				
Agency ID	Tactics	Metrics	Reporting Period	Length of Historic Data Available	Priorities	Goals	Objectives	Strategies	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	
WFI	A Create a statewide vision and plan for economic development, and facilitate their implementation.	A.1. Number of strategies in the Florida Strategic Plan for Economic Development implemented.	Annual	0 Months	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
WFI	B Provide leadership to identify and support talent and innovation clusters within Florida using global best practices.	B.1 Number of career academies established by educational institutions. B.1a. Number of high school students graduating with industry certifications. B.1b Number of graduates obtaining employment and wage levels. B.2 Number of Occupational Career Pathways with Contextual Learning leading to employment. B.3 Index of Business Satisfaction with Talent in Florida -- Six (6) Core Cluster Industry & Five (5) Infrastructure Industries.	Annual	0 Months	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
WFI	C Provide assistance and promote opportunities to rural economic development organizations, small businesses, and communities in Florida.	C.1. Number of Businesses obtaining training grants through IWT located in Rural Areas of Critical Economic Concern areas. C.2 Number of businesses obtaining training grants through Quick Response Training located in Rural Areas of Critical Economic Concern areas.	Quarterly	0 Months	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
WFI	D Enhance the interaction between Florida's businesses and workforce system.	D.1. Percent increase, as measured by the Employer Penetration Rate, in businesses receiving services in the workforce system.	Annual	36 Months	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
WFI	E Train job seekers to support the needs of businesses.	E.1. Percent of individuals who enter the workforce after receiving training services.	Quarterly	E.1. 36 Months	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
WFI	F Enhance the effectiveness of Florida's workforce system.	F.1. Percentage of jobseekers entering employment – entered employment rate. F.2. Percentage of jobseekers who retain their jobs – employment retention rate. F.3. Average 6-month earnings of jobseekers who entered employment. F.4 Employer Penetration Rate (EPR). F.5 Percentage of Regional Workforce Boards receiving Orientation for implementing a Unified Statewide Workforce Brand. F.6 Percent of job seekers and businesses satisfied with Workforce Investment System Customer Services.	F.1. Quarterly F.2. Quarterly F.3. Quarterly F.4. Quarterly F.5. Annual F.6. Annual	F.1. 60 Months F.2. 60 Months F.3. 60 Months F.4. 36 Months F.5. 0 Month F.6. 0 Month	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★	★
					6	4	2	6	6	4	6	6	5	6	6	4	4	5	4	3	5	6	0	0	0	2	4	6	3	0	1	5	4	5	5	3	1	
					★ indicates that tactic is supportive of priority, goal, objective, or strategy.																																	

Water Management Districts		Metrics	Length of Historic Data Available	Reporting Period	Tactical Linkage with Critical Statewide Priorities, Goals, Objectives, and Strategies																															
					Priorities	Goals	Objectives	Strategies																												
Agency	ID	Tactics			1	2	3	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3		
WMDs	A	Provide technical and/or funding support for alternative water supply and water conservation projects.	24 Months	Annually (Federal)	*			*			*			*			*			*			*			*			*			*			*	
WMDs	B	Fast track permits for economic development.	15 Months	Quarterly (Federal)	*			*			*			*			*			*			*			*			*			*			*	
					2	0	1	2	1	1	1	1	1	1	2	0	1	2	0	1	2	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0
					*																															
					* Indicates that tactic is supportive of priority, goal, objective, or strategy.																															

