

Faster Florida Toolkit

Legislators, Local Governments, and Local Technology Planning Teams



Emails

a. Email to Constituents

Subject Line: Help Get Your Community Up to Speed

Access to Internet service plays a critical role in how our community connects to jobs, healthcare, and education.

Under Governor DeSantis' leadership, Florida has prioritized the growth and resilience of the state's rural communities. Florida's Broadband Speed Test and Availability Map continues that commitment by giving Floridians like you the opportunity to inform future investments in broadband Internet expansion, a critical component to the success of our community for generations to come.


I encourage you to take Florida's one-minute, anonymous Broadband Internet Speed Test to identify gaps in high-speed Internet service.

The results of the speed test help guide the state's investments in broadband Internet expansion throughout the state to communities like ours—these investments mean new and enhanced job and educational opportunities and access to quality healthcare for families in YOUR COMMUNITY'S NAME.

With just a minute of your time, you can help get our community up to speed. Visit www.FasterFlorida.org to take the speed test today!

II. Palm Card

FRONT



How is the internet performing in your area?

TAKE THE SPEED TEST

BACK

The State of Florida is enlisting the help of Floridians to take an internet speed test to identify areas that need broadband expansion.

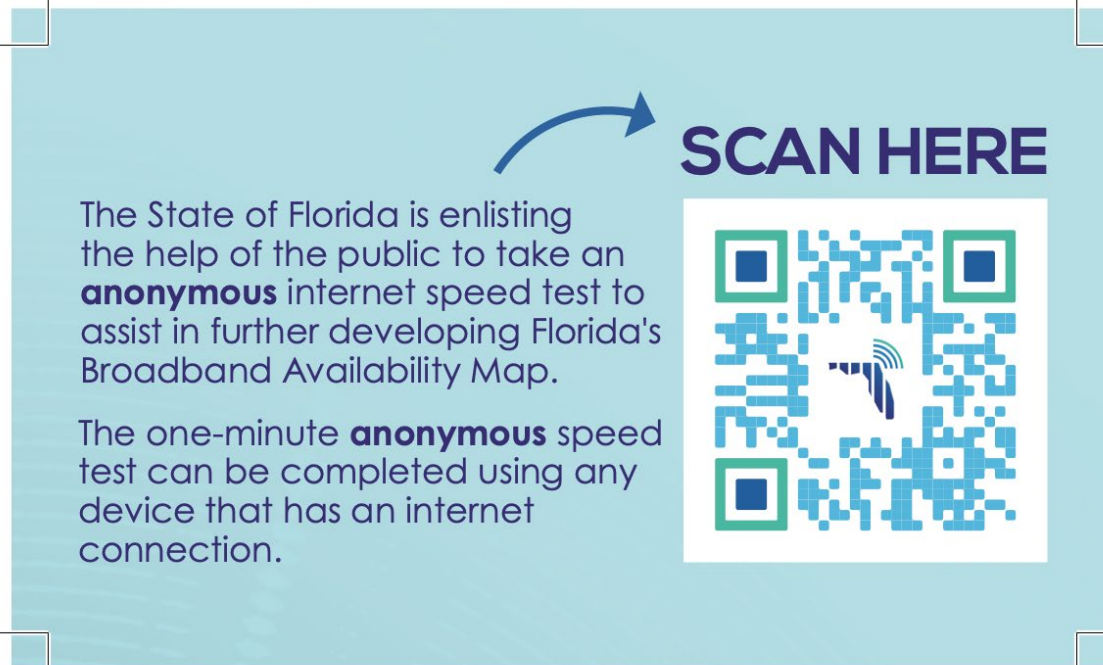
Citizen participation helps the State identify gaps in high-speed internet service in order to advance the state's overall broadband infrastructure expansion goals. Using your internet connection, the speed test will measure the speed of internet transmission between your device and an outside server.

The speed test can be completed using any device that has an internet or cellular connection and takes less than one minute to complete. After taking the speed test, you will receive immediate test results.

Results will populate the map once you complete the speed test and will include download, upload, latency, and ping speeds. Your privacy will be protected and the **anonymous** data collected from the internet speed test will be displayed on the Florida Broadband Availability Map in real time.



III. Business Card



The State of Florida is enlisting the help of the public to take an **anonymous** internet speed test to assist in further developing Florida's Broadband Availability Map.

The one-minute **anonymous** speed test can be completed using any device that has an internet connection.

SCAN HERE






IV. Flyer



GET YOUR COMMUNITY UP TO SPEED

TAKE THE INTERNET SPEED TEST

HELP YOUR COMMUNITY SECURE FUNDING TO
EXPAND BROADBAND INTERNET ACCESS AND GET:

-  Access to Telehealth services.
-  Expanded K-12 online learning tools.
-  New business capabilities.

www.FasterFlorida.org

V. Newsletter Article

Headline: Faster Florida Broadband

Under Governor DeSantis' leadership, Florida has prioritized the growth and resilience of the state's rural communities. From strategic investments through the Governor's Job Growth Grant Fund to critical infrastructure improvements through the Rural Infrastructure Fund, Governor DeSantis remains committed to lifting up rural communities and providing a foundation for generational growth and economic resilience.

The recent the launch of Florida's Broadband Speed Test and Availability Map continues that commitment by giving Floridians in communities like ours the opportunity to inform future investments in broadband Internet expansion.

Access to broadband Internet service plays a critical role in how we connect to our jobs, healthcare, and education. To ensure our community has access to stronger Internet service, we are asking Floridians to take the Florida Department of Economic Opportunity's (DEO) one-minute, anonymous Internet speed test to help the state identify gaps in broadband service.

Once the test is complete, the mapping tool will provide real-time information to identify gaps in broadband service, enable the state to support local communities, and measure progress toward serving communities.

With just a minute of your time, you can help get our community up to speed. Visit www.FasterFlorida.org to take the anonymous speed test today!

VI. Social Media

Uncover exciting new opportunities.

Take Florida's anonymous Broadband Speed Test today to help your community receive funding for Broadband internet expansion.



Caption:

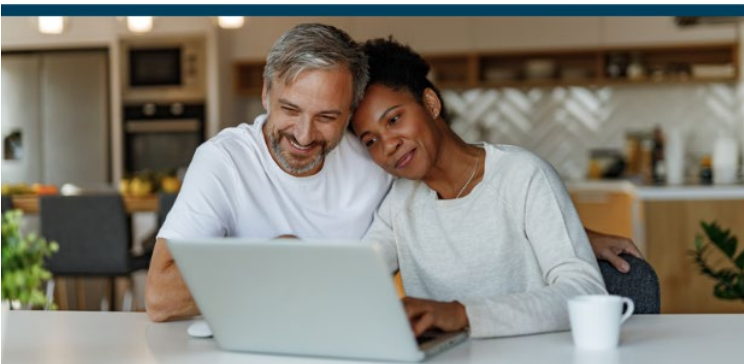
Florida's Broadband Speed Test helps guide the state's investments in broadband Internet. Take the one-minute, anonymous Speed Test now: [LINK](#)

Take Florida's **Broadband Speed Test** today and help bring new education, workforce, and telemedicine opportunities to your community.



Caption:

Taking Florida's one-minute, anonymous Speed Test can help your community receive funding for broadband Internet expansion. Take the test today: [LINK](#)



ARE YOU A BUSINESS OWNER?

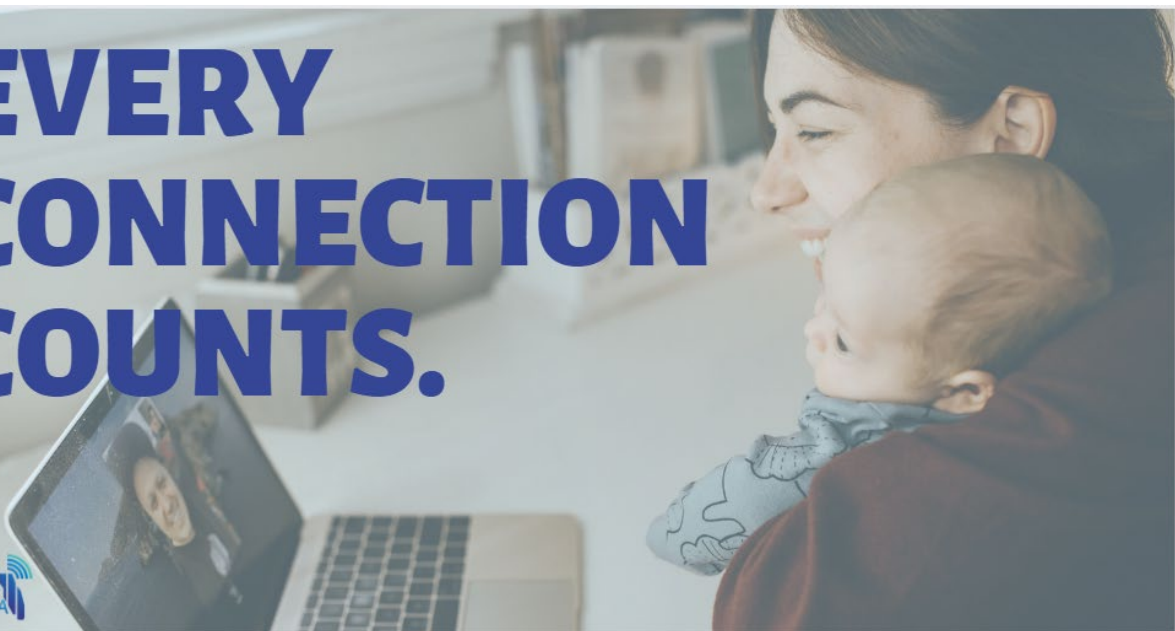
Take Florida's **Broadband Speed Test** today to bring new opportunities to your employees and community.



Caption:

Help bring your business and community up to speed. Take Florida's Broadband Internet Speed Test now: [LINK](#)

EVERY CONNECTION COUNTS.



Caption:

Does your family live in an area with slow Internet speeds? Take Florida's Broadband Internet Speed Test so we can help your community stay connected to those who matter most. [LINK](#)


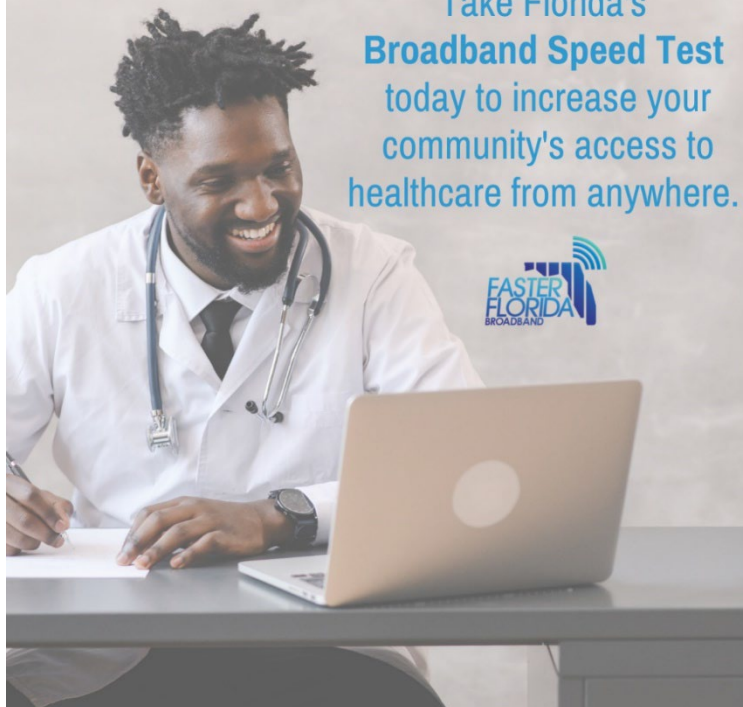
Take Florida's
**Broadband
Speed Test**
to increase your
community's
access to
telehealth
opportunities.



Caption:

Take Florida's Broadband Speed Test today and help increase your community's access to telehealth services. Take the test now: [LINK](#)

Take Florida's
Broadband Speed Test
today to increase your
community's access to
healthcare from anywhere.



Rural Community Social Media



Get your community up to speed.

TAKE THE INTERNET SPEED TEST

Visit: www.FasterFlorida.org



GET YOUR COMMUNITY UP TO SPEED.

TAKE THE INTERNET SPEED TEST

Visit: www.FasterFlorida.org



GET YOUR COMMUNITY UP TO SPEED.

TAKE THE INTERNET SPEED TEST

NEW BUSINESS CAPABILITIES



EXPANDED K-12 ONLINE LEARNING TOOLS



ACCESS TO TELEHEALTH SERVICES



Visit: www.FasterFlorida.org

GET YOUR COMMUNITY UP TO SPEED

TAKE THE INTERNET SPEED TEST

NEW BUSINESS CAPABILITIES



EXPANDED K-12 ONLINE LEARNING TOOLS



ACCESS TO TELEHEALTH SERVICES



Visit: www.FasterFlorida.org

GET YOUR COMMUNITY UP TO SPEED



**NEW
BUSINESS CAPABILITIES**



**ACCESS TO TELEHEALTH
SERVICES**



**EXPANDED K-12 ONLINE
LEARNING TOOLS**



TAKE THE INTERNET SPEED TEST
Visit: www.FasterFlorida.org



**Get your community
up to speed.**

TAKE THE INTERNET SPEED TEST

Visit: www.FasterFlorida.org



GET YOUR COMMUNITY UP TO SPEED

TAKE THE INTERNET SPEED TEST



Visit: www.FasterFlorida.org

Caption Options:

1. #DidYouKnow Broadband Internet is available to 98% of the state's urban areas and just 78.6% of rural areas? Help secure future investments for broadband Internet expansion in rural communities like yours by taking Florida's Broadband Internet speed test today. >>> LINK
2. Broadband Internet access is the key (key emoji) to growth and employment opportunities. Help your community get funding for broadband Internet expansion by taking Florida's one-minute, anonymous internet speed test today: >>>LINK
3. Expanding broadband Internet = expanding opportunities for students, businesses, and families. Take Florida's one-minute, anonymous speed test today to help your community secure funding for broadband expansion >>> LINK
4. Help your community secure funding for broadband Internet expansion and close the digital divide. Take Florida's one-minute, anonymous speed test today >>> LINK