


**Rick Scott**  
GOVERNOR



**Jesse Panuccio**  
EXECUTIVE DIRECTOR

## MEMORANDUM

**DATE:** April 13, 2015  
**TO:** Regional Workforce Board Executive Directors  
**FROM:** Lois A. Scott, Chief, Bureau of One-Stop and Program Support   
**SUBJECT:** Financial Industry Regulatory Authority Job Dislocation Brochure

The Department of Economic Opportunity (DEO) will be placing an order with the National Association of State Workforce Agencies (NASWA) for brochures that provide financial advice for dislocated workers. The brochure was developed by the Financial Industry Regulatory Authority (FINRA) in collaboration with NASWA. It provides advice to dislocated workers on how to protect themselves from investment fraud, avoid job scams, and keep their finances on track during a period of unemployment. It also includes information on the workforce system, health care and other resources, special messaging to Reemployment Assistance (RA) claimants about registering with career centers and the importance of letting the Division of Reemployment Assistance know as soon as they return to work.

NASWA requested that only one request be made per state; therefore, DEO will place the order with NASWA to secure brochures for Florida. The brochures are free and are available in English and Spanish.

Each regional workforce board (RWB) is asked to submit the number of brochures needed for its region and the address to which they are to be mailed to Christa Nelson via email at [christa.nelson@deo.myflorida.com](mailto:christa.nelson@deo.myflorida.com) by Friday, April 17, 2015. Please include the number of Spanish brochures desired as well. Please do not use P. O. Boxes as an address. There is no limit to the number of brochures you may request.

Please direct any questions or concerns to Christa Nelson. Thank you for your assistance.

Link: [Job Dislocation: Making Smart Financial Choices after a Job Loss](#)

LAS/cnn

cc: Scott Fennell      Tom Clendenning      Mike Lynch      Anita Richardson

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